

July 9, 2024

Dear Valued Kia Retail Partner,

Kia is pleased to announce pricing for the 2025 Sorento (ICE). The launch of the MY25 Sorento ICE will accelerate the momentum we have seen with the refreshed turbo hybrid and plug-in hybrid models, completing the trio of powertrains, suiting the needs of your customers.

New for model year 2025, the X-Line and X-Pro adds a dark themed exterior treatment, extending the popularity of Sorento's higher trims. Sorento's lengthy list of standard features, combined with 15 standard collision avoidance and driver assist features, will continue to attract existing move-up Kia customers.

Consumer Reports recognized the Sorento with the coveted Recommended rating, which will further elevate traffic to your showroom. Sorento was also recently certified with a 5-Star rating by NHTSA.

Trim Updates:

- X-Line and X-Pro (standard dark themed enhancements)
 - o Gloss black front and rear bumper treatment, plus side sills
 - Gloss black alloy wheels (X-Line only)
 - Black badging
- Panthera Metal exterior color will replace Gravity Gray

MSRP for MY25 Sorento models (does not include \$1,375 destination):

LX FWD	\$31,990	X-Line EX	\$41,790
S FWD	\$34,590	X-LINE SX	\$43,490
S AWD	\$36,590	X-Line SX Prestige	\$46,390
EX FWD	\$38,090	X-Pro SX Prestige	\$47,390
SX FWD	\$41,690		

Complete model pricing information may be found in the vehicle section of KDealer+.

