

## Privacy Policy

Last Updated: 3/8/2025

Thank you for visiting our Scott Clark Toyota website, including our mobile device-ready version. Scott Clark Toyota and our affiliates (together, "Scott Clark Toyota" or "we") strive to make our website a useful tool and a rewarding experience for our customers by tailoring the content to your personal needs and interests. This way, the content of our website will be as relevant as possible for you, the customer. We hope that you find our website to be a useful part of your car-buying experience.

To accomplish this, we responsibly collect and utilize personally identifiable information. We respect your privacy, and this Privacy Policy documents our commitment to safeguard and treat your privacy and the personal information that we collect online with reasonable care and in strict compliance with applicable law for the protection of personally identifiable information.

This policy was implemented as of September 23, 2014 and applies to information collected on this website and those of our affiliates (together, "our website" or "the website") and covers the following areas:

- What personally identifiable information is collected by Scott Clark Toyota or by any third party through our website;
- How Scott Clark Toyota uses this information;
- With whom Scott Clark Toyota may share this information;
- What choices are available to you as a user of our website with respect to collection, use and distribution of the information; and
- What types of security procedures are in place to protect the loss, misuse or alteration of information under our control.

This Privacy Policy applies only to our website and information collected for us or by us through our website and through various features and online offerings on our website. It does not apply to any third party site or service linked to our website or recommended or referred by our website or by our staff. Further, it does not apply to any other type of online site or online service operated by Scott Clark Toyota or its affiliates, or to any of our offline activities.

### 1. Information Collection and Use

Scott Clark Toyota collects two different types of information through our website: anonymous information and personally identifiable information.

**Anonymous Information.** First, we collect and store anonymous, aggregate information (such as internet protocol (IP) addresses, browser types, search engines, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks) from all visitors to our website. You may search our website for car models, prices and other information provided through our website without ever submitting your name, email address or any other personally identifiable information. The anonymous information that we do collect from your visit is never linked to any of your personally identifiable information until you voluntarily submit that personal information, in which case some otherwise anonymous information may be connected to your website activity and personal account. Otherwise, the anonymous information is only

used in the aggregate to analyze trends, administer the website, diagnose any problems, track a visitor's movement in the aggregate, and gather broad demographic information for aggregate use. We may provide this anonymous information in aggregate form to other parties or use it for our own insight or marketing purposes. Our ability to use this information is not restricted in any way.

We also use "cookies" and "image tags" to collect certain usage information from all customers and visitors to our website. A "cookie" is a small text file that a website can place on your computer's hard drive or on your mobile device's memory in order to collect information about your activities on our website. An "image tag," also known as a clear GIF or web beacon, works together with cookies and is a small image file that may be located in various areas of our website. Most browsers automatically accept cookies, but you have the option to change your browser setting to decline them.

Accepting cookies in no way gives us access to your computer or any personal information about you, since cookies are not used to identify anonymous website visitors. Our cookies enable you to proceed smoothly through our website and know whether you've used it before, so as to eliminate some steps that apply to new visitors. Cookies also give us usage data like how often you visit, where you go on our website, and what you do while here.

Similarly, a cookie may be placed by our third-party advertising companies. These companies may use aggregated statistics about your use of our website and third party media in order to provide you with advertisements about goods and services that you may be interested in. The information they collect does not include your personal information.

The third-party advertising companies may also employ technology that is used to measure the effectiveness of ads. Any such information is anonymous. They may use this anonymous information about your visits to this and other sites in order to provide advertisements about goods and services of potential interest to you. No personal information about you is collected during this process. The information is anonymous and does not link online actions to an identifiable person.

Scott Clark Toyota partners with third-party advertising company Google to collect information about how users navigate our website and we use many or all of their products to enhance our website experience. Like Scott Clark Toyota, Google is very much committed to consumer protection, to maintaining the privacy of your personal information and to making ads safe, unobtrusive and relevant for you.

