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June 24, 2024

Dear Valued Kia Retail Partner,

Kia America is pleased to announce pricing for the 2025 Seltos. This rugged and capable CUV benefits from additional enhancements designed to broaden its appeal and competitiveness as well as meet new, more stringent SULEV30 emissions compliance standards. The LX starts the line-up with an efficient 2.0L 4-cylinder that is paired with standard all-wheel drive, starting under \$25,000. The attractive starting price makes Seltos one of America's most affordable all-wheel-drive utility vehicle, while leading the way in passenger comfort with the most interior room.

Combined with an extensive list of standard features, including nine collision avoidance and safety assist features, this winning formula of product and personality will continue to attract new consumers to your showroom.

Trim Updates:

- S Trim
 - Add 4.2-inch driver information display, replacing the 10.3-inch instrument cluster
 - Apply upgraded EX 17-inch two-tone black machined wheels and blacked out window trim
- EX Trim
 - Front-Wheel Drive
 - Add rear parking sensors
 - Add New Sunroof package
 - All-Wheel Drive
 - Add smart power liftgate
 - Add rear parking sensors
 - Add rear cargo cover
 - Sunroof becomes optional (previously standard)
- SX Trim
 - Add rear parking sensors
 - Add smart power liftgate

Additionally, both Ocean Blue w/ White and Valais Green w/ Black two-tone combinations as well as Valais Green monotone will no longer be available.

MSRP for MY25 Seltos (does not include \$1,375 destination):

	<u>FWD</u>	<u>AWD</u>
LX 2.0L	---	\$24,590
S 2.0L	\$25,090	\$26,590
EX 2.0L	\$26,090	\$28,290
X-Line 1.6 Turbo	---	\$29,290
SX 1.6 Turbo	---	\$31,090

Complete pricing information for the 2025 Seltos lineup may be found in the vehicle information section of KDealer+.

Sincerely,

Eric Watson
Vice President, Sales Operations

KIA AMERICA

2025 SELTOS
MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes										
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Engine	Model							
K	2	2	3	2	FWD	S	2.0L MPI	K2232							
	Series	K	Seltos			EX	2.0L MPI	K2242							
	Engine	2	2.0L MPI 4 Cylinder		AWD	LX	2.0L MPI	K2422							
		4	1.6L Turbo GDI 4 Cylinder			S	2.0L MPI	K2432							
	Drivetrain	2	FWD			EX	2.0L MPI	K2442							
		4	AWD			X-Line	1.6L Turbo GDI	K4452							
	Trim / Door	2	LX			SX	1.6L Turbo GDI	K4482							
		3	S												
		4	EX												
		5	X-Line												
		8	SX												
	Trans	2	Automatic Transmission												
Option Groups					Factory Installed Options										
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	Remarks							
			FWD / AWD			BRK	Gentle Brown Interior Color Package								
						ERK	EX Sunroof Package								
						GBK	Glossy Black Door Garnish Package								
						GRK	Midnight Green Interior Color Package								
						NVK	Navy Interior Color Package								
						ROK	SX Sunroof Package								
					Port Installed Options										
					Code	Description	Remarks								
					CB	Cross Bars									
					CBX	Cross Bars, X-Line									
					CF	Carpeted Floor Mats									
					CNF	Cargo Net, Floor									
					CO	Cargo Cover									
					CTR	Cargo Mat/Tray, Reversible									
					EH	EC Mirror w/ HomeLink									
					IL	Interior Light Kit									
					LH	Lifestyle Hitch (NO TOW CAPABILITY)									
					MUG	Mud Guards									
					RBP	Rear Bumper Protector									
					SPL	Illuminated Scuff Plate									
					WL	Wheel Locks									
Color Codes															
				Trim & Option Group											
Ext/Int Code	Exterior	Interior	Remarks	LX	S			EX			X-Line	SX			
				010	010	012	014*	010	015	017*	010	010	015	017*	
B3A/WK	Neptune Blue	Black			O						O				
BU3/WK	Dark Ocean Blue	Black		O				O	O	O					
F1A/WK	Pluton Blue / Black Roof	Black				O						O			
F1D/WK	Clear White / Black Roof	Black				O						O			
FSB/WK	Fusion Black	Black		O	O		O	O	O	O	O	O	O	O	O
KDG/WK	Gravity Gray	Black			O		O	O	O	O	O	O	O	O	
KLK/WK	Steel Gray	Black		O	O			O	O		O	O	O	O	
M3R/WK	Mars Orange	Black			O						O	O	O	O	
PLU/WK	Pluton Blue	Black						O	O			O	O	O	
SWP/WK	Snow White Pearl	Black		O	O		O	O	O	O	O	O	O	O	O
*Corresponding interior color package supersedes WK Black interior.													<div><div></div>Not available</div> <div><div>O</div>Option</div>		
Notes															
1) ERK: EX Sunroof Package includes Power Sunroof.															
2) GBK: Glossy Black Door Garnish Package includes Glossy Black Door Garnishes on the S Trim with Two-Tone Paint.															
3) ROK: SX Sunroof Package includes Power Sunroof, Ventilated Front Seