

Which Car Brands Make the Best Vehicles?

We ranked 34 brands based on the Overall Scores of their models, which include road tests, reliability, satisfaction, and safety

February 27, 2024 By Jeff S. Bartlett Data analysis by Anita Lam.

Our annual rankings of 34 automakers can steer you in the right direction when making a newcar purchase. These rankings are based on the average Overall Score, a combination of our roadtest scores, predicted reliability and owner satisfaction data, and safety for all of the models from each automaker.

The top two brands this year are the same ones as 2023, with BMW leading the pack with an 82 point score, followed by Subaru-the leading mainstream brand-at 80. The key for both companies is their consistent combination of high road-test scores and very good predicted reliability. Porsche takes the third position with a score of 80. Both Porsche and Cadillac moved up 10 positions this year due to their improved reliability.

Keep in mind that even high-scoring brands can have some lower-performing models, so be sure to check the ratings (see page 36) for the autos you're interested in. This is especially true for bigger brands like Ford and Toyota, which have some models that performed far better than others in our tests.

Of the 34 brands CR ranked this year, we're recommending every model tested from seven: BMW, Porsche, Honda, Mini, Kia, Mazda, and Acura. Simply put: You can buy any tested model from those companies with confidence. (There are nine brands that don't have a single model recommended by CR, including Dodge, Maserati, Alfa Romeo, Mercedes-Benz, Rivian, GMC, Jaguar, Land Rover, and Jeep. Consider carefully when buying one of those.)

To be included in the brand ranking, CR has to have tested at least two current models from a company. We've tested only one model from Lucid, Polestar, and Ram, so they aren't included this year.

How We Rank the Car Brands

- The Overall Score for individual models is based on four key factors: the road test, reliability, owner satisfaction, and safety.
- For the road-test score, we put vehicles through more than 50 tests.
- **Predicted reliability** ratings are based on problems reported by members from 20 possible trouble areas in CR's Annual Auto Surveys.
- **Owner satisfaction** predictions are based on whether CR members said in our surveys that they'd buy the same vehicle again if given the chance.
- Safety includes an assessment of any available crash-test results and extra points assigned to vehicles that come standard with key crash-prevention systems.
- Green Choices reflect how many of a brand's CR-tested vehicles earned the designation for being in the top 20 percent of vehicles with the cleanest emissions, according to the EPA.

All	Brands	Ranked
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Recom-Overall Rank/ Road-Test Predicted Owner Models Green Change Brand/Overall Score Reliability Choices Satisfaction Tested Score mended \bigcirc \bigcirc 1 - \bigcirc - \bigcirc \bigcirc 3 🔺 11 ▲1 \bigcirc **v**1 \bigcirc \bigcirc ▼3 ▲ 3 \bigcirc -▼3 \bigcirc ▲ 3 \bigcirc 11 - \bigcirc 12 🔻 3 ▼1 ▲ 11 \bigcirc ▼8 16 🔺 2 17 🔺 6 18 🔻 1 \bigcirc \bigcirc ▲ 2 \bigcirc ▲ 9 \bigcirc ▼ 5 \bigcirc 23 🔻 3 \bigcirc ▲ 2 **v** 10 \bigcirc \bigcirc ▼7 \bigcirc NA \bigcirc \bigcirc ▲ 2 \bigcirc ▼2 \bigcirc \otimes NA ▼3 Ø \bigcirc ▼3 \bigcirc \bigcirc 33 🔺 1 \bigcirc

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Mainstream Brands Ranked

Mainstream Rank		all Rank/ ange	Brand/Overall Sc	ore	
1	2	-	Subaru		80
2	4	▲1	Honda		78
3	7	▲ 3	Kia		77
4	8	-	Mazda		77
5	9	▼ 3	Toyota		77
6	10	▲ 3	Hyundai		76
7	17	▲ 6	Ford	6	5
8	19	▲ 2	Nissan	64	4
9	20	▲ 9	Mitsubishi	64	4
10	22	▲ 2	Chevrolet	62	
11	24	▲ 2	Chrysler	62	
12	25	▼ 10	Dodge	61	
13	26	▼7	Volkswagen	60	
14	31	▼ 3	GMC	53	
15	34	▼1	Jeep	46	