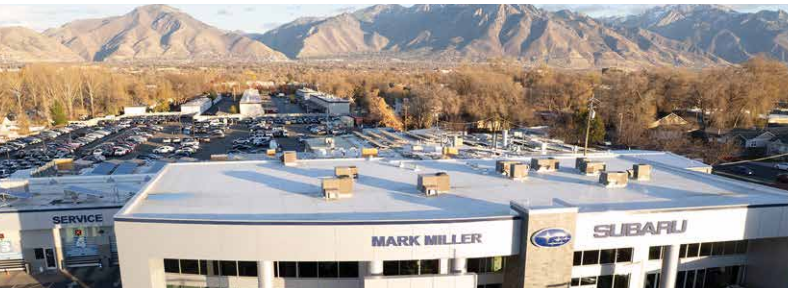




**MARK MILLER
SUBARU**



**MARK
MILLER
SUBARU**

2025/26 ANNUAL REPORT

2025-2026 Review

**Mark Miller Subaru is
proud to be Utah's only
automotive retailer
registered as a
Benefit Corporation**

As a B-Corp, Mark Miller Subaru voluntarily commits to:

- Having a corporate purpose to create a material positive impact on society and the environment.
- Considering the impact of our decisions not only on stakeholders, but also on our employees, the community, and the environment.
- Making available to the public an annual benefit report that assesses our overall social and environmental performance against a third-party standard.

This is that report.

Dear Friends,

As we reflect on the year behind us and look ahead to what's next, one thing remains certain: progress is never static. The automotive world continues to evolve at a rapid pace, and with it, the expectations of how we move, how we care for our environment, and how we show up for our communities. What once felt new—electric vehicles, sustainability initiatives, and changing mobility needs—has now become part of everyday life.

Here in Utah, we understand change deeply. We see it in our seasons, our landscapes, and our shared responsibility to protect the places we love. From the mountains that define our skyline to the Great Salt Lake that anchors our ecosystem, stewardship isn't just an idea—it's a way of life. At Mark Miller Subaru, that mindset guides everything we do.

Over the past year, we've continued to build on our commitment to a more sustainable future. As Subaru's electrified lineup grows and technology advances, we remain focused on thoughtful, responsible adoption—ensuring our customers have access to the vehicles that meet their needs today while preparing for what tomorrow brings. This balance of innovation and intention is central to who we are.

Our dedication extends far beyond the vehicles we sell. As Utah's first Subaru Eco-Friendly Retailer, we continue to invest in practices that reduce our environmental footprint—from renewable energy and water conservation to expanded EV charging infrastructure. These efforts reflect our belief that running a successful business means leading with purpose and accountability.

Equally important is our commitment to people and community. Throughout 2025, we've proudly supported organizations and initiatives that strengthen education, protect pets, promote health, and preserve our environment. These partnerships aren't side projects—they are core to our mission. We believe a dealership should be a trusted neighbor, an advocate, and a force for good.

As we move forward, we remain guided by the values that have defined Mark Miller Subaru for generations: integrity, stewardship, and care for what matters most. We are grateful to our team, our customers, and our community for being part of this journey. Together, we will continue to drive positive change—for people, pets, and the planet—for years to come.

Sincerely,

JEFF MILLER

CEO, Mark Miller Subaru

E-MAIL | jeffm@mmsubaru.com

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Hey There,

As I reflect on the year behind us, I'm filled with gratitude and pride for what we continue to build together at Mark Miller Subaru. Having now moved beyond my first year as General Manager, I've had the opportunity to fully experience what makes this organization so special—and it's clear that our success is driven by far more than the vehicles on our showroom floors.

With more than two decades in the automotive industry, I've learned that exceptional dealerships are built on trust, consistency, and people who genuinely care. From day one, it was evident that Mark Miller Subaru lives these values every day. Our team shows up with integrity, professionalism, and a shared commitment to delivering an experience that puts customers first—without shortcuts and without compromise.

What continues to inspire me most is how deeply our culture aligns with the Subaru brand itself. Subaru represents more than transportation; it represents responsibility, connection, and care for the communities we serve. That spirit is woven into everything we do—from how we support one another as a team, to how we engage with customers, to how we invest in initiatives that give back through the Subaru Love Promise.

Throughout 2025, our focus has remained clear: strengthen our processes, empower our people, and raise the bar on what an upfront and honest dealership experience should look like. We've made meaningful progress by listening closely, adapting thoughtfully, and working together across departments to ensure that every interaction reflects our values.

I'm incredibly thankful to Jeff Miller for his leadership and trust, and to every member of the Mark Miller Subaru team for the passion and dedication you bring to work each day. Together, we are continuing a legacy built on service, stewardship, and long-term relationships—not just transactions.

Thank you for being part of this journey. I'm excited for what lies ahead and confident that, together, we will continue to serve our customers, our community, and one another with purpose and pride.

Onward,

CHRIS HUDSON

General Manager, Mark Miller Subaru

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LOVE ELEVATED

Mark Miller Subaru Midtown celebrated its grand reopening in November 2025. From our dedicated delivery area to our redesigned parts department, every detail was created to make the Mark Miller Subaru experience seamless, exciting, and unforgettable.



LOVE PROMISE WALL

Our seven Love Promise Partners are a highlight of the new store, featured on the main floor of the dealership to showcase their amazing work to our customers.



SUBIE SHOP

Mark Miller Subaru Midtown is the first Subaru dealership to offer a full shop devoted to Subaru merchandise for our loyal customers!



SUBARU NAT'L PARK

In addition to our cafe and waiting area, Subaru National Park offers more seating, games, and vintage Subaru cars for customers to enjoy.



DGCM KIDS PLAY AREAS

Two interactive kids' areas were built in collaboration with one of our Love Promise Partners, Discovery Gateway Children's Museum.



DELIVERY BAY

The new delivery area features an EV charger, Badge of Ownership wall, and a beautiful open space for customers to meet with Product Specialists to learn about what Subaru has to offer.

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EMPLOYEE ANNIVERSARIES
& RETIREMENTS

Congratulations, Mark Miller Subaru!

AWARDS AND ACCOLADES:



CUSTOMER AND COMMUNITY COMMITMENT AWARD

Mark Miller Subaru has been recognized with the Subaru Love Promise Customer and Community Commitment Award. Only elite Subaru retailers can earn this award. Mark Miller Subaru has shown an exceptional commitment to customer service and our five HEART pillars. Mark Miller has demonstrated Honesty, Empathy, Appreciation, Respect, and Trust with their customers. Mark Miller Subaru has also shown extraordinary commitment to their community. They have taken action to positively impact the lives of those in their community by supporting causes like environmental sustainability, health, education, and pets.

CARFAX TOP-RATED DEALER

This is an exclusive award that Mark Miller Subaru has earned based on customer-verified reviews on CARFAX.com. We've received over 4,600 verified reviews and almost 40,000 customer favorites, with an average rating of 4.65 between both stores.

MMS has earned this impressive title for seven consecutive years, making us one of the first ever 7x CARFAX Top-Rated Lifetime Dealers!



CITY WEEKLY- BEST AUTO DEALERSHIP

Utah really loves a Subaru. And while there's no shortage of places to secure yourself the state's unofficial four-wheeled vehicle, the time-tested appeals of Mark Miller Subaru are known: quality sales and service on all the latest models plus a stocked lot of pre-owned vehicles. The business is one with deep roots around here, and its social media channels show support for a variety of causes.