Google uses this information only to generate anonymous visitor profiles, which do not contain personally identifiable information. These anonymous profiles are used to provide you content specifically tailored to you. To learn more about how Google collects and manages information, or to opt out of Google's collection of information about how you navigate our website, please go to <https://www.google.com/policies/privacy/>.

Google's technologies and products, including AdSense, AdWords, Google Analytics, and a range of DoubleClick-branded services, also use cookies. When you visit a page that uses one of these products, various cookies may be sent to your browser.

Among the Google products we use is Google Analytics, a web analytics service provided by Google. Information generated by cookies about your use of our website (including your

shortened IP address) is transmitted to a Google server in the U.S. and stored there. Google uses this information to evaluate your use of our website, compile reports on website activity for our website operators and to provide other services related with the website and internet use. Google may also transfer this information to third parties if required by law, or where third parties process these data on behalf of Google. For more information about Google Analytics and how it collects and processes data, please go to "How Google uses data when you use our partners' sites or apps", located at <http://www.google.com/policies/privacy/partners/>. To opt out of Google Analytics, please go to <https://tools.google.com/dlpage/gaoptout>.

To help us manage our advertising and website, Google offers many products in addition to Google Analytics, including Google's Analytics for Display Advertisers, AdSense, AdWords, and a range of DoubleClick-branded services. Scott Clark Toyota participates in an integrated version of Google Analytics and DoubleClick products or services and/or other Google display ad products or services, known as Google Analytics for Display Advertisers. As with Google Analytics, you can learn more about Google Analytics for Display Advertisers, or you can opt out, by going to <https://tools.google.com/dlpage/gaoptout>.

We have or may enable interest-based advertising features, including remarketing, with Google Analytics in connection with other Google services. This kind of advertising based on consumer interests and your precise geographic location may, in addition to remarketing, include Google's Adword product features known as: interest categories, similar audiences, other types of interest-based advertising and demographic and location targeting. [DoubleClick advertising cookies](#) or mobile advertising identifiers, associated with your use of our website, are or may be employed by us in all aspects of remarketing in online advertising.

"Remarketing" is simply a feature of interest-based advertising that lets us reach people who have previously visited our website. Remarketing helps us match interested people, like you, with a relevant message on our website or even when you search on Google using our keywords, use Google products like Gmail, or visit other websites. We gather information through cookies for remarketing, and similar audiences feature in AdWords, simply to make your visits relevant and allow us both to pick up where we left off on your last visit.

Our partners, including Google, use cookies to serve ads based on your past visits to our website and to show our ads on sites across the Internet. You can opt out of Google's use of cookies by visiting Google's [Ads Settings](#). Alternatively, we may use Google DoubleClick's remarketing pixels to participate in remarketing and create a remarketing list of potential customers (this involves adding a remarketing tag, a small snippet of code that we get from Google's Ad Exchange, across all our website pages). In such case, instead of the previous link, you can opt out of DoubleClick's use of cookies by visiting the [DoubleClick opt-out page](#) or the [Network Advertising Initiative opt-out page](#). Finally, you can opt out of any other third-party advertising partner's use of cookies by visiting the [Network Advertising Initiative opt-out page](#).

With respect to unrelated, third party web sites, such as third party online retailers, advertisers, or unrelated sites that we may happen to link to, or web sites that link to our website, those third parties may collect personal information directly from you. The information policies and practices of these unrelated parties are not covered by this privacy policy. We do not control the privacy policies of third parties even if we may provide hyperlinks or other access to their web sites. We are not responsible or liable for their independent policies and practices. Please review

their privacy policies and practices. It is your responsibility to review them and decide if you are satisfied with their protections.

Some browsers have a "do not track" feature that lets you tell websites that you do not want to have your online activities tracked. These features are not yet uniform, so we are not currently set up to respond to those signals.