Good selling,

ES. Watson

Eric Watson

Vice President, Sales Operations

2025 SORENTO MODEL AND ACCESSORY CODES

		Model C	ode Descriptio	ns									Mode	el Codes	i					
				_					Drivetra	<u>iin</u>	<u>Trim</u>			<u>Trans</u>	Engine			Model		
<u>Series</u>	Engine	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>					FWD		LX			Auto	2.5L GD	ı		73222		
7	3	2	2	2							S			Auto	2.5L GD	ı		73232		
	Series	7	Sorento								EX			Auto	2.5L Tur	bo GDI		76252		
	Engine	3 6	2.5L GDI 2.5L Turbo	GDI							SX			Auto	2.5L Tur	bo GDI		76272		
	Drivetrain	2	Front Whee	el Drive																
		4	All Wheel D	rive					AWD		S			Auto	2.5L GD	I		73432		
	Trim	2	LX S								X-Line E	X		Auto	2.5L Tu	bo GDI		76462		
		5 6	EX X-Line EX								X-Line S	X		Auto	2.5L Tu	bo GDI		76482		
		7 8	SX X-Line SX								X-Line S	X-Presti	ge	Auto	2.5L Tu	bo GDI		76492		
		9 A	X-Line SX-F X-Pro SX-P								X-Pro SX	K-Prestig	je	Auto	2.5L Tu	bo GDI		764A2		
	Trans 2 Automatic Transmission										Fac	tory Inst	talled O							
									Code		Descrip	<u>tion</u>					Remark	<u>s</u>		
		Op	otion Groups						OB7 PA7		Olive Bro Panoran		ther Pack oof Packa							
									SA7		Sage Le	ather Pa	ckage							
<u>Model</u>	Opt Grp	Emission	MSC FWD / AWD	<u>Description</u>	Remark	<u>(S</u>						P	ort Insta	lled Opt	ions					
LX	010	50	D84 /	Std	FWE	Only			Code		Descrip	tion_					Remark	<u>s</u>		
s	010	50	P07 / P27	Std					ВА		Bumper		•							
	015	50	P17 / P37	PA7				CB CBX			Cross Bars, Std Cross Bars X-Line									
EX	010 015	50 50	G40 / G50 /	Std PA7	FWD Only				CF CN		Carpeted Cargo N	et	1ats							
X-Line EX	010	50	/ G60	Std	AWE	Only			CO CT			over ray, Fold								
sx	010	50	H93 /	Std	FWD Only				CTS Cargo Mat, Carpeted w/Seatback Protection EH Auto Dimming Mirror w/Homelink											
X-Line SX	010	50	/ H04	Std	AWD Only			EH1 Auto Dimming Mirror w/Homelink (PnP) MUG Mud Guards												
X-Line SX-Prestige	010	50	/ H14	Std				MUX Mud Guards (X-Line) RSE Rear Seat Entertainment												
	012 014	50 50	/ H24 / H34	OB7 SA7	AWD Only				SKD Skid Plate, Front SSX Side Step Bars, Black TO Town Hitch Page (Turbo Only)											
X-Pro SX-Prestige			/ H44	Std AWD Only				TO Tow Hitch PnP (Turbo Only) TVP Illuminated Rear Cargo Panel												
	012 014	50 50	/ H54 / H64	H54 OB7 AWD Only H64 SA7			WL Wheel Locks WLJ Wheel Locks, Chrome					rome (E	(EX & Higher)							
							Color C	odes												
							00101 0	oues			Tri	im & Op	tion Gro	up						
						LX		s	E	X	X-Line EX	sx	X-Line SX		ne SX-Pro	estige	X-Pro	SX-Pre	stige	
Ext/Int Code C7S/GYT	Exterior Wolf Gray		Interior	Remarks		010	010	015	010	015	010	010	010	010	012*	014*	010	012*	014	
C7S/WK	Wolf Gray		Gray Black				0	0	0	0	0	0	0	0	0	0	0	0	0	
DWR/GYT DWR/WK	Dawning Re Dawning Re		Gray Black			0	0	0	0	0	0	0	0	0	0		0	0		
EB/GYT EB/WK	Ebony Black Ebony Black		Gray Black			0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Everlasting :	Silver	Gray				0	0	0	0	0	0	0							
ERG/GYT	Erranda a Almanda	Silver	Black Gray			0	0	0	0	0	0	0	0	0	0	0	0	0	0	
ERG/GYT ERG/WK	Everlasting :	e Pearl				0	Ö	ő	Ö	Ö	0	0	0	0	0	0	0	0	0	
ERG/GYT ERG/WK GWP/GYT GWP/WK	Glacial Whit Glacial Whit	e Pearl	Black					1		l	0		0	0	0	0	0	0	0	
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT	Glacial Whit	e Pearl n	Black Gray					İ		į.	0					U	0	0		
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT JUG/WK KDG/GYT	Glacial Whit Glacial Whit Jungle Gree Jungle Gree Gravity Gray	e Pearl n n	Black Gray Black Gray	EOP Aug '24			0	0	0	0	0	0	0						_	
ERG/GYT ERG/WK GWP/GYT GWP/MK JUG/GYT JUG/WK KDG/GYT KDG/WK	Glacial Whit Glacial Whit Jungle Gree Jungle Gree	e Pearl n n n	Black Gray Black	EOP Aug '24 EOP Aug '24		0	0	0	0	0		0		0	0	0	0	0	0	
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT JUG/WK KDG/GYT KDG/WK MDG/GYT M2Y/GYT M2Y/WK	Glacial Whit Glacial Whit Jungle Gree Jungle Gree Gravity Gray Gravity Gray Road Rider Road Rider	e Pearl n n n r r r Brown	Black Gray Black Gray Black Gray Black Gray Black			0	0	0	0	0	0 0 0	0	0 0 0 0	0						
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT JUG/GYT JUG/WK KDG/GYT KDG/WK M2Y/GYT M2Y/WK MLB/GYT MLB/WK	Glacial Whit Glacial Whit Jungle Gree Jungle Gree Gravity Gray Gravity Gray Road Rider Road Rider Midnight Lak Midnight Lak	e Pearl n n n r r r Brown Brown se Blue se Blue	Black Gray Black Gray Black Gray Black Gray Black Gray Black	EOP Aug '24		0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0 0	0 0 0	0 0 0 0 0		0	0	0	0		
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT JUG/WK KDG/GYT KDG/WK M2Y/GYT	Glacial Whit Glacial Whit Jungle Gree Jungle Gree Gravity Gray Gravity Gray Road Rider Road Rider Midnight Lak	e Pearl n n n / / Brown Brown Ge Blue te Blue	Black Gray Black Gray Black Gray Black Gray Black Gray			0	0	0	0	0	0 0 0 0	0	0 0 0	0	0	0	0	0	0	
ERG/GYT ERG/WK GWP/GYT GWP/WK JUG/GYT JUG/WK KDG/GYT KDG/WK M2Y/GYT M2Y/WK MLB/GYT MLB/WK PML/GYT	Glacial Whit Glacial Whit Jungle Gree Jungle Gree Gravity Gray Road Rider Road Rider Midnight Lal Midnight Lal Panthera Me	e Pearl n n n / / Brown Brown te Blue te Blue tetal	Black Gray Black	SOP Sep '24 SOP Sep '24			0 0 0	0 0 0	0 0 0	0 0 0	0 0 0 0 0 0	0 0 0	0 0 0 0 0 0	0	0 0	0 0	0 0	0 0 0	0	

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