FABBY AWARD WINNER- MOST FABULOUS CAR DEALERSHIP

Q- Magazine recognizes that Mark Miller has been a proud Pride sponsor for many years. They know love is love, and love makes a Subaru. They have the national awards to prove it. They also save homeless dogs in a big way, which is huge in our book.



**THE SUBARU[®]
LOVE PROMISE**

**Because
nothing
feels better
than giving
love away!**

With your help, Mark Miller
Subaru has donated over

\$3,710,000.00

to our community since 2010.

When you buy a Subaru from

Mark Miller Subaru, you're

not only helping us support

local charities, you're helping

us change the world!

Thank you!



MARK MILLER SUBARU'S

PRINCIPLES OF LOVE

When it comes to being part of the traditional dealership stigma, we're not afraid to do things differently. We know that these principles keep us on track to help our customers not only get into the car they want, but have a great time doing it and leave with a feeling of satisfaction and trust.



PROMISE PRICE

We're proud to be Utah's only Negotiation Free Subaru Retailer! With Promise Price, everyone at Mark Miller Subaru gets an upfront, competitive, and transparent price right from the beginning. So instead of spending hours negotiating a fair price, we give it to you from the start!

TRADE-IN GUARANTEE- WE BUY EVEN IF YOU DON'T

In the unlikely event you aren't able to find the perfect car at Mark Miller Subaru, you can have peace of mind knowing that you will still get a great offer on your trade.

NON-COMMISSIONED SALES STAFF

Our sales staff is dedicated to helping find the car that is right for you. We are committed to a no-pressure sales experience.

(48 HR) MONEY-BACK GUARANTEE

Within 2 business days of purchasing your new car, if you decide it wasn't everything you hoped for, bring it back! No questions asked.



GIVE BACK

Through the Subaru Love Promise, we commit to giving back to our community, regardless of whether it's good for our bottom line.

WE BELIEVE IN GIVING BACK TO THE COMMUNITY

That's why we've donated more than \$3.7 million dollars to charity.

SUBARU OF AMERICA LOVES US TOO!

In 2018, we were named Subaru's Love Promise Retailer of the Year. We were the only Subaru Retailer in the United States to hold this distinguished honor. We were also named Subaru's Love Promise Retailer of the Year runner-up in 2021.



LOVE THE EARTH

Subaru owners love the great outdoors, and Mark Miller Subaru is committed to preserving it.

WE CARE WHAT HAPPENS WITH OUR COMMUNITY AND ENVIRONMENT.

In addition to our many green initiatives, Mark Miller Subaru is Utah's only Subaru Retailer harvesting solar energy to power our stores!

PLANTING TREES AND HEALING THE PLANET

Mark Miller Subaru, in partnership with Tree Utah, has planted nearly 20,000 trees along the Wasatch Front!

FUELING FUTURES AND CHARGING AHEAD

At Mark Miller Subaru, we're driven by a green future. We're leading the charge with innovative eco-practices. From harnessing the power of the sun with our extensive solar panel array to conserving water with our eco-friendly car washes, every step we take is a step toward a more sustainable tomorrow. Join us on this journey, where every mile driven is a victory for our planet.



2018 RETAILER OF THE YEAR





BE A HOME-AWAY FROM HOME

Mark Miller Subaru is not only a safe place to shop, it's a fun place to visit, eat, service, and play for our team members, guests, and their dogs.

CAFÉ

We're proud to be Utah's only Subaru retailer with full-service cafes, available at both Mark Miller Subaru locations. Both of our cafes offer healthy lunch and snack specials every day, while our coffee, soda, and bottled water are always on the house!

DISCOVERY GATEWAY CHILDREN'S EXHIBITS

Kids should enjoy their time visiting Mark Miller Subaru! That's why we've partnered with Discovery Gateway Children's Museum to create fun places to "Discover the Power of Play" at Mark Miller Subaru. Our miniature museums offer children opportunities to play and learn while visiting our store.



TREAT EVERYONE LIKE FAMILY

Nothing is more important to us than creating meaningful, life-long relationships.

YOU BECOME A MEMBER OF OUR FAMILY WHEN YOU SHOP AT MARK MILLER SUBARU.

As a member of our family, you get all kinds of cool benefits and freebies, like free tickets to all the fun festivals, product and gear giveaways, and so much more. Make sure to follow us on social media.

A COMMITMENT TO GENUINE CONNECTIONS

From the moment a customer walks through our doors, they are welcomed with warmth, respect, and honesty. We believe that buying a car should be an enjoyable and stress-free experience, which is why we offer a transparent, no-pressure sales process through our Promise Price model. Whether it's helping a customer find the perfect Subaru, assisting with service needs, or simply offering a cup of coffee and a friendly chat, we strive to make every interaction feel like home.

MORE THAN A CUSTOMER

Our commitment to family extends beyond the showroom. Whether it's helping customers with their Subaru's technology, supporting local nonprofits, or creating a welcoming space for all, we believe in building lasting relationships. At Mark Miller Subaru, you're more than a customer—you're part of our community.



PRINCIPLES OF LOVE IN ACTION

South Towne Employee Recognition: Rachel Hixson, Taylor Warr, Hunter Stalnaker & James Anderson

"I want to convey my most heartfelt thank you for the outstanding service, going above and beyond to help me today. As I prepared to leave my house this morning, my car would not start, and lights were going off everywhere; I did not know what to do. I hate to admit it, but I am a senior widow living alone with my puppy. I was stressed and decided to contact Mark Miller Subaru. Rachel understood my dilemma and immediately began to take care of my situation. She spoke with her manager, educated me on the possible issue and its resolution, then put a plan into action. She made arrangements to have Hunter come to my home to start my Forester so I could get it to the shop (at no charge). She also arranged with Taylor to have my car serviced while I waited, since that is my only transportation.

Upon arrival, I was greeted by James, who immediately took care of everything while I relaxed in a wonderful café-style waiting area. He kept me informed of everything along the way and even gifted me a token for lunch at the café because it was taking longer than anticipated. It seems there was a battery issue, and I was only responsible for 50% of the cost. All the staff I encountered while there were absolutely superb, very congenial, and so helpful!! I cannot say enough wonderful things about this dealership and its customer service. Thank you so much for giving this stressful situation a calm resolution. Thank you for caring."

- Heart Committee

REAL CUSTOMER REVIEWS



**MARK MILLER SUBARU IS RATED AS A CARFAX
2025 TOP-RATED LIFETIME DEALER BY VERIFIED
CUSTOMER REVIEWS**

★★★★★ 4.65 OUT OF 5 STARS



CUSTOMER REVIEWS: FACTS SPEAK FOR THEMSELVES

PEOPLE LOVE US AND YOU WILL TOO! VIEW OUR COMPLETE LIST OF CUSTOMER REVIEWS ONLINE AT YOUR FAVORITE THIRD PARTY REVIEW PROVIDER INCLUDING GOOGLE, FACEBOOK, DEALER REATER, CARFAX, AND YELP.



2022 SUBARU OUTBACK PREMIUM SHOPPER



Mark Miller Subaru is always incredible. We purchased our second vehicle from them. We've been with them for nearly 5 years now. Sales, finance, and service truly made the experience an absolute pleasure here, from beginning to end. I will most likely stick with Mark Miller for as long as I own a Subaru, which I intend to be the case forever!



2021 SUBARU OUTBACK LIMITED XT OWNER



I experienced great and timely service. They even told me that I didn't need several services because I had previously had them done. Very honest service department with a lot of integrity. This is the only place that I take my Subaru in for service!



2021 SUBARU IMPREZA OWNER



Excellent customer service. Easy to schedule appointments, friendly and professional workers who keep you updated throughout. Nice waiting area with a great café. I will always recommend and continue to be your customer!



LEWIS K.



Amazing experience, everyone exceeded our expectations! We have had exceptional service from their service shop as well, extremely kind and courteous. We have had operation issues, driver error, and they have never been condescending.

We have dealt with a different dealer for the past 40 years. Mark Miller Subaru Midtown made us realize what substandard service we had been receiving before!



DIANE G.



All the people at Mark Miller Subaru went the extra mile to answer all my questions. They even sent a person to pick me up at my request to take me to their dealership. They even sent another person to my home to explain all the features of my new Subaru Outback. I would recommend Mark Miller Subaru to anyone.



NATE L.



Absolutely five stars! From the moment I walked in, Mark Miller Subaru made everything easy and stress-free. The team was friendly, patient, and never pushy. They listened to what I needed, walked me through options clearly, and honored the price they quoted-no surprises. My trade-in was handed fairly, financing was quick, and I was out the door in a beautiful Subaru feeling confident about the whole deal.

What really stood out was the follow-through: they checked in after the sale, helped me set up all the tech features, and booking my first service was a breeze. You can tell they care about people and the community-the "Love Promise" isn't just a slogan here. If you want a transparent, respectful car-buying experience, go to Mark Miller Subaru. I'd recommend them to anyone.



KATHARINE S.



The buying experience at Mark Miller Subaru was far better than other dealerships I have bought from. They don't try to nickel and dime you, and give you the best rate and payment up front. They listen to you and help you decide what add-on protections are best for how you use your vehicle. I will definitely be using them from now on.



DARREN M.



I appreciate the team here. Traditionally people tend to mistrust dealership repairs due to the perceived higher pricing, but I have found Mark Miller service quotes to constantly be lower than other shops, and as they focus only on Subarus, the work they do is excellent. The entire team has been very honest about work I need as much as work I do not need. They are kind, thorough, and always helpful. Matt has been my service rep for a while and he's been great.



THE SUBARU LOVE PROMISE®

USARA

Mark Miller Subaru was proud to partner with USARA as a Hometown Charity Partner for the 2025 Share the Love event. Together, we're helping people find strength and healing, because every life deserves a second chance.



GIRLS ON THE RUN 5K

Mark Miller Subaru selected Girls on the Run as one of the Hometown Charity Partners for the 2025 Share the Love event. Mark Miller Subaru helped sponsor a 5K put on by GOTR at Sugarhouse Park to inspire more girls to be joyful, healthy, and confident!

THIRST DRINK OF THE WEEK

Mark Miller Subaru worked alongside Thirst Drinks to create a signature drink, Tootsie's Share the Love Punch, to promote our Share the Love campaign.

TOOTSIE'S SHARE THE LOVE PUNCH





SHARE THE LOVE

As a local retailer, Mark Miller Subaru is proudly one of the largest donors in the nation through the Subaru Share the Love Event, raising \$123,955.00 to support our two hometown charity partners!

Subaru of America, Inc. and participating retailers celebrated the 18th annual Subaru Share the Love Event this past holiday season, contributing more than \$250 million to charitable causes since the event began! During the campaign, customers who purchased or leased a new Subaru selected between four national charities and over 1,700 hometown charities to receive a donation on their behalf.

In celebration of the 2025 Subaru Share the Love Event, Mark Miller Subaru partnered with two of our Love Promise partners, USARA and Girls on the Run. It was a privilege to stand alongside their missions and make a meaningful impact together. With the support of our incredible customers, we raised \$123,955.00 for these organizations. These funds will help strengthen our community by promoting healthier futures, expanding access to vital resources, and creating opportunities that empower Utahns.

Mark Miller Subaru is proud to have made another outstanding Share the Love, with the help of our customers!

EACH PARTNER DONATION

USARA:

\$60,102.00

GIRLS ON THE RUN

\$63,852.00

TOTAL DONATED:

\$123,955.00





A HIGHLIGHT OF LEAVING OUR MARK IN 2025



SUBARU RETAILERS ACROSS THE NATION, ALONG WITH OUR PARTNERS, SUBMIT LOVE PROMISE STORIES THAT EXEMPLIFY THE LOVE PROMISE COMMUNITY COMMITMENT. EACH MONTH, SUBARU OF AMERICA, INC. SELECTS TWO OF THE MOST INSPIRING STORIES TO NATIONALLY RECOGNIZE.

HERE ARE A FEW RECENT HIGHLIGHTS. TO VIEW ALL OF MARK MILLER SUBARU'S LOVE PROMISE STORIES, VISIT MARKMILLERSUBARU.COM.



WHERE APPRECIATION MEETS IMPACT

– Remi P.

Wednesday, May 7 marked the Third Annual Granite Education Foundation Teacher Appreciation Fair, an event built to celebrate and support local educators. From the very beginning, Mark Miller Subaru has been an essential partner in making this event a success. They signed on three years ago when the fair was just an idea, without knowing how big it would become. Their early commitment helped open the door to more sponsors, taking the event from just a handful of supporters to over 25, all inspired by the example set by this dedicated retailer.

As an advocate of education, Mark Miller Subaru's support ensured that every educator at the event received a sweet Iceberg shake and a warm slice of pizza from Domino's. This year, they went even further. Their generosity made it possible for the Granite Education Foundation to reinvest in the experience, turning appreciation into an unforgettable day. Each teacher walked in and received a food voucher, drink ticket, \$25 gift card (with choices from Café Rio, Smith's, or Crumbl), a gift bag, prize tickets for exciting giveaways, and 20 extra \$250 classroom grants. These grants go directly back into local classrooms, providing much-needed support where budgets often fall short.

Supporting teachers isn't just about saying thank you. It's about recognizing that when we invest in educators, we invest in every student they reach, every lesson they shape, and every future they help build. In a world that too often asks educators to give more than they receive, this day stood out. And behind that day stood a promise, an enduring commitment from a partner who always shows up when it counts. Mark Miller Subaru doesn't just lend support. When they say they're in, they mean it. They invest in the people and programs they believe in. Their continued support of this event and our mission has been a key part of its growth, and a reminder of what consistent, community-minded partnership looks like.

From all of us at the Granite Education Foundation: thank you. Your love drives more than cars- it drives change.



SUBARU Loves to Help[®]



2025 OUTCOMES

In a perfect world, hunger would be history and hope would be commonplace.



🌳 GIVING BACK TO EDUCATORS



This holiday season, Mark Miller Subaru partnered with the Utah Jazz and the Granite Education Foundation to show appreciation for some of the hardest-working individuals in schools- the social workers of the Granite School District.

To show apprecia-

tion, the GEF planned a small but meaningful thank-you luncheon where we brought the Utah Jazz Bear as our special surprise. We presented each social worker with a pair of Utah Jazz tickets- a small token of gratitude for the big work they do. 🌳

Being able to give back in this way to people who help guide children to be their best versions of themselves is incredibly special. In the spirit of giving back, the social workers wrote notes of encouragement for the students they serve. These messages will find their way to students across the district as a reminder that they are seen, valued, and never alone.

🌳 A PARTNERSHIP FOUNDED ON LOVE

There was an incredible spring surprise for Olympus Jr. High School students in early April when Mark Miller Subaru and the Utah Jazz visited. When students came out to see their basketball backboards covered, there was definitely some confusion, but that all melted away when the Jazz Bear pulled up on his motorcycle, blew confetti cannons, doled out high fives, and jumped up to pull down the coverings. What he revealed were brand-new basketball hoops and 10 Utah Jazz basketballs.

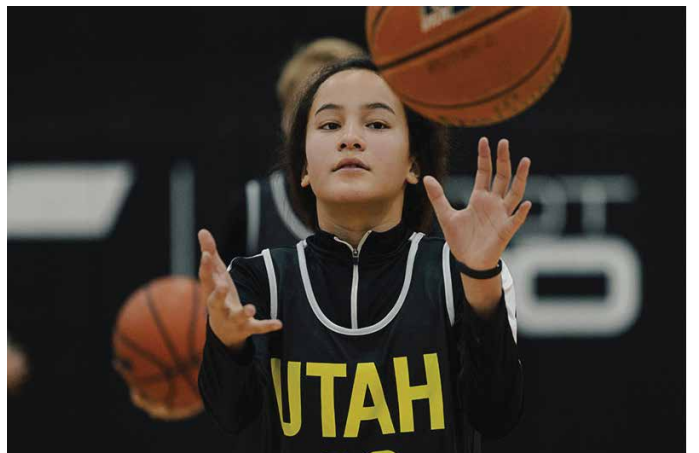
Students were challenged by the Jazz Bear to compete in a free throw competition. The winner received a brand-new Jazz jersey! As a partnership, Mark Miller Subaru, the Utah Jazz, and the Granite Education Foundation have been able to achieve some remarkable impact, with several more schools on the list to receive new hoops and basketballs, items sorely needed for many schools.



HELPING KIDS STAY WARM

Winter in Utah can be harsh, especially for children without proper cold-weather gear. With nearly 54% of students in Granite School District living at or below the poverty level, staying warm through the season is a significant challenge. To help address this need, Mark Miller Subaru partnered with Operation Warm to provide 408 new winter coats to students in urgent need. These essential items not only help keep children protected, warm, and dry, they also have a significant impact on a child's mental and emotional well-being.

Through this partnership and other historical Subaru Loves to Help efforts, Subaru and retailers like us will have helped nearly 900,000 children and adults in urgent need so far. Helping others is the key to a strong community, which is why Mark Miller Subaru believes in helping to support individuals and families in urgent need.



**MARK MILLER
SUBARU
Loves
Diversity**



2025 OUTCOMES

Diversity, equity, and inclusion are at the heart of our culture, guiding our decisions and interactions. We value every unique story, fostering belonging and striving for a more equitable world where everyone is celebrated.



📍 GIRLS ON THE RUN 5K

Mark Miller Subaru partnered with Girls on the Run to sponsor their highly-anticipated annual 5K. The event was one of the biggest 5Ks yet, with over 5,400 participants and 2,000 girls served across Utah.

The Love Promise tent welcomed attendees with positive energy on race day, our presence was felt by every girl who crossed the finish line and everyone cheering from the sidelines. The support, smiles, and sense of belonging were undeniable. From the first girl to cross the finish line to the very last, the race was a true inspiration to everyone.

📍 DAVIS COUNTY PRIDE

Mark Miller Subaru joined Equality Utah Foundation to celebrate Davis Pride in May. Our Art Car drove countless attendees to our booth, giving us a powerful platform to showcase Equality Utah's success in blocking harmful bills during the 2025 legislative session. This visibility allowed Equality Utah to amplify their mission and foster common ground, teaching the art of dialogue and understanding.



📍 EMPOWERING EVERY GIRL TO SHINE

Mark Miller Subaru teamed up with Girls on the Run Utah to raise money for a shoe drive. Together, we hosted several community give-back classes and received generous donations, including a matching grant from Mark Miller Subaru to donate a total of \$5,400. The funding allowed Girls on the Run to provide proper equipment to girls who otherwise lack what is required to participate in the program. Approximately 65% of all girls who join GOTR receive scholarships to participate. Many of their families live below the poverty line, making these donations even more critical.

With this donation, 54 pairs of shoes were delivered to Edison Elementary, where all the girls received full scholarships and a brand-new pair of running shoes. This school represents one of the most underserved populations in Utah, with 100% of families living below the poverty line.

Mark Miller Subaru made this program possible for girls at Edison Elementary. All girls deserve to feel empowered, capable, and proud of their hard work. Overall, Mark Miller Subaru and Girls on the Run provided 600 pairs of running shoes to girls in need. GOTR takes pride in ensuring that financial constraints never prevent a girl from participating. By leveling the playing field, every girl is empowered to shine, one step at a time!



SUBARU Loves the Earth[®]



2025 OUTCOMES

Loving the environment means more than loving the great outdoors. It means working to preserve it.



🌲 BREAKING RECORDS. BUILDING A BRIGHTER FUTURE

In April, Mark Miller Subaru joined Stewardship Utah for their Great Salt Lake Cleanup. Around 60 volunteers gathered along the Great Salt Lake shoreline with gloves and bags to celebrate Earth Day. The mission was to protect one of Utah's most iconic natural landscapes. In total, we removed 1,640 pounds of trash, a new record for Stewardship Utah by over 340 pounds! This wasn't just a cleanup- it was a movement. Mark Miller Subaru helped raise \$2,601 to support ongoing environmental stewardship throughout Utah.

Clean public lands don't just benefit wildlife. They're essential for all of us. They offer space to reflect, reconnect, and renew our bond with the planet. By coming together, we're not only helping to restore a depleting shoreline—we're investing in a healthier, more sustainable future. To everyone who rolled up their sleeves, donated, or cheered us on—thank you. You've helped us prove that when we act with love for the earth, amazing things happen.



🌲 ART ON THE TRAILS OF PARK CITY

The Arts Council of Park City & Summit County believes that quality of life is measured not only by the beauty of our mountains, but also by the creativity and connection we cultivate as a community. Each summer, they put on their event called Art on the Trails, weaving together live performance, visual art, and the natural environment to offer a platform where the community can connect, celebrate, and find joy in the outdoors.

Mark Miller Subaru was proud to be a supporting partner. This event ensures art is not limited to the galleries, but brought into the heart of our community where it is most needed to strengthen the cultural fabric of the area.

🌲 KEEPING HOLIDAY WASTE OUT OF UTAH

Between Christmas and the New Year, Mark Miller Subaru partnered with TerraCycle to set up bins at Midtown and South Towne to collect and properly recycle used wrapping paper, bows, ribbons, garland, and more.

In an effort to keep holiday waste out of Utah landfills, Mark Miller Subaru collected over four bins of trash that we sent back to TerraCycle to upcycle into goods for outdoor furniture, playground surface covers, athletic fields, and more!



SUBARU
Loves
to
Care[®]



2025 OUTCOMES

We should all have a chance to lead a healthy life. We aim to give as many people as possible that chance.



⊕ DELIVERING HOPE

Mark Miller Subaru partnered with The Leukemia & Lymphoma Society (LLS) and Utah Cancer Specialists - Intermountain Medical Center in June as part of our Subaru Loves to Care initiative. The partnership involved delivering blankets and messages of hope to cancer patients.

Mark Miller Subaru personally delivered these care packages to hospital staff and local blood cancer patients in treatment to brighten their day and provide some comfort to patients in need.



⊕ NATIONAL RECOVERY MONTH EVENT

Last September, Mark Miller Subaru was a supporter of USARA's 2025 Salt Lake Recovery Day. 60 other community partners teamed up to share love and celebrate recovery during National Recovery Month. Themed "Unstoppable Together," these events support and empower individuals in recovery and recognize the contributions of family members, service providers, and other allies who come together to raise awareness that together, we can recover from addiction by creating hope, healing, and health through many pathways.

The 2025 event had over 5,000 people attend throughout the day, enjoying live music and entertainment on the main stage, as well as gathering swag and learning from a wide array of partner booths. Attendees got to see traditional dance performances, take part in opportunity drawings, and more.

Mark Miller Subaru attended with our Art Car and a photo booth for event-goers to take silly photos in—a crowd favorite! The 2025 Salt Lake Recovery Day truly offered something for everyone so that we can all be "Unstoppable Together!"



⊕ C.R.A.F.T. FAMILY SUPPORT PROGRAM



USARA's C.R.A.F.T. (Community Reinforcement and Family Training) Support program is designed to help family members navigate the challenges of supporting loved ones in

addiction recovery. Its evidence-based approach teaches loving, respectful, and non-confrontational strategies to encourage positive change. Mark Miller Subaru is a proud supporter of C.R.A.F.T. These support groups meet weekly for 90 minutes in a rolling 12-week cycle. These groups are free, open to join anytime, and offer a safe, supportive environment for those navigating similar challenges. C.R.A.F.T. has been life-altering for many of our community members. We are proud to help build this community of trust and open communication.

SUBARU Loves Learning[®]



2025 OUTCOMES

It's our duty to create opportunities that make learning accessible, empowering as many minds as possible to grow and thrive.



📍 SANTA SACKS WITH THE UTAH JAZZ

Mark Miller Subaru and the Utah Jazz teamed up to spread holiday joy at Bacchus Elementary School in the Granite School District. Students arrived thinking a normal day of school was ahead of them, only to be met by the Jazz Bear, who provided gifts, games, and laughter that reached every single student and teacher in the building. Not every child experiences the holidays in the same way. For some students, this season can be filled with uncertainty or go by quietly. Mark Miller Subaru helped change that story, making sure every student felt seen, celebrated, and included in the joy of the season. For a few unforgettable moments, the holiday magic was very real—filling hallways, classrooms, and hearts. This wasn't just a surprise. It was a reminder of the impact generosity can have on a school community.

📍 PHILANTHROPY DAY CORPORATE COMMUNITY CHAMPION

After several years of working alongside Discovery Gateway Children's Museum as one of our Love Promise partners, we were nominated and selected as the Corporate Community Champion at Utah Philanthropy Day.

We are thrilled to have been able to support DGCM over the years, and deeply honored that they chose to nominate us for this award. Mark Miller Subaru was recognized at a Utah Philanthropy Day event that took place in downtown Salt Lake City. Thank you to our friends at Discovery Gateway!

📍 HELPING DRIVE THE FUTURE OF ROWLAND HALL

At Rowland Hall, we believe that education is the most powerful gift we can offer the next generation. This belief is shared by our friends and partners at Mark Miller Subaru, whose commitment to learning came to life in an extraordinary way at our 2025 Derby Day Auction. Thanks to their incredible generosity and dedication to the Subaru Love Promise, Mark Miller Subaru helped us raise over \$500,000, a transformative contribution that will expand access to high-quality education for children across Utah. Now in its 44th year, the Rowland Hall Auction is more than a fundraiser; it's a cherished tradition and celebration of community. This year's Derby Day, with its lively music, dancing, and enthusiastic bidding, was a true testament to that spirit. And at the heart of it all was Mark Miller



Subaru. Through their Love Promise commitment, Mark Miller Subaru donated a brand-new Subaru Solterra for our live auction. This donation drummed up a special buzz that showed Mark Miller Subaru's commitment to ensuring that Utah kids have access to great education.

The proceeds directly support the construction of our new Richard R. Steiner Campus, a space where future generations will learn, grow, and thrive.



SUBARU
Loves
Pets[®]



2025 OUTCOMES

Whether they live in our homes or in the wild, Subaru is committed to keeping all animals safe and healthy.



🐾 NATIONAL MAKE A DOG'S DAY

Mark Miller Subaru worked alongside Salt Lake County Animal Services to organize another successful Make A Dog's Day event, where we saw how love really can save a life. This event wasn't just a celebration of pets, but a reflection of what happens when a community comes together with passion, purpose, and heart.

Throughout the day, team members met with families who showed up in hopes of bringing home a new pet and learning to keep them safe in their homes.

During this event, we were able to microchip 81 pets who now have a greater chance of finding their way home should they ever go missing. Microchips may seem small, but they're a promise of safety and align with our commitment to care here at Mark Miller Subaru. Nine dogs and four kittens also found their forever homes during this event.

Make A Dogs Day created a space of hope, a reminder that when a community stands united in compassion, we can build a safer, kinder world for pets and people alike. This was more than just an adoption event!



🐾 LOVE THAT PROTECTS & CONNECTS!

Many dogs took their first journey home in a Subaru at Mark Miller Subaru adoption events! As part of our Subaru Loves Pets initiative, Salt Lake County Animal Services brought a group of hopeful, tail-wagging companions to the dealership for an adoption day inside the showroom at Mark Miller Subaru South Towne. Five puppies and one kitten were welcomed into new families.

Adoption is not just about placing animals in homes. It is about connection, belonging, and giving families the chance to grow in the best way possible. We're proud to open our doors to the community to help these animals find their people.



🐾 PUPPUCCINOS FOR PUPS

Mark Miller Subaru provided shelter dogs at Salt Lake County Animal Services with "puppuccinos." Cups were branded with the Mark Miller Subaru and Paws for the Planet logos for this Share the Love event!



**MARK MILLER
SUBARU
Loves
Veterans**



2025 OUTCOMES

They served us, and it's our turn to serve them. We're committed to supporting the bravery of the people in the US Armed Forces.



⊖ THE NATIONAL ABILITY CENTER

One of the many partnerships we are proud of is our work with the National Ability Center. Their mission is simple and powerful: to empower individuals of all abilities by building self-esteem, confidence, and lifetime skills through sport, recreation, and educational programs. Park City is one of the most beautiful places in the world to hike, ski, bike, and explore. For many people, access to those experiences isn't always possible without adaptive programming. That's where the National Ability Center changes everything.

Through adaptive recreation programs and inclusive outdoor opportunities, they ensure that individuals of all abilities — including partners from the Wounded Warrior Project and other incredible initiatives — can fully experience the beauty and adventure of our mountain community.

Our partnership is about more than a donation. It's about removing barriers. It's about ensuring that when navigating life with a disability, you can still feel the wind on your face at the top of a mountain, the thrill of skiing down a slope, or the freedom of exploring Utah's trails.

⊖ HONORING VETERANS: FIELD OF FLAGS IN PARK CITY

Every November, the National Ability Center transforms the lawn of Miners Hospital Community Center in Park City into a memorial honoring the service and sacrifice of veterans and their families. This annual tradition holds profound meaning, as the National Ability Center was originally founded in 1985 to serve disabled veterans. Over 40 years later, that incredible population remains central to their core mission, with active-duty military members, veterans, and their families making up a third of all participants today. Because of this deep-rooted connection, the Field of Flags event is a personal tribute to the community the NAC serves every day.