**Personally Identifiable Information.** Second, we require the submission of certain personally identifiable information when you use some services available on our website. For example, your use of your user name and password allows us to identify you as our customer who is seeking information in connection with our services. Our website uses a variety of contact forms and tracking phone numbers for visitors to request information, products, and services. We collect a visitor's contact information (like his or her email address or phone number) and in some cases, demographic information (like his or her zip code). In limited circumstances, such as when a visitor fills out an online credit application, we collect unique identifiers (like a social security number), and/or financial information (like age, income level, bank account or credit card numbers). We use this information to get in touch with our prospective customers about their requests, and to send them additional information about our products and services.

Note that once you have created an order or otherwise voluntarily provided personally identifiable information to us, we may use cookies to help identify you. Personally identifiable information received from you (such as IP address, phone number, email address, zip code, etc.) may be contained in or linked to a cookie. The only time that we receive such personally identifiable information is when you volunteer it by submitting it to us.

We may use cookies with personally identifiable information so that our website can remember you, enhance your online visit with us, and provide you with the information you're most likely to need. For instance, cookies allow our website to remind you of your past vehicle search interests and website activity and to suggest similar products and services. In some cases, cookies may improve your shopping experience and we use information gained through cookies to track your website activity and to deliver you content specific information

Any financial information we collect is used to check the qualifications of our prospective customers and bill for products and services ordered. If you apply for financing or wish to purchase or lease a car through our online system, we may collect personal information such as your name, address, driver's license number and state, social security number and other credit information. This information goes into a secure database and is used solely to provide the service you requested. The collection, use and storage of your financial information for credit checks, for arranging credit and loans or for purchasing products and services may be subject to additional privacy policies and if so, you will be notified of them at the time of any such collection, use or storage of your financial information as required by law.

Our online surveys may ask visitors for contact information (like an email address or phone number) which they may voluntarily provide. We also may run contests on our website in which we ask visitors for similar contact information in order to participate. We use contact information from our surveys and contests to send information about products and services to these participating visitors.

## **2. Our Use Restrictions on Your Personally Identifiable Information**

Scott Clark Toyota does not sell, rent, or share personally identifiable information to or with any third party not affiliated with or owned by Scott Clark Toyota, except service providers who may assist us in such areas as our promotions, credit checks, data storage and order processing (See Agents and Vendors below). Scott Clark Toyota will never give or sell your personally identifiable information to unaffiliated third parties to be used for the purposes of sending you unsolicited commercial offers, such as spam. We may, however, use your personal information to send you commercial offers in e-mails from Scott Clark Toyota or its affiliated companies, which do not relate to the products or services you have ordered. You may altogether avoid or opt out of these marketing campaigns (see "Opting Out" below).

We may also need to contact you for purposes other than marketing, for example to provide notice about the status of our website or the specific services you have requested. We also use this information to the extent necessary to enforce our website terms of service and to prevent imminent harm to persons or property. You may not opt-out of these kinds of communications. Consistent with our change policy (see "Your Consent and Notification of Changes" below), we will post any updates or notices about material changes in our policies on collection and use of your personally identifiable information to this Privacy Policy page.

### **3. Third Party Information About You**

Our website supplements the information that you provide with information that we obtain about you from third parties, such as credit bureaus and other sources. To the best of our knowledge, we only deal with reputable providers who gather and maintain information in accordance with all applicable state and federal laws. Any such information will be maintained by us in accordance with the standards set forth in this Privacy Policy along with other personal information you've provided.

### **4. Our Agents and Vendors**

Scott Clark Toyota may use other companies and/or individuals to perform any functions described in this Privacy Policy, on our behalf. Examples include marketing, credit checking, data and network hosting, service reminders, verification of sales, order processing and fulfillment, administering contact information and e-mail services and running special promotions. Such parties only have access to the personal information needed to perform these functions and may not use or store the information for any other purpose. We obtain commitments from these agents and vendors working on our behalf to refrain from using any information provided by Scott Clark Toyota to send you unsolicited e-mail messages from third parties or similar communications and from sharing your information with unrelated parties.

