



Kia America, Inc. | Corporate Headquarters
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December 30, 2025

RE: 2027 Telluride Turbo (Gas) and Turbo-Hybrid Pricing Announcement

Dear Kia Retailer,

Kia America is pleased to announce pricing for the all-new second generation 2027 Telluride. Now turbocharged, the new Telluride boasts more power, more room, and more capability. The standard 2.5L turbo delivers nearly 20% more torque with improved acceleration and passing confidence. Complementing the 2.5L turbo is a newly available Turbo-Hybrid with nearly 30% more power and 50% better fuel economy, extending refueling to over 600 miles (anticipated availability late Q1).

The 2027 Telluride's redesigned body with longer wheelbase and larger exterior dimensions projects a luxury-like presence on the road and delivers increased interior room and comfort throughout. The new Telluride also adds more headroom for all rows while also leading the segment with the most 2nd row legroom. Advancements in the cabin rival luxury brands in terms of increased comfort, quietness and convenience technologies - staying true to Telluride's heritage of delivering a luxury-like experience at a mainstream price.

Redefined X-Pro trim takes the 2027 Telluride to new heights, enhanced capabilities are enabled with new hardware, including a traction enhancing e-LSD system, Ground View Monitor, an integrated tow hitch, plus front and rear recovery hooks. Wider all-terrain tires, combined with X-Pro's extended suspension travel, adds 1.5-inches of ground clearance for a commanding 9.1-inches.

All Telluride models come equipped with an impressive suite of enhanced safety and detection technologies, including 19 standard collision avoidance and alert features. Visual awareness technologies, including Dual Blind-Spot View Monitor and 360° Surround View Monitor, will continue to set the Telluride apart from the competition.

Repeating the success of the original, the new Telluride will continue to deliver breakthrough design and exceptional value delivering new customers into your dealerships.

Trim Updates:

- EX Trim: Standard 2nd-row bench seating for 8 passenger accommodation (EX rear captain's chairs are now only available in X-Line or HEV version)
- X-Line (Gas and Hybrid): Available on EX, SX, SXP
- X-Pro (Gas only): Available on SX and SXP

MSRP for 2027 Telluride Models (does not include \$1,545 destination)

<u>2.5L TURBO</u>		
<u>TRIM</u>	<u>DRIVE</u>	<u>MSRP</u>
LX	FWD	\$39,190
S	FWD /AWD	\$42,090 / \$44,090
EX	FWD /AWD	\$43,790 / \$45,790
X-Line EX	AWD	\$47,290
SX	FWD	\$48,790
X-Line SX	AWD	\$51,790
X-Pro SX	AWD	\$53,690
SXP	AWD	\$53,890
X-Line SXP	AWD	\$54,890
X-Pro SXP	AWD	\$56,790

<u>2.5L TURBO-HYBRID</u>		
<u>TRIM</u>	<u>DRIVE</u>	<u>MSRP</u>
EX	FWD /AWD	\$46,490 / \$48,490
SX	FWD	\$51,490
X-Line SX	AWD	\$54,490
SXP	AWD	\$56,590
X-Line SXP	AWD	\$57,590
Executive Package (SXP & X-Line SXP): \$1,200		

Please review the Telluride Decision Guide for detailed trim and color information. Complete pricing information may be found in the vehicle section of KDealer+.

Sincerely,



Eric Watson
Vice President, Sales Operations
KIA AMERICA

