Kia America, Inc. | Corporate Headquarters 111 Peters Canyon Road, Irvine, CA 92606 USA T *1 949.468.4800

June 24, 2024

Dear Kia Retailer,

Kia is pleased to announce pricing for the 2025 Sportage. Kia's best-selling model that set a new monthly sales record of 15,512 units in May and achieved its highest market share in over a year, will continue its momentum into the next model year with improvements to styling and packaging.

New for model year 2025, the EX trim will offer a Premium Package and the popular X-Line and X-Pro trims will add a dark themed exterior design enhancement. With an extensive list of standard features, including ten collision avoidance and safety assist features, the 2025 model will also continue to offer unrivaled roominess with best-in-class second row legroom and cargo room. Consumer Reports also recognized the Sportage with the coveted Recommended rating, which will further elevate traffic and new consumers to your showroom.

Trim Updates:

- EX Trim
 - New Premium Package
 - Panoramic Sunroof
 - Smart Power Liftgate
- X-Line and X-Pro (standard dark themed enhancements)
 - o Gloss black front and rear bumper treatment, plus side sills
 - Gloss black alloy wheels (X-Line only)
 - Black badging

MSRP Pricing (does not include \$1,375 destination):

Sportage Trim	(CE	Н	HEV					
	<u>FWD</u>	<u>AWD</u>	FWD	<u>AWD</u>	AWD				
LX	\$27,190	\$28,990	\$28,590	\$30,390					
EX	\$29,290	\$31,090		\$32,390					
SX	\$32,790								
SX Prestige	\$34,790	\$36,590		\$37,590					
X-Line		\$32,090			\$39,690				
X-Line Prestige					\$44,190				
X Pro		\$36,290							
X Pro Prestige		\$38,090							

Complete model pricing information may be found in the vehicle section of KDealer.com.

Good selling,

Eric Watson

Vice President, Sales Operations

KIA AMERICA

2025 SPORTAGE MODEL AND ACCESSORY CODES

	Model Code Descriptions											Mo	del C	odes							
Series	Engine	Drivetrain	<u>Trim</u>	<u>Trans</u>				Drivet	<u>rain</u>	<u>Trim</u>			Trans			Engine	<u> </u>		Model		
1	2	2	2	2				FWD		LX			Auto			2.5L G	DI		42222		
-	_	_	_	_						EX			Auto			2.5L G			42242		
	Series	4	Sportage							SX CX D	41		Auto			2.5L G 2.5L G			42262 42282		
	Engine	2	2.5L GDI 4 Cy	linder						SX-Pre	esuge	,	Auto								
								AWD		LX			Auto			2.5L G			42422		
	Drivetrain	2 4	FWD AWD							EX X-Line			Auto Auto			2.5L G 2.5L G			42442 42452		
		7	AWD							X-Pro			Auto			2.5L G			42472		
	Trim / Door	2	LX							SX-Pre			Auto			2.5L G			42482		
		4 5	EX X-Line							X-Pro I	Prestige	Э ,	Auto			2.5L G	DI		42492		
		6	SX																		
		7	X-Pro									Fa	ctory I	nstalle	ed Opti	ons					
		8 9	SX-Prestige					Codo		Door	intion							Domo	·l·o		
		9	X-Pro Prestige					Code		Descri	ption							Rema	KS		
	Trans	2	Automatic Transmission				GS4 PR4		Sage Green Interior Color Package Premium Package												
		Option	Groups					RL4		Carmir	ne Red	Interior			je						
Madal	Ont Cun	Emission	MCC	Description	Domorko			TT4		X-Pro	Two-To	ne Root	f Packa	ge							
Model	Opt Grp	<u>Emission</u>	MSC FWD / AWD	Description	Remarks							F	ort Ins	stalled	Option	ns					
LX	010	50	D17 / D27	Ctrl	KaGa / KHQ																
LA	010	50	0177027	Std	NaGa / NHQ			Code		Descri	iption							Rema	rks		
EX	010	50	G35 / G45	Std	KaGa / KHQ			•		0											
	015	50	G55 / G05	PR4				CA CB		Cargo Cross											
X-Line	010	50	/ P25	Std				CBX			Bars X-	Line									
015		50	/ P35	PR4	AWD only			CF			Floor N										
	017	50	/ P55	GS4, PR4				CFX CN1				∕lats X-L brid (ap		dio)							
sx	010	50	K32 / Std FMD and					CN2				brid (ap			o)						
	012	50	K42 /	RL4	FWD only			CO		Cargo											
X-Pro	010	50	/ A93	Std				CT CTS		Cargo		Spathan	k Proto	ction							
X-110	015	50	/ A14	Std CTS Cargo Mat w/Seatback Protection TT4 AWD only EH EC Mirror w/Homelink																	
017	50	/ A24 GS4, TT4					MUG Mud Guards														
SX-Prestige	010	50	H25 / H52	Std				SKD SPX				te - Met		/ Dro							
3A-Prestige	010		50 H35 / H53	RL4				SS Side Steps													
								TH		Tow Hi	itch w/ F	Harness	;								
X-Pro Prestige	010	50 50	/ A34 / A54	Std TT4	AWD only			WL		Wheel	Locks										
	015 017	50 50	/ A54 / A64	GS4, TT4	AVVD only																
							<u> </u>														
					U	olor C	odes														_
							E	X		X-Line		Trim & C		ion Gr	oup X-Pro	,	SX-P	restige	X-Pr	o Pres	stige
Ext/Int Code C7S/WK	Exterior Wolf Grav		Interior Black	Remarks		010	010	015	010	015 O	017*	010		010	015	017*		012*	010	015	01
CISIVIN	Sapphire Blue		Black				0	0	0	0		0	0	0			0	0	0		
DU2/WK			Black						Ö	Ō		0		0			Ō		0		
DWR/WK	Dawning Red						0	0	0	0	0	0	0	0			0	^		Ī	
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DWR/WK EB/GYT EB/WK ERG/WK FSB/WK GWP/WK JUG/WK	Ebony Black Ebony Black Everlasting Silve Fusion Black Glacial White Pe Jungle Green		Gray Black Black Black Black Black	KHQ producti	on only	0	0 0	0						0			0		0		
DWR/WK EB/GYT EB/WK ERG/WK FSB/WK GWP/WK JUG/WK	Ebony Black Ebony Black Everlasting Silve Fusion Black Glacial White Pe		Gray Black Black Black Black	KHQ producti KaGA & KHQ KaGA & KHQ	production	0	0	0	0	0				0			0	0	0		
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DWR/WK EB/GYT EB/GYT EB/MK ERG/MK ERG/MK FSB/MK GWP/MK JUG/MK KDG/GYT** KDG/MK** KLG/GYT KLG/WK SWP/MK US9/MK US9/MK **Corresponding **KaGA-produce	Ebony Black Ebony Black Ebony Black Everlasting Silve Fusion Black Glacial White Pe Jungle Green Gravity Gray Gravity Gray Steel Gray Steel Gray Snow White Pea Glacial White Pe Wolf Gray/Ebon Jungle Green/El	earl arl earl/Ebony Black Ro y Black Roof bony Black Roof age supersedes WK P is August 2024.	Gray Black Black Black Black Black Gray Black Gray Black Black Gray Black Black Black Black Black Gray Black Black Black	KaGA & KHQ KHQ producti KHQ producti KHQ producti	production on only on only on only	0 0 0	0 0 0 0 0 0	0 0 0 0	0	0		0			0	0			0	O O ailable	(
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Effective Date: June 10, 2024

2) TT4: X-Pro Two-Tone Roof Package includes Ebony Black Roof.

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