



Kia America, Inc. | Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606 USA
T +1 949.468.4800

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Dear Kia Retailer,

Kia is pleased to announce pricing for the 2025 Sportage. Kia's best-selling model that set a new monthly sales record of 15,512 units in May and achieved its highest market share in over a year, will continue its momentum into the next model year with improvements to styling and packaging.

New for model year 2025, the EX trim will offer a Premium Package and the popular X-Line and X-Pro trims will add a dark themed exterior design enhancement. With an extensive list of standard features, including ten collision avoidance and safety assist features, the 2025 model will also continue to offer unrivaled roominess with best-in-class second row legroom and cargo room. Consumer Reports also recognized the Sportage with the coveted Recommended rating, which will further elevate traffic and new consumers to your showroom.

Trim Updates:

- EX Trim
 - New Premium Package
 - Panoramic Sunroof
 - Smart Power Liftgate
- X-Line and X-Pro (standard dark themed enhancements)
 - Gloss black front and rear bumper treatment, plus side sills
 - Gloss black alloy wheels (X-Line only)
 - Black badging

MSRP Pricing (does not include \$1,375 destination):

Sportage Trim	ICE		HEV		PHEV
	<u>FWD</u>	<u>AWD</u>	<u>FWD</u>	<u>AWD</u>	<u>AWD</u>
LX	\$27,190	\$28,990	\$28,590	\$30,390	
EX	\$29,290	\$31,090	---	\$32,390	
SX	\$32,790	---			
SX Prestige	\$34,790	\$36,590	---	\$37,590	
X-Line	---	\$32,090			\$39,690
X-Line Prestige					\$44,190
X Pro	---	\$36,290			
X Pro Prestige	---	\$38,090			

Complete model pricing information may be found in the vehicle section of KDealer.com.

Good selling,

Eric Watson

Vice President, Sales Operations

KIA AMERICA

2025 SPORTAGE MODEL AND ACCESSORY CODES

Model Code Descriptions						Model Codes													
Series	Engine	Drivetrain	Trim	Trans		Drivetrain	Trim	Trans	Engine	Model									
4	2	2	2	2		FWD	LX	Auto	2.5L GDI	42222									
							EX	Auto	2.5L GDI	42242									
	Series	4		Sportage			SX	Auto	2.5L GDI	42262									
							SX-Prestige	Auto	2.5L GDI	42282									
	Engine	2		2.5L GDI 4 Cylinder		AWD	LX	Auto	2.5L GDI	42422									
							EX	Auto	2.5L GDI	42442									
	Drivetrain	2		FWD			X-Line	Auto	2.5L GDI	42452									
		4		AWD			X-Pro	Auto	2.5L GDI	42472									
	Trim / Door	2		LX			SX-Prestige	Auto	2.5L GDI	42482									
		4		EX			X-Pro Prestige	Auto	2.5L GDI	42492									
		5		X-Line															
		6		SX															
		7		X-Pro															
		8		SX-Prestige															
		9		X-Pro Prestige															
	Trans	2		Automatic Transmission															
Option Groups						Factory Installed Options													
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	Remarks											
			FWD / AWD																
LX	010	50	D17 / D27	Std	KaGa / KHQ														
EX	010	50	G35 / G45	Std	KaGa / KHQ														
	015	50	G55 / G05	PR4															
X-Line	010	50	/ P25	Std	AWD only														
	015	50	/ P35	PR4															
	017	50	/ P55	GS4, PR4															
SX	010	50	K32 /	Std	FWD only														
	012	50	K42 /	RL4															
X-Pro	010	50	/ A93	Std	AWD only														
	015	50	/ A14	TT4															
	017	50	/ A24	GS4, TT4															
SX-Prestige	010	50	H25 / H52	Std															
	012	50	H35 / H53	RL4															
X-Pro Prestige	010	50	/ A34	Std	AWD only														
	015	50	/ A54	TT4															
	017	50	/ A64	GS4, TT4															
Port Installed Options						Code	Description	Remarks											
						CA	Cargo Mat												
						CB	Cross Bars												
						CBX	Cross Bars X-Line												
						CF	Carpet Floor Mats												
						CFX	Carpet Floor Mats X-Line												
						CN1	Cargo Net Hybrid (appl w/Audio)												
						CN2	Cargo Net Hybrid (not appl w/ Audio)												
						CO	Cargo Cover												
						CT	Cargo Tray												
						CTS	Cargo Mat w/Seatback Protection												
						EH	EC Mirror w/Homelink												
						MUG	Mud Guards												
						SKD	Front Skid Plate - Metal												
						SPX	Illuminated Door Sill Plates, X-Pro												
						SS	Side Steps												
						TH	Tow Hitch w/ Harness												
						WL	Wheel Locks												
Color Codes																			
Ext/Int Code	Exterior	Interior	Remarks	Trim & Option Group															
				LX	EX		X-Line			SX		X-Pro			SX-Prestige		X-Pro Prestige		
				010	010	015	010	015	017*	010	012*	010	015	017*	010	012*	010	015	017*
C7S/WK	Wolf Gray	Black																	
DU2/WK	Sapphire Blue	Black																	
DWR/WK	Dawning Red	Black																	
EB/GYT	Ebony Black	Gray																	
EB/WK	Ebony Black	Black																	
ERG/WK	Everlasting Silver	Black																	
FSB/WK	Fusion Black	Black	KHQ production only																
GWP/WK	Glacial White Pearl	Black																	
JUG/WK	Jungle Green	Black																	
KDG/GYT**	Gravity Gray	Gray	KaGA & KHQ production																
KDG/WK**	Gravity Gray	Black	KaGA & KHQ production																
KLK/GYT	Steel Gray	Gray	KHQ production only																
KLK/WK	Steel Gray	Black	KHQ production only																
SWP/WK	Snow White Pearl	Black	KHQ production only																
US1/WK	Glacial White Pearl/Ebony Black Roof	Black																	
US6/WK	Wolf Gray/Ebony Black Roof	Black																	
US9/WK	Jungle Green/Ebony Black Roof	Black																	
*Corresponding interior color package supersedes WK Black interior. **KaGA-produced KDG exterior EOP is August 2024. NOTE: All exterior/interior color combinations are KaGA production only unless otherwise stated.																			
Notes																			
1) PR4: Premium Package includes Panoramic Sunroof, LED Interior Lighting, Smart Power Liftgate, and Illuminated Dual Vanity Mirrors. 2) TT4: X-Pro Two-Tone Roof Package includes Ebony Black Roof.																			