### **5. Disclosure of Personal Information As Required By Law or Otherwise**

We will disclose personal information when required by law, or if we have a good-faith belief that such action is necessary to (a) comply with a current judicial proceeding, a court order or legal process served on us or to comply with the request of a law enforcement agency, (b) protect and defend our rights, or (c) protect the rights, property, and other interests of our users or others.

### **6. Links**

Our website may contain links to websites not operated by us, as well as third party widgets and applications. Once you leave our website, we suggest that you review the applicable privacy

policy of the third party website or application. Scott Clark Toyota is not responsible for the privacy practices or content of these other sites. We encourage you to be aware when you leave our website and to read the privacy statements of each and every site that collects personally identifiable information from you. Our Privacy Policy applies solely to information collected by our website.

## **7. Security**

Scott Clark Toyota takes commercially reasonable precautions to protect your personally identifiable information. For example, we encrypt communications through our website with commercial strength encryption generally used by our industry. However, given the nature of the Internet and the fact that network security measures are not perfect, we cannot guarantee the absolute security of your information. If we are required to provide notice to you of a data security breach, the notice will be provided in electronic form.

## **8. Your Consent and Notification of Changes**

By using any of our website or submitting information to us online, you agree that we may collect and use this information as stated in this Privacy Policy at the time we collect the information. If we decide to change our Privacy Policy in any material way, for a reasonable time we will post a concurrent notice to this Privacy Policy page on our website to alert you about the change in our privacy and information collection practices. In addition, if we make any material changes in our privacy practices that affect your personally identifiable information already stored in our database, we apply those changes to the personally identifiable information in our possession only as permitted by applicable law.

## **9. Opting Out**

Visitors and customers have the opportunity to opt-out of receiving specific types of communications from us and our partners, such as e-mail, by not providing personally identifiable information at the point where our website requests such information about you. In addition, you may unsubscribe or opt out of all future e-mails from us, that do not relate to the products and services you have ordered, by clicking the unsubscribe link on any email marketing communication you receive.

## **10. Further Information about Our Privacy Policy and Practices**

This Privacy Policy applies to all visitors and customers of our website. We may delete any or all of your information at any time without notice to you for any reason or no reason unless otherwise required by law to retain it. You may have other privacy protections under state laws and we will comply with any applicable state laws when we disclose information about you. This Privacy Policy replaces any previous policy on this topic and any statements or disclosures to you about our information practices.

# **Privacy Policy Supplement for the Foureyes Tool**

**Last Updated and Effective Date:  
August 21, 2025**

This Foureyes supplement to the Dealer's Privacy Policy ("**Privacy Policy Supplement**") addresses how personal information is collected, used, disclosed, and otherwise processed by Foureyes, LLC and its subsidiaries and affiliates ("**Foureyes**") on behalf of the automotive dealers and dealer or automotive group customers that are using the Foureyes Tool (collectively, the "**Dealer(s)**").

The Dealer posting or linking to this Privacy Policy Supplement uses the Foureyes platform and tools (such as Foureyes' analytics and reporting system and/or Foureyes' customer communications hosted system) (collectively, the "**Foureyes Tool**" or the "**Tool**"). Foureyes is operating as a service provider/processor to the Dealer and processing personal information on the Dealer's behalf.

For information about data rights available under U.S. state privacy laws and the California Notice at Collection, please see the [State-Specific Privacy Addendum to the Dealer Privacy Policy Supplement](#).

Please also review the Dealer's Privacy Policy, Terms and/or any other applicable terms or agreement that may apply to your use of the Dealer's website or other services. If you have any questions, comments, or concerns, please contact the Dealer directly.

From time to time, Foureyes may update this Privacy Policy Supplement as described in the Changes to this Privacy Policy Supplement section below.

