



Kia America, Inc. | Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606 USA
T +1 949.468.4800

October 23, 2023

Dear Kia Retailer,

Kia is pleased to announce pricing for the 2024 Sorento Hybrid (HEV) and Plug-in Hybrid (PHEV). Both versions of Sorento combine spirited turbocharged performance with exceptional fuel efficiency and are very well-equipped, including standard second-row captain's chairs with room for six.

The 2024 Kia Sorento HEV is available in two trims: EX and the fully equipped SX-Prestige. Both versions come standard with a 1.6L turbocharged hybrid engine that delivers the fuel efficiency of a compact sedan (37 MPG FWD and 35 MPG AWD), while also delivering the performance of a V6 with 227 horsepower and 258 lb.-ft. of torque. New for 2024, Runway Red is no longer available, and the Navy color package is paired with gray headliner instead of black.

MSRP for MY24 Sorento HEV (does not include \$1,325 destination):

EX FWD	\$36,690
EX AWD	\$38,990
SX-Prestige AWD	\$42,490

MSRP for MY24 Sorento PHEV (does not include \$1,325 destination):

SX-Prestige AWD	\$49,990
-----------------	----------

Complete pricing information for the 2024 Sorento HEV and PHEV lineup may be found in vehicle information section of [KDealer.com](https://www.kia.com/dealer).

Sincerely,

Eric Watson
Vice President, Sales Operations
KIA AMERICA

2024 SORENTO HEV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes				
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Trans	Engine	Model
U	4	2	4	2	FWD	EX	Auto	1.6L Turbo GDI	U4242
	Series	U	Sorento HEV		AWD	EX	Auto	1.6L Turbo GDI	U4442
	Engine	4	1.6L Turbo GDI Hybrid Powertrain			SX-Prestige	Auto	1.6L Turbo GDI	U4462
					Factory Installed Options				
	Drivetrain	2	Front Wheel Drive		Code	Description		Remarks	
		4	All Wheel Drive		INU	SX-Prestige Navy Interior Color Package			
	Trim	4	EX		PAU	Panoramic Sunroof Package			
		6	SX-Prestige						
	Trans	2	Automatic Transmission						
					Port Installed Options				
					Code	Description		Remarks	
					BAX	Bumper Applique Texture			
					CB	Cross Bars, Std			
					CF	Carpeted Floor Mats			
					CN	Cargo Net			
					CO	Cargo Cover			
					CT	Cargo Tray, Folding			
					CTS	Cargo Mat, Carpeted w/Seatback Protection			
					EH1	EC Mirror w/ HomeLink (PnP)			
					IL	Interior Lighting Kit			
					MUG	Mud Guards			
					SPL	Illuminated Scuff Plates			
					TH	Tow Hitch, Wired			
					WL	Wheel Locks			
Option Groups									
Model	Opt Grp	Emission	MSC	Description	Remarks				
			FWD / AWD						
EX	010	50	GT6 / GV6	Std					
	015	50	GU6 / GW6	PAU					
SX-Prestige	010	50	/ H17	Std	AWD Only				
	012	50	/ H37	INU					
	015	50	/ H27	PAU					
	017	50	/ H47	INU, PAU					
Color Codes									
EX Color Combinations					SX-Prestige Color Combinations				
Ext/Int	Exterior	Interior	Remarks		Ext/Int	Exterior	Interior	Remarks	
4SS/GYT	Silky Silver	Gray			4SS/GYT	Silky Silver	Gray	Opt 010 and 015 only	
4SS/WK	Silky Silver	Black			ABP/GYT	Aurora Black	Gray		
ABP/GYT	Aurora Black	Gray			ABT/GYT	Platinum Graphite	Gray		
ABP/WK	Aurora Black	Black			B4U/GYT	Gravity Blue	Gray		
ABT/GYT	Platinum Graphite	Gray			KLK/GYT	Steel Grey	Gray		
ABT/WK	Platinum Graphite	Black			SWP/GYT	Snow White Pearl	Gray	Opt 012 and 017 only	
B4U/GYT	Gravity Blue	Gray			4SS/N2V	Silky Silver	Navy/Gray		
B4U/WK	Gravity Blue	Black			ABP/N2V	Aurora Black	Navy/Gray		
KLK/GYT	Steel Grey	Gray			ABT/N2V	Platinum Graphite	Navy/Gray		
KLK/WK	Steel Grey	Black			B4U/N2V	Gravity Blue	Navy/Gray		
SWP/GYT	Snow White Pearl	Gray			KLK/N2V	Steel Grey	Navy/Gray		
SWP/WK	Snow White Pearl	Black			SWP/N2V	Snow White Pearl	Navy/Gray		
Notes									
1) INU: SX-Prestige Navy Interior Color Package includes Navy Leather Seats.									
2) PAU: Panoramic Sunroof Package includes Panoramic Power Sunroof w/ Power Sunshade and LED Interior Lighting.									

