



WILSON AUTOMOTIVE SELLS ONE MILLIONTH VEHICLE

(ORANGE, CA)- On March 11, 2017, Wilson Automotive celebrated a huge milestone: selling its one millionth automobile. To celebrate, the company donated a fully accessorized Toyota Tundra to Orangewood Foundation. The vehicle was auctioned off at the Athletes First Classic Gala benefiting Orangewood Foundation on Saturday night, March 11, at Monarch Beach Resort where David Wilson, Owner of Wilson Automotive, and his wife, Holly, received the Golden Heart Award.

Jim Kelly, NFL Hall of Fame quarterback and also a Golden Heart Award recipient, donated Hall of Fame memorabilia as additional “accessories,” and the truck and items together sold for \$55,000, helping Orangewood achieve a record breaking year for this event. In turn, Wilson personally donated \$10,000 to Kelly’s charity, Hunter’s Hope, established in memory of Kelly’s son, Hunter, who succumbed to Krabbe Disease at the age of eight years old.

At the gala, David and Holly Wilson received the Golden Heart Award for their “leadership in doing good works and benefiting humanity.” For over 20 years the couple has supported many causes, especially education and children, in both large and small ways including Orangewood Foundation, Chapman University, and the Boys & Girls Clubs of Laguna Beach.

“Holly and David were an easy choice to receive a Golden Heart Award this year,” said Brian Murphy, President of Athletes First. “Their generosity has extended to many different causes and impacted the lives of countless children as exemplified by the donation of their millionth car sold, a Toyota Tundra, to our live auction.”

Just over two years ago, August 15, 2014, Wilson became the first dealer in history to sell 500,000 Toyota/Lexus vehicles. Like the one-millionth vehicle, Wilson also donated that car, a Prius, to charity.

Wilson’s first dealership was Toyota of Orange, which he purchased in 1985. Today the organization is comprised of 19 successful dealerships throughout southern California, Arizona, Nevada and Puerto Vallarta, Mexico. The company employs more than 2,000 dedicated associates and generates nearly \$2.5 billion in revenue annually. The one million vehicles represented by this milestone have been sold by all the Wilson dealerships and represent seven manufacturers: Toyota, Lexus, Honda, Acura, Ford, Mazda and Volkswagen.

Based on calculations, having sold one million cars indicates that a Wilson Automotive dealership has sold a new or used vehicle every 16 minutes for the past 30 years. Wilson Automotive consistently emphasizes customer loyalty and retention and has dedicated itself to community involvement. This one millionth vehicle symbolizes their continued success within the automobile industry.