**1. Scope of This Privacy Policy Supplement**

**a. The Foureyes Tool**

This Privacy Policy Supplement applies to personal information that Foureyes collects, uses, discloses, and otherwise processes on behalf of the Dealer when you access, use or otherwise interact with the Dealer's website or otherwise communicate or engage with the Dealer where the Dealer has implemented the Foureyes Tool. **This Privacy Policy Supplement covers only processing via the Foureyes Tool and no other processing by the Dealer.** For information about how the Dealer processes personal information, please refer to the Dealer's privacy policy.

**b. Out of Scope**

This Privacy Policy Supplement does not apply to processing activities by Foureyes that are not described in this Privacy Policy Supplement, including but not limited to processing activities for which Foureyes acts as a business/controller.

This Privacy Policy Supplement does not apply to the Dealer website or processing activities occurring on the Dealer website outside the scope of the Foureyes Tool. It also

does not apply to Dealer communications occurring outside the Foureyes Tool or other processing activities performed by the Dealer. For information about how the Dealer processes personal information, please refer to the Dealer's privacy policy.

This Privacy Policy Supplement does not apply to or cover websites or resources that are not connected with the Foureyes Tool, with which Foureyes does not have a contractual relationship and over which Foureyes does not have control ("**External Websites**"). By clicking on links to External Websites, the operators of the External Websites may collect personal information. Foureyes is not responsible for the content or data collection practices of those External Websites, and your use of External Websites is subject to their respective terms of use and privacy policies. We encourage you to carefully read the privacy policy of any website you visit.

## 2. **How the Foureyes Tool Works**

The Foureyes Tool collects, generates and otherwise processes personal information when you interact with the Dealer's website, engage with the Dealer by phone, or fill out a form or interact with chat functionality on the Dealer's website, and/or receive and interact with email communications and/or SMS messages from the Dealer, where the Dealer's website and/or communications are connected with or sent and received through the Foureyes Tool. The Foureyes Tool collects information about your interactions with the Dealer's website, such as browsing activity and information entered into website fields, regardless of whether the form or other website action is submitted via a submit button or similar action. The Dealer can adjust the settings of the Foureyes tool to manage when and how data is collected. Note that because the Foureyes tool collects data in real time, any information you enter into forms on the Dealer's site may be collected and transferred to Foureyes, even if you do not submit the form to the Dealer. You can opt out of this collection by opting out of the Foureyes tool. For more information about how the Foureyes Tool works and your opt-out options, [click here](#) and see the Your Choices section of this Privacy Policy Supplement.

## 3. **Personal Information Processed by the Foureyes Tool**

As used in this Privacy Policy Supplement, "**personal information**" means any information that identifies or could be used to identify an individual person. For example, personal information may include name, email address, and IP address, or other unique identifier. It also includes other non-public information that is associated with such identifying information. Personal information does not include aggregated or anonymized information.

The Foureyes Tool collects the following types of personal information on behalf of the Dealer:

### a. **Information You Provide**

- **Contact Information:** The Foureyes Tool collects contact information that you provide in your interactions with the Dealer and/or the Dealer's website, such as by entering information into a contact form or

communicating with the Dealer by phone, email or chat. This includes information such as your name, personal phone number, home address, and email address. Note that when entering contact information into the website, this information may be collected even if you do not click a submit button or take a similar action.

- **Customer Profile:** When you interact with the Dealer website, the Foureyes Tool generates a unique visitor ID number and visitor traffic number and creates a user profile. The Foureyes Tool collects information that a user provides through the Dealer website and interactions with the Dealer, as described in this Privacy Policy Supplement, and includes that user-provided information in the user profile. The Foureyes Tool also combines information collected automatically (described below) with user profile information for the same individual.
- **Chat and Phone Communications:** The Foureyes Tool collects information that you enter into or through a chat feature or functionality made available on the Dealer website and/or information provided through phone communications with the Dealer. This information may include contact information and the content of any chats that you provide, including any inquiries or requests and your chat history.
- **SMS messaging and Marketing Emails:** The Foureyes Tool collects your contact information and the content of your email communications with the Dealer. If you provide the Dealer with consent to receiving text messages, the Foureyes Tool may collect the phone number that you provide and your messaging history including any information included in those messages. Mobile information will not be shared with third parties for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with third parties.

