



Kia America, Inc. | Corporate Headquarters
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November 30, 2023

Dear Kia Retailer,

Kia is pleased to announce pricing for the 2024 Sportage Hybrid (HEV) and Plug-in Hybrid (PHEV). Both versions of Sportage combine turbocharged performance with exceptional fuel efficiency and are very well-equipped, including class leading second row legroom.

The 2024 Kia Sportage HEV is available in three trims: LX, EX and the fully equipped SX-Prestige. All versions come standard with a 1.6L turbocharged hybrid engine that delivers the fuel efficiency of a compact sedan (43 MPG FWD and 38 MPG AWD, combined), while also delivering 227 horsepower and 258 lb.-ft. of torque. New for 2024, LED projector headlights and 2nd row side airbags are now standard.

The 2024 Kia Sportage PHEV is available in two trims: X-line and X-Line Prestige. Both versions come with standard all-wheel drive, smart power liftgate and panoramic sunroof, while delivering 34 miles of all electric range.

MSRP for MY24 Sportage HEV (does not include \$1,325 destination):

LX FWD	\$28,290
LX AWD	\$30,090
EX AWD	\$31,990
SX-Prestige AWD	\$37,190

MSRP for MY24 Sportage PHEV (does not include \$1,325 destination):

X-Line AWD	\$39,490
X-Line Prestige AWD	\$43,990

Complete pricing information for the 2024 Sportage HEV and PHEV lineup may be found in vehicle information section of KDealer.com.

Sincerely,

Eric Watson
Vice President, Sales Operations
KIA AMERICA

2024 SPORTAGE HEV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes				
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Trans	Engine	Model
S	4	2	2	2	FWD	LX	Auto	1.6L Turbo GDI	S4222
	Series	S	Sportage HEV		AWD	LX	Auto	1.6L Turbo GDI	S4422
	Engine	4	1.6L Turbo GDI Hybrid			EX	Auto	1.6L Turbo GDI	S4442
	Drivetrain	2	FWD			SX-Prestige	Auto	1.6L Turbo GDI	S4482
		4	AWD		Factory Installed Options				
	Trim / Door	2	LX		Code	Description	Remarks		
		4	EX		PRS	EX Premium Package			
		8	SX-Prestige		RLS	Carmine Red Interior Color Package			
Trans	2	Automatic Transmission		Port Installed Options					
Option Groups					Code	Description	Remarks		
Model	Opt Grp	Emission	MSC	Description	Remarks	CA	Cargo Mat		
			FWD / AWD			CB	Cross Bars		
LX	010	50	D15 / D25	Std		CF	Carpet Floor Mats		
EX*	010	50	/ G79	Std		CN1	Cargo Net, Dual/Hybrid w/Audio		
	015	50	/ G89	PRS		CN2	Cargo Net, Dual/Hybrid w/o Audio		
SX-Prestige*	010	50	/ H31	Std		CO	Cargo Cover		
	012	50	/ H41	RLS		CT	Cargo Tray		
						CTS	Cargo Mat w/Seatback Protection		
						EH	EC Mirror w/Homelink		
						IL	Interior Lighting		
						MUG	Mud Guards		
						SKD	Front Skid Plate - Metal		
						SS	Side Steps		
						TH	Tow Hitch w/ Harness		
						WL	Wheel Locks		
							</		

Effective Date: September 18, 2023

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2024 SPORTAGE PHEV MODEL AND ACCESSORY CODES

Model Code Descriptions						Model Codes				
<u>Series</u>	<u>Engine</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>		<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>	<u>Engine</u>	<u>Model</u>
R	4	4	5	2		AWD	X-Line	Auto	1.6L Turbo GDI	R4452
							X-Line Prestige	Auto	1.6L Turbo GDI	R4492
	Series	R	Sportage PHEV							
	Engine	4	1.6L Turbo GDI Plug-In Hybrid							
	Drivetrain	4	AWD							
	Trim / Door	5 9	X-Line X-Line Prestige							
	Trans	2	Automatic Transmission							
Option Groups						Factory Installed Options				
<u>Model</u>	<u>Opt Grp</u>	<u>Emission</u>	<u>MSC</u>	<u>Description</u>	<u>Remarks</u>	<u>Code</u>	<u>Description</u>	<u>Remarks</u>		
X-Line	010	50	P93	Std		GSR				
	012	50	P04	GSR						
X-Line Prestige	010	50	A21	Std						
	012	50	A31	GSR						
						Port Installed Options				
						<u>Code</u>	<u>Description</u>	<u>Remarks</u>		
						CA	Cargo Mat			
						CBX	Cross Bars X-Line			
						CFX	Carpet Floor Mats X-Line			
						CN1	Cargo Net, Dual/Hybrid w/ Audio			
						CN2	Cargo Net, Dual/Hybrid w/o Audio			
						CO	Cargo Cover			
						CT	Cargo Tray			
						CTS	Cargo Mat w/Seatback Protection			
						EH	EC Mirror w/Homelink			
						IL	Interior Lighting			
						MUG	Mud Guards			
						SKD	Front Skid Plate - Metal			
						SS	Side Steps			
						TH	Tow Hitch w/ Harness			
						WL	Wheel Locks			
Color Codes										
X-Line and X-Line Prestige Color Combinations										
			<u>Ext/Int</u>	<u>Exterior</u>		<u>Interior</u>	<u>Remarks</u>			
			BB2/WK	Vesta Blue		Black	010 only			
			DWR/WK	Dawning Red		Black	010 only			
			FSB/WK	Fusion Black		Black				
			JUG/WK	Jungle Green		Black				
			KDG/WK	Gravity Gray		Black	010 only			
			MGG/WK	Shadow Matte Gray		Black	010 only			
			SWP/WK	Snow White Pearl		Black	010 only			
Notes										

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