



Kia America, Inc.

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March 5, 2023

Dear Kia Retailer,

Kia is pleased to announce pricing for the 2024 Seltos. The rugged and capable CUV has been enhanced inside and out to showcase its bold new styling elements, while also elevating turbo capability with 20 additional horsepower. Seltos adds a new X-Line variant, with turbo power and exclusive black trim. To further broaden Seltos' appeal, a new FWD version of the popular EX will be introduced. With an extensive list of new and standard features and best-in-class second-row legroom, the MY24 Seltos is designed to be a head-turner.

Updates At-A-Glance (available and standard features):

- Increased turbo performance with 195HP (up 20), and an 8-speed Automatic Transmission (replaces 7-Speed Dual Clutch Transmission)
- New front fascia and grille designs, with refreshed signature lighting
- New rear fascia and redesigned taillights
- Three new wheel designs
- New dual screen panoramic 10.25-inch digital display and cluster
- New ventilated front seats and smart power tailgate
- Quieter interior through sound-absorbing materials, including acoustic windshield
- New exterior (Pluton Blue, Valais Green) and interior (Brown, Navy, Midnight Green) colors

MSRP (does not include \$1,325 destination):

Seltos	FWD	AWD
LX 2.0L	---	\$24,390
S 2.0L	\$24,990	\$26,490
EX 2.0L	\$25,790	\$27,990
X-Line 1.6T	---	\$28,690
SX 1.6T	---	\$29,990

Complete pricing information and a dealer order guide may be found in the vehicle information section of KDealer.com.

All the best,

Eric Watson

Vice President, Sales

2024 SELTOS MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes			
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Engine	Model
K	2	2	3	2	FWD	S	2.0L MPI	K2232
	Series	K	Seltos			EX	2.0L MPI	K2242
	Engine	2	2.0L MPI 4 Cylinder		AWD	LX	2.0L MPI	K2422
		4	1.6L Turbo GDI 4 Cylinder			S	2.0L MPI	K2432
	Drivetrain	2	FWD			EX	2.0L MPI	K2442
		4	AWD			X-Line	1.6L Turbo GDI	K4452
	Trim / Door	2	LX		SX		1.6L Turbo GDI	K4482
		3	S					
		4	EX					
		5	X-Line					
	8	SX						
Trans	2	Automatic Transmission						
Option Groups					Factory Installed Options			
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	
			FWD / AWD			BRK	Gentle Brown Interior Color Package	
						GBK	Glossy Black Door Garnish Package	
						GRK	Midnight Green Interior Color Package	
						NVK	Navy Interior Color Package	
						ROK	SX Sunroof Package	
LX*	010	50	/ D60	Std		Port Installed Options		
S	010	50	P73 / P04	Std		Code	Description	Remarks
	012	50	P83 / P14	GBK		CB	Cross Bars	
	014	50	P93 / P24	NVK		CBX	Cross Bars, X-Line	
EX	010	50	G91 / GL5	Std		CF	Carpeted Floor Mats	
	012	50	GK5 / GM5	BRK		CNF	Cargo Net, Floor	
X-Line*	010	50	/ P34	Std		CO	Cargo Cover	
	012	50	/ P44	GBK		CTR	Cargo Mat/Tray, Reversible	
SX*	010	50	/ HEM	Std		DKC	Digital Key Card	
	012	50	/ HFM	BRK		EH	EC Mirror w/ HomeLink	
	014	50	/ HGM	GRK		IL	Interior Light Kit	
	015	50	/ HHM	ROK		LH	Lifestyle Hitch (NO TOW CAPABILITY)	
	017	50	/ HIM	BRK, ROK		MUG	Mud Guards	
	019	50	/ HJM	GRK, ROK		PL	Puddle Lights	
						RPB	Rear Bumper Protector	
					SPL	Illuminated Scuff Plate		
					WL	Wheel Locks		
Color Codes					Color Codes			
LX & EX Color Combinations					X-Line Color Combinations			
Ext/Int	Exterior	Interior	Remarks	Ext/Int	Exterior	Interior	Remarks	
B3A/WK	Neptune Blue	Black	LX Only	B3A/WK	Neptune Blue	Black	Opt 010 Only	
BU3/WK	Dark Ocean Blue	Black	EX Only	F1C/WK	Valais Green/Black Roof	Black	Opt 012 Only SOP Jul '23	
FSB/WK	Fusion Black	Black		F1D/WK	Clear White/Black Roof	Black	Opt 012 Only	
KDG/WK	Gravity Gray	Black	EX Only	FSB/WK	Fusion Black	Black	Opt 010 Only	
KLK/WK	Steel Gray	Black		KDG/WK	Gravity Gray	Black	Opt 010 Only	
PLU/WK	Pluton Blue	Black	EX Opt 010 Only	KLK/WK	Steel Gray	Black	Opt 010 Only	
SWP/WK	Snow White Pearl	Black		M3R/WK	Mars Orange	Black	Opt 010 Only	
				SWP/WK	Snow White Pearl	Black	Opt 010 Only	
S Color Combinations					SX Color Combinations			
B3A/WK	Neptune Blue	Black	Opt 010 Only	B4E/WK	Valais Green	Black	Opt 015 Only	
F1A/WK	Pluton Blue/Black Roof	Black	Opt 012 Only	BU3/WK	Dark Ocean Blue	Black	Opt 015 & 017 Only	
F1C/WK	Valais Green/Black Roof	Black	Opt 012 Only SOP Jul '23	F1A/WK	Pluton Blue/Black Roof	Black	Opt 010 Only	
F1D/WK	Clear White/Black Roof	Black	Opt 012 Only	F1C/WK	Valais Green/Black Roof	Black	Opt 010 Only SOP Jul '23	
FSB/WK	Fusion Black	Black	N/A w/ Opt 012	F1D/WK	Clear White/Black Roof	Black	Opt 010 Only	
GA4/WK	Dark Ocean Blue/White Roof	Black	Opt 012 Only	FSB/WK	Fusion Black	Black		
KDG/WK	Gravity Gray	Black	N/A w/ Opt 012	GA4/WK	Dark Ocean Blue/White Roof	Black	Opt 010 Only	
KLK/WK	Steel Gray	Black	N/A w/ Opt 012	KDG/WK	Gravity Gray	Black	N/A w/ Opt 014 & 019	
M3R/WK	Mars Orange	Black	Opt 010 Only	KLK/WK	Steel Gray	Black	N/A w/ Opt 014 & 019	
SWP/WK	Snow White Pearl	Black	N/A w/ Opt 012	M3R/WK	Mars Orange	Black	Opt 010 Only	
				PLU/WK	Pluton Blue	Black	Opt 015 Only	
				SWP/WK	Snow White Pearl	Black		
Notes								
1) GBK: Glossy Black Door Garnish Package includes Glossy Black Door Garnishes on the S and X-Line Trims with Two-Tone Paint.								
2) ROK: SX Sunroof Package includes Sunroof, Power Liftgate, Ventilated Front Seats, and Digital Key. Not available with Two-Tone Paint.								

Effective Date: March 2, 2023

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