**b. Information Collected Automatically**

- **Log data:** This may include your Internet Protocol ("IP") address, browser type and settings, the date and time of your request, and how you interact with our Services.
- **Device information:** This may include your browser type and version, browser settings, time zone, unique device identifiers, available plugins, information about your approximate location (as determined through your IP address), mobile, computer, and/or device hardware information (e.g., operating system version, hardware model, IMEI number, and other unique device identifiers, MAC address, and device settings), device event information, log information, and crash data.
- **Usage information:** This may include features that you use, clickstream data, access dates and times, and how you interact with the Dealer website. This information may also include the traffic source for the visit,

referring / exit pages and URLs, how you interact with links on the Dealer website, landing pages, and pages viewed. The Foureyes Tool also may collect the date and time you open an email communication or click on any links in an email sent via the Foureyes Tool, and the Foureyes Tool may associate this information with the email address we already have from you.

**c. Information from Third Party Sources**

The Foureyes Tool may access or receive information from third-party sources that the Dealer connects or uploads to the Foureyes Tool. These third-party sources of information may include the Dealer's internal and/or third-party business operations and marketing systems and other third-party service providers to the Dealer, such advertising or analytics vendors.

**d. Sensitive Personal Information**

The Foureyes Tool does not intentionally collect personal information that is considered sensitive under privacy laws, such as genetic data, health information, race or religious information, about users to provide the Services.

**4. How The Foureyes Tool Uses Personal Information**

The Foureyes Tool uses the personal information collected in the following ways:

- To provide the Foureyes Tool and related services to the Dealer;
- To assist the Dealer in establishing and managing a business relationship with you;
- To send marketing communications, including emails and SMS messages, on the Dealer's behalf;
- To analyze use of the Dealer website and communications;
- To conduct research and analytics related to the Dealer's website and marketing activities, such as to understand how they are being used and where improvements may be needed;
- To personalize and improve user experience on the Dealer's website and when interacting with the Dealer through personalized communications;
- To compile aggregate and anonymized data for Foureyes' own use; and
- For Foureyes' own legal and compliance obligations.

## 5. How the Foureyes Tool Discloses Personal Information

On behalf of the Dealer, Foureyes transmits, discloses, grants access, makes available or provides personal information to or with the following types of third parties.

- **OEMs and their Digital Program Operators:** Foureyes partners with various automotive manufacturers and their affiliates ("**OEMs**") as a part of their respective certified marketing programs and discloses personal information collected and generated through the Foureyes Tool with them, as set out under Foureyes' agreements with the Dealers and OEMs. Foureyes also discloses personal information to the third-party operators that provide the OEM with digital marketing and sales program technology platforms and program management ("**Digital Program Operators**"), according to Foureyes' agreements with the OEMs and the relevant Digital Program Operators.
- **Connected Data Partners:** If the Dealer has established a relationship with a third-party partner that connects data with the Foureyes Tool ("**Connected Data Partner**"), Foureyes discloses personal information with the relevant Connected Data Partner, as set out under Foureyes' agreements with the Dealer and the Connected Data Partner.
- **Foureyes' Service Providers:** Foureyes discloses personal information with its own service providers that help Foureyes to provide the Foureyes Tool.
- **Third Parties Related to Legal and Compliance:** Foureyes may disclose personal information as required to meet its own legal and compliance requirements, as described in Foureyes' own privacy policy.

## 6. Your Choices - Opting Out of the Foureyes Tool

### a. Opting Out of Data Collection by the Foureyes Tool

You may choose to opt out of data collection by the Foureyes Tool. To opt out, click [here](#). For more information about opting out and how it works, please click [here](#).