Effective Date: October 18, 2023

"The content of this material is intended for informational purposes only and is subject to change. Therefore, any reliance placed on such information is strictly at your own risk. Kia America, Inc. (KUS) reserves the right to modify the information contained in this material at any time. While KUS makes all reasonable efforts to ensure that the information is correct at the time of publishing, accuracy cannot be guaranteed and KUS does not assume any responsibility for the accuracy, completeness or authenticity of any information contained in this material. For more detailed information on vehicles and their features, please contact your KUS representative."

2024 SORENTO PHEV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes					
<u>Series</u>	<u>Engine</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>	<u>Engine</u>	<u>Model</u>	
T	4	4	9	2	AWD	SX-Prestige	Auto	1.6L Turbo GDI	T4492	
Factory Installed Options										
					<u>Code</u>	<u>Description</u>			<u>Remarks</u>	
	Series	T	Sorento PHEV							
	Engine	4	1.6L Turbo GDI Plug-In Hybrid							
	Drivetrain	4	All Wheel Drive							
	Trim	9	SX-Prestige							
	Trans	2	Automatic Transmission							
Port Installed Options										
					<u>Code</u>	<u>Description</u>			<u>Remarks</u>	
					BAX	Bumper Applique Texture				
					CB	Cross Bars				
					CF	Carpeted Floor Mats				
					CN	Cargo Net				
					CO	Cargo Cover				
					CT	Cargo Tray, Folding				
					CTS	Cargo Mat, Carpeted w/Seatback Protection				
					IL	Interior Lighting Kit				
					MUG	Mud Guards				
					SPL	Illuminated Scuff Plates				
					TH	Tow Hitch, Wired				
					WL	Wheel Locks				
Option Groups										
<u>Model</u>	<u>Opt Grp</u>	<u>Emission</u>	<u>MSC</u>	<u>Description</u>	<u>Remarks</u>					
SX-Prestige	010	50	A06	Std						
	012	50	A16	INT						
Color Codes										
SX-Prestige Color Combinations										
	<u>Ext/Int</u>	<u>Exterior</u>	<u>Interior</u>	<u>Remarks</u>						
	4SS/GYT	Silky Silver	Gray							
	ABP/GYT	Aurora Black	Gray							
	ABT/GYT	Platinum Graphite	Gray							
	B4U/GYT	Gravity Blue	Gray							
	KLK/GYT	Steel Grey	Gray							
	SWP/GYT	Snow White Pearl	Gray							
	4SS/N2V	Silky Silver	Navy/Gray							
	ABP/N2V	Aurora Black	Navy/Gray							
	ABT/N2V	Platinum Graphite	Navy/Gray							
	B4U/N2V	Gravity Blue	Navy/Gray							
	KLK/N2V	Steel Grey	Navy/Gray							
	SWP/N2V	Snow White Pearl	Navy/Gray							
Notes										
1) INT: SX-Prestige Navy Interior Color Package includes Navy Leather Seats.										

Effective Date: October 18, 2023

"The content of this material is intended for informational purposes only and is subject to change. Therefore, any reliance placed on such information is strictly at your own risk. Kia America, Inc. (KUS) reserves the right to modify the information contained in this material at any time. While KUS makes all reasonable efforts to ensure that the information is correct at the time of publishing, accuracy cannot be guaranteed and KUS does not assume any responsibility for the accuracy, completeness or authenticity of any information contained in this material. For more detailed information on vehicles and their features, please contact your KUS representative."