This past November, Mark Miller Subaru joined the National Ability Center to bring this tribute to life. As part of the Subaru Loves Veterans initiative, MMS came out to the hospital grounds and volunteered to help carefully place 100 American flags in the grass. This teamwork made planting the flags much easier than in years past. It was a great reminder of the impact we can make when people are willing show up and get hands-on to support a mission as important as this one. We're incredibly honored to support military families alongside the National Ability Center.



MEET OUR 2026 LOVE PROMISE PARTNERS

THE SUBARU
Love Promise
IS SIMPLY THAT
IT'S A **PROMISE.**
IT'S MARK MILLER SUBARU'S
PROMISE COMMUNITY.
TO DO WHAT'S RIGHT IN OUR
IT'S OUR PROMISE TO
LEAVE A **MARK**
ON THE LIVES OF OTHERS.



THE SUBARU
LOVE PROMISE®

SUBARU
Loves to Help



MARK MILLER
SUBARU
Loves Diversity



OUR PARTNER

GRANITE EDUCATION FOUNDATION



GRANITE EDUCATION FOUNDATION

GRANITE EDUCATION FOUNDATION'S MISSION IS TO REDUCE BARRIERS TO LEARNING AND INCREASE ACCESS TO OPPORTUNITIES FOR STUDENTS AND EDUCATORS IN THE GRANITE SCHOOL DISTRICT.

WWW.GRANITEKIDS.ORG

140

NEW TEACHERS PRESENTED WITH CLASSROOM SUPPLIES

\$293,000

IN TEACHER GRANTS TO OVER 1,200 TEACHERS FROM THE APPLE FUND PROGRAM

17,945

BACKPACKS SENT TO SCHOOLS IN GRANITE SCHOOL DISTRICT

400,000

SNACK ITEMS DISTRIBUTED TO GRANITE SCHOOL DISTRICT STUDENTS

OUR PARTNER



EQUALITY UTAH

EQUALITY UTAH

WORKING TOWARD A FAIR AND JUST UTAH FOR LGBTQ UTAHNS AND THEIR FAMILIES—EDUCATION, ADVOCACY, AND POLITICAL ACTION IS WHO WE ARE. CREATING MEANINGFUL CHANGE REQUIRES MORE THAN POLICIES, IT DEMANDS CONNECTION.

WWW.EQUALITYUTAH.ORG

HARVEY MILK BLVD

ESTABLISHED IN 2016 IN A COLLABORATION BETWEEN EU & THE SLC CITY COUNCIL AND MAYOR.

SB 296

MADE UTAH THE FIRST REPUBLICAN-LED STATE TO PASS THIS BILL WITH EU. THIS MEANT NONDISCRIMINATION PROTECTIONS FOR LGBTQ+ PEOPLE IN HOUSING AND EMPLOYMENT.

SB 103

UTAH'S FIRST HATE CRIMES LAW PROTECTING LGBTQ+ PEOPLE, MINORITY COMMUNITIES, AND RELIGIOUS GROUPS UNDER STATE LAW. EU WORKED TO SECURE THIS BILL.

\$500,000

AWARDED IN SCHOLARSHIPS TO STUDENTS THROUGH THE SCHOLARSHIP MENTORSHIP PROGRAM

**SUBARU
Loves
the
Earth**



OUR PARTNER



**WASATCH
COMMUNITY
GARDENS**

WASATCH COMMUNITY GARDENS

WE ENVISION A COMMUNITY WHERE EVERYONE VALUES AND HAS ACCESS TO GROWING AND EATING HEALTHY AND DELICIOUS FOOD. SINCE 1989, WE HAVE PROVIDED RESIDENTS IN SALT LAKE COUNTY WITH ACCESS TO LAND AND EDUCATION FOR GROWING FRESH PRODUCE.

WWW.WASATCHGARDENS.ORG

82,000

POUNDS OF FRESH FOOD GROWN AT WASATCH COMMUNITY GARDENS IN 2025, VALUED AT OVER \$200,000

3,100

VOLUNTEER HOURS OF COMMUNITY SERVICE WERE CONTRIBUTED IN 2025

2/3

EDUCATION PROGRAM PARTICIPANTS ATTEND FOR FREE OR REDUCED COST, WITH 50% OF PARTICIPANTS COMING FROM BELOW-MEDIAN-INCOME HOUSEHOLDS

26

COMMUNITY GARDEN AND EDUCATION PROGRAMS SUPPORTED BY VOLUNTEERS IN 2025

**SUBARU
Loves
to
Care**



OUR PARTNER



**Volunteers
of America**

VOLUNTEERS OF AMERICA, UTAH

VOLUNTEERS OF AMERICA, UTAH PROVIDES COMMUNITY-SUPPORTED PATHS FOR THOSE WHO ARE VULNERABLE TO IMPROVE THEIR LIVES AND INCREASE THEIR SELF-RELIANCE.

WWW.VOAUT.ORG

9,800

PEOPLE SERVED WITH THE HELP OF 9,400 VOUNTEERS

428,000

MEALS SERVED AND 67,000 ESSENTIAL ITEMS DISTRIBUTED

273

INDIVIDUALS MOVED INTO HOUSING

440

YOUTH SERVED AT THE YOUTH RESOURCE CENTER

SUBARU
**Loves
Learning**



SUBARU
**Loves
Pets**



OUR PARTNER



discovery gateway
children's museum

DISCOVERY GATEWAY CHILDREN'S MUSEUM

DISCOVERY GATEWAY CHILDREN'S MUSEUM SET TO INSPIRE CHILDREN OF ALL AGES AND ABILITIES TO IMAGINE, DISCOVER, AND CONNECT WITH THEIR WORLD TO MAKE A DIFFERENCE.

WWW.DISCOVERYGATEWAY.ORG

250,000+

CHILDREN AND ADULTS SERVED ANNUALLY

61,583

CHILDREN IN 945 SCHOOLS WERE TAUGHT SCIENCE BY THE DGCM OUTREACH EDUCATION TEAM

324

FIELD TRIPS HOSTED BY DGCM IN 2025. OF THESE, 266 WERE FREE TRIPS FUNDED THROUGH DGCM PROGRAMS

\$46,814

DONATED TO PROVIDE FREE MUSEUM TICKETS TO UNDERSERVED POPULATIONS THROUGH DGCM PARTNERSHIPS

OUR PARTNER



HUMANE SOCIETY OF UTAH

THE HSU IS DEDICATED TO THE ELIMINATION OF PAIN, FEAR, AND SUFFERING IN ALL ANIMALS. OUR GOAL IS TO KEEP PETS AND PEOPLE TOGETHER, BRING THEM TOGETHER, AND HELP MOVE EACH ANIMAL TO THEIR MOST APPROPRIATE OUTCOME AS QUICKLY AS POSSIBLE.

WWW.UTAHHUMANE.ORG

MORE THAN

7,000

PETS SAVED ANNUALLY

MORE THAN

90%

PLACEMENT RATE

HSU IS THE

LARGEST

OPEN-ADMISSION ANIMAL WELFARE ORGANIZATION IN THE STATE

CELEBRATING

65

YEARS OF SERVICE IN UTAH

MARK MILLER SUBARU Loves Veterans



MARK MILLER SUBARU



THE SUBARU
LOVE PROMISE

OUR PARTNER



NATIONAL ABILITY CENTER

THE NATIONAL ABILITY CENTER IS DEDICATED TO SERVING INDIVIDUALS, FAMILIES, AND GROUPS WITH DISABILITIES BY PROVIDING A SAFE AND INCLUSIVE ENVIRONMENT TO DISCOVER THEIR UNTAPPED POTENTIAL.

WWW.NATIONALABILITYCENTER.ORG

30%

OF MEMBERS SERVED ARE MILITARY
AND VETERANS

MORE THAN

32K

PROGRAM EXPERIENCES DELIVERED
ANNUALLY

\$6.5M

GIVEN IN SCHOLARSHIPS AND
PROGRAM SUBSIDIES

5.4K

PROGRAM PARTICIPANTS ANNUALLY

Through our Love Promise program, Mark Miller Subaru partners with local nonprofits to build lasting relationships that allow us to be a positive force in our community. These are annual partnerships that each align with one of our core Love Promise pillars. We leverage our reach and Subaru resources to support our charity partners and promote their work. It's our aim to spread the Love Promise as far as possible, which is why we host an open application period to allow new organizations to apply in the following year. Applicants must align with one of our Love Promise pillars and be an established 501(c)3 organization. Learn more about our Love Promise program and access our application on our website.

WWW.MARKMILLERSUBARU.COM



EMPLOYEE OF THE YEAR AWARDS

Mark Miller Subaru has seven Core Values which help guide our behaviors, decisions, and actions as a retailer and as individual employees. Each year, our staff nominate their fellow coworkers for our annual Love Promise Employee of the Year awards to recognize those individuals who embody our Core Values and go above and beyond to help out staff and customers. The Kaizen Innovative Employee of the Year is awarded to two employees annually whose innovative ideas have made Mark Miller Subaru a better place for our employees, customers, and community.

In addition to these peer-nominated awards, one employee is selected annually for the distinguished Mark Miller Award. This award, which is our most prestigious honor, is bestowed upon one employee individually selected by members of the Miller Family themselves.



EMPLOYEE OF THE YEAR- MIDTOWN

KENDELL MAPSTONE

SALES ASSISTANT SINCE 2023

“I could go on and on about Kendell. She’s known as the happy, the smiling, the jokester on the sales floor. What people don’t always see about Kendell is how hard she works and how much she does for management. As a manager myself, I’m excited every day to walk in and see her. She sits down and gets right to business. Yes, she has lots of fun, but when it’s time to work, she does her job, and that’s why we all love her on the management team. We thank you very much, and congratulations on your winning year!”



EMPLOYEE OF THE YEAR- SOUTH TOWNE

DANNY ORTIZ

PRODUCE SPECIALIST SINCE 2024

“Danny has made a dramatic improvement with the sales team in his short time with Mark Miller Subaru. Danny has taken new product specialists under his wing, becoming an excellent mentor for our new employees. Danny is also a high performer in his own right- a truly great sales person. I can’t think of anyone more deserving of this award. Congratulations, Danny!”



MANAGER OF THE YEAR - MIDTOWN **AUSTIN HORTON**

BUSINESS MANAGER SINCE 2021

“Austin- through your courage, commitment, dedication, and unwavering positivity, you’ve shown what true leadership looks like. Congratulations on being awarded the Midtown Manager of the Year- very well deserved!”



MANAGER OF THE YEAR - SOUTH TOWNE **DUSTIN PATCHETT**

ASSISTANT SERVICE MANAGER SINCE 2016

“I’m super proud of Dustin and the improvement he has made over the past five years in his management role with Mark Miller. He’s really gained the respect of his team and developed our technicians to a new level of working together, helping our guests out, and fixing vehicles correctly- the first time. I’m excited to see what Dustin brings in 2026 as we continue to grow!”



KAIZEN AWARD - MIDTOWN **NATE LINDQUIST**

MARKETING DIRECTOR SINCE 2022

“If there’s one person around here that’s consistently moving forward for all depart+ments, it would be Nate. He is always coming up with crazy, off-the-wall ideas like the videos of him being “hit by a car” blindfolded. He is always willing to take one for the team, and is always a breath of fresh air to be around. Congratulations Nate, keep doing what you’re doing.”



KAIZEN AWARD - SOUTH TOWNE **TAMI LYMAN**

FACILITY FOREMAN SINCE 2025

“When Tami first started at Mark Miller Subaru, her role was a brand new one. We knew we needed someone with a can-do attitude, who would continually move forward, innovate, and improve. Tami has done just that. From early mornings to late nights and weekends leading up to the VIP event, Tami worked tirelessly on our facilities to make sure they were presentable for the event. She is always willing to lend a hand in any department. She has made such an impact on our day-to-day needs and she makes sure requests are handled promptly. Tami, thank you for every+thing you do each day to improve our dealership and make MMS just that much better of a place to work each day.”



COMMUNITY GIVING AWARD NATHAN ROWELL

WELLNESS CONSULTANT SINCE 2023

“Nathan continuously gives his time and talents to serve others. He shows up whenever he can for many of our volunteer opportunities at Mark Miller Subaru. Nathan also volunteers for partnerships outside of MMS, like traveling outside of the state to use his massage talents. Nathan has a real spirit of giving and he deserves to be recognized for all of the good that he does.”



MARK MILLER AWARD JOSH GOLDSMITH

CHIEF OPERATIONS OFFICER SINCE 2014

“For the last year, Josh has worked front and center on getting the new Midtown store open. From weekly meetings with contractors to all the other little details it takes to build a dealership, Josh has been there every minute. He has also been a huge part of bringing in Chris Hudson and making him part of the organization and our culture. It’s been a great year for Josh—we appreciate everything he does.”

STAFF ANNIVERSARIES AND RETIREMENTS

30 YEARS

CHRIS KOPECKY

20 YEARS

ADAM EVANS

15 YEARS

IAN FENNING

10 YEARS

MANUEL MOCTEZUMA
BEN REULING
MADELYN KATE BELNAP
ROBERT BEASLIN
ANTHONY SWENSON
NATHAN WARREN
JEFFERY STIERINGER
BILLY GAHAN

5 YEARS

RHETT ALLEN
BRIANNA HIERZ
JOSHUA RIGBY
SAMUELA MUNOZ
MICHAEL DUHAME
NICOLE PINEDA
MCCOY IVIE
WYATT TOLLEY
SANDRA MENDEZ
TAYLOR WARR
JOSE MORALES
BRUCE BAIRD
ALBERTO CISNEROS
CAMERON WALK

RETIREMENTS

ROGER NEILSEN
13 YEARS
CHET SCHNEIDER
33 YEARS





2026 OUTBACK

STARTING AT \$34,995

The all-new, completely redesigned 2026 Outback features a new upright silhouette, restyled spacious interior, and standard Symmetrical All-Wheel Drive. There's updated technology throughout, including a new standard 12.1-inch touchscreen and more enhanced features to make every drive safer and easier.



STANDARD EYESIGHT DRIVER ASSIST TECHNOLOGY

Every Outback is equipped with a wide array of advanced active safety features that help make it one of the safest SUVs for you and all your passengers. Standard EyeSight Driver Assist Technology is upgraded for 2026 with enhanced sensors, available Hands-Free assist, and Emergency Stop Assist with Safe Lane Selection for extra protection and convenience. Get all-around awareness with standard safety features like Blind-Spot Warning, Rear Cross-Traffic Warning, and newly standard Reverse Automatic Braking.

NEW STANDARD 12.1-INCH TOUCHSCREEN

The 2026 Outback and Outback Wilderness feature a Subaru Multimedia System with wireless Apple CarPlay® and Android Auto™ integration, which lets you view and control your navigation, music, and other content without needing to plug in your smartphone. An all-new 12.1-inch touchscreen is standard for intuitive control of your entertainment and navigation as well as a new 12.3-inch digital instrument cluster. Wireless Bluetooth® pairing and hands-free smartphone operation allow for safe and easy connection to your favorite apps and content.

DARING DESIGN UPDATES INSIDE AND OUT

The beloved Outback has an entirely new look. The 2026 Outback debuts a striking upright profile with a new grille, newly available 19-inch wheels, and clean, modern lines. The 2026 Outback Wilderness builds on that design with tough protective cladding, unique accents, and adventurous elements like an integrated exterior gear rest in the rear gate. Inside there's a new digital instrument cluster, new premium materials, and more passenger and cargo space than the Toyota RAV4, Honda CR-V, or Mazda CX-507.



2026 SOLTERRA

STARTING AT \$38,495

Trusted, capable EV SUV versatility gets even more positive energy with the all-new 2026 Subaru Solterra. The all-electric, zero-emission Solterra features a newly upgraded charging system with faster charging – even in cold weather – and increased range of up to 288 miles with standard Symmetrical All-Wheel Drive.



FASTER EV CHARGING AND INCREASED RANGE

The charging system in the Solterra is even faster for 2026, going from 10% to 80% in about 28 minutes. A new battery feature helps maintain that fast-charge time even when temperatures fall below freezing. The 2026 Solterra also features a substantially increased EV range of up to 288 miles for more freedom on your everyday adventures. Every new Solterra comes with a standard Level 1/Level 2 charging cable that works with any standard 120V outlet for Level 1 charging.

8.3 INCHES OF GROUND CLEARANCE AND X-MODE®

The 2026 Solterra has class-leading ground clearance and short overhangs for easy maneuverability over rough terrain so you can explore landscapes that traditional electric vehicles typically can't reach. Standard dual-function X-MODE with Grip Control has settings for snow, dirt, deep snow, and mud, letting you choose the perfect traction setting to match conditions for enhanced stability and control, even on uneven terrain and low-traction surfaces.

DRIVING MODE SELECT

The Solterra offers Driving Mode Select, which lets you choose from Normal Mode for typical trips, Eco Mode to conserve battery power, and an extra-responsive Power Mode. This advanced system is engineered with the latest electric vehicle technology to deliver substantial on-demand torque at all speeds for exciting everyday driving. Steering-wheel-mounted paddles give the ability to dial in your preferred level of regenerative braking, which has been returned to help reduce fatigue in stop-and-go traffic.



2026 TRAILSEEKER

VALUED AT \$39,995

Meet the all-new, all-electric 2026 Trailseeker EV SUV. With its advanced electric powertrain and adventurous style, the Trailseeker represents the next generation of Subaru vehicles. Featuring 375 horsepower, the Trailseeker delivers an engaging driving experience with the grip of legendary Subaru Symmetrical All-Wheel Drive and 8.5 inches of ground clearance.



ADVANCED ELECTRIC 375 HP POWERTRAIN

The 2026 Trailseeker features an all-electric powertrain providing 375 horsepower. When the temperature drops, the new battery pre-conditioning feature can compensate so you still get a quick charge. Subaru Symmetrical All-Wheel Drive, dual-function X-MODE®, and a towing capacity of up to 3,500 pounds, let you explore where ordinary electric vehicles just can't go.

ADVENTUROUS DESIGN MEETS ADVANCED TECHNOLOGY

With its bold style and functional features, the 2026 Trailseeker combines ultramodern looks with capable SUV design. Protective lower cladding, available 20-inch alloy wheels, and raised roof rails create a rugged yet sophisticated look. The stylish interior features water-resistant StarTex® upholstery and is engineered to maximize interior space with an open, airy cabin, fully flat rear floor, and ample cargo room.

SOMETHING FOR EVERYONE

Packed with technology, the 2026 Trailseeker includes a 14-inch touchscreen multimedia system, standard wireless Apple CarPlay® and Android Auto™ integration, and dual wireless chargers for smartphones and other compatible devices. The safety and convenience of EyeSight® Driver Assist Technologies are also standard for added peace of mind on every drive.



2026 UNCHARTED

VALUED AT \$34,995

Feel the electrifying thrill of up to 338 horsepower, agile handling, and the legendary confidence of available Subaru Symmetrical All-Wheel Drive in the all-new 2026 Subaru Uncharted electric crossover SUV. There's no limit to your adventures with an available range of more than 300 miles and impressive fast-charge capability that works even in cold weather.



ALL-ELECTRIC HIGH-PERFORMANCE FUN

Built for exciting daily driving, the 2026 Uncharted lets you choose your ideal balance of power, capability, and range. The new Uncharted features up to 338 horsepower and more than 300 miles of range with available legendary Symmetrical All-Wheel Drive and class-leading 8.2 inches of ground clearance. Available dual-function X-MODE® with Grip Control optimizes traction for even more off-road capability.

BOLD FASTBACK STYLING WITH ADVANCED TECHNOLOGY

The 2026 Uncharted features a fastback exterior design with a rearward-sloping roofline that improves aerodynamics and creates a sporty silhouette. Aggressively contoured lower cladding meets 20-inch alloy wheels and an illuminated front badge. The interior comes fixed with the standard 14-inch touchscreen interface and dual wireless device chargers. 11-speaker Harman Kardon® premium audio system, panoramic fixed glass roof, and power sunshade available.

FAST-CHARGE CAPABILITY

With practicality in mind, the 2026 Uncharted comes with built-in fast-charge capability, charging 10% to 80% in about 28 minutes and a preconditioning system that optimizes cold-weather charging speeds. The Uncharted comes with access to more than 25,000 Tesla Supercharger charging locations across the country.

UTAH'S ONLY SUBARU RETAILER WITH A SUBARU CERTIFIED COLLISION CENTER



Make the certified choice to restore your Subaru back to the way you love!

Accidents are unfortunate and unpredictable, but choosing where to have your vehicle repaired can make all the difference moving forward. Subaru Certified Collision Centers provide the proper training and equipment necessary to restore your Subaru to its original factory specifications, including the ability to accurately re-calibrate the components of Subaru EyeSight Driver Assist Technology. We also use the proven fit and quality of Genuine Subaru Parts for replacement to help ensure that your vehicle is returned in like-new condition, along with the protective capabilities that kept you safe in the first place.

JOIN OUR FAMILY!

Are you looking to become a Collision Center Advisor or Automotive Technician? Scan the QR code to see our open positions and join the Mark Miller Subaru team!

BENEFITS INCLUDE

- Competitive Pay
- 401k with 3% Match
- Free Lunch Once a Week
- Employee Raffles & Giveaways
- Christmas Bonus
- Paid Training
- Tuition Reimbursement
- Semi-Annual Employee Parties
- Full-Time Massage Therapist
- Discounts on New Vehicles
- Parental Leave for Primary and Secondary Caregivers



Interested in joining our family? Visit careers.markmillersubaru.com to learn more

MIDTOWN

3535 S State Street, SLC, UT 84115
(801) 268-3734

SOUTH TOWNE

10920 S State St, Sandy, UT 84070
(801) 553-5200

[WWW.MARKMILLERSUBARU.COM](https://www.markmillersubaru.com)