### b. Opting Out of Marketing Emails and SMS Messages Sent Via the Foureyes Tool

- **Email Opt-Out:** To stop receiving promotional email communications sent via the Foureyes Tool on the Dealer's behalf, click on the "unsubscribe" link in the communication or send an email to [support@foureyes.io](mailto:support@foureyes.io). **Please note that the opt out applies only to email communications sent via the Foureyes Tool and only for the particular Dealer whose communications you've opted out of.** You may continue to receive other marketing emails sent by the Dealer or the Dealer's third-party service providers or agents, and you may continue to receive marketing emails from other Dealers that use the Foureyes Tool. To opt out of other

marketing communications sent by the Dealer, please see the Dealer's privacy policy for the relevant opt-out information. To opt out of email communications sent by the Foureyes Tool on behalf of other Dealers, you will need to submit a separate opt-out request with Foureyes for each Dealer.

If you opt-out of marketing emails sent via the Foureyes Tool, the Dealer will still send you transactional emails, such as responses to your requests.

- **SMS Opt-Out:** To stop receiving SMS marketing communications sent via the Foureyes Tool on the Dealer's behalf, you can opt out at any time by responding with an opt-out notice in the SMS communication.

Please be aware that the Dealer may engage in targeted advertising through its third-party advertising partners. The Foureyes Tool does not serve targeted ads, and Foureyes does not directly engage in targeted advertising on the Dealer's behalf. For information about the Dealer's targeted advertising activities and your options, please see the Dealer's privacy policy.

#### **7. Your Privacy Rights and U.S. State Privacy Disclosures**

Depending on the state where you reside, you may have certain privacy rights provided under applicable law. For more information, please see the [State-Specific Privacy Addendum to the Dealer Privacy Policy Supplement](#).

#### **8. How Long Foureyes Retains Personal Information**

Foureyes retains personal information for the purposes stated in this Privacy Policy Supplement, as directed by the Dealer and as required or permitted under applicable law. To determine how long we keep personal information, we consider the amount, nature, and sensitivity of personal information, the reasons for which we collect and process the information, and applicable legal requirements.

#### **9. How Foureyes Protects Personal Information**

At Foureyes, we take our responsibility to protect the security and privacy of personal information seriously. The Foureyes Tool has implemented what Foureyes believes to be reasonable and appropriate administrative, technical, and physical data security measures designed to prevent personal information from being lost, used, accessed, altered, or disclosed in an unauthorized or unlawful way.

However, no method of transmission over the Internet, or method of electronic storage, is 100% secure, and we cannot and do not guarantee that personal information is completely

secure and safe from such risks. If you have reason to believe that your information is no longer secure, please contact the relevant Dealer.

#### **10. "Do Not Track" Preferences**

Some Internet browsers may be configured to send "Do Not Track" signals to the online services that you visit. There is no consensus among industry participants as to what "Do Not Track" means in this context. Like many websites and online services, the Foureyes Tool does not currently alter its practices when a "Do Not Track" signal from a visitor's browser is sent, except as specifically required by law. For information about "Do Not Track" please visit [All About DNT](#). For information about Global Privacy Controls/Opt-Out Preference Signals, see the Dealer's privacy policy and the [State-Specific Privacy Addendum to the Dealer Privacy Policy Supplement](#).

#### **11. Children's Privacy**

The Foureyes Tool does not knowingly collect personal information from children younger than the age of 18 or under the age of majority without the consent of a parent or legal guardian, as required under applicable law. If you learn or believe that a child under the age of 18 or under the age of majority has provided us with personal information, please contact the relevant Dealer.

#### **12. Changes to this Privacy Policy Supplement**

Foureyes may update this Privacy Policy Supplement from time to time. When Foureyes updates this Privacy Policy Supplement, we will revise the "Last Updated and Effective Date" at the top of this Privacy Policy Supplement and post a link to the updated Privacy Policy Supplement. Changes to this Privacy Policy Supplement are effective when they are posted. If Foureyes makes any material changes, the Dealer may provide you with notice as required under applicable law. Please review this Privacy Policy Supplement periodically to ensure you are aware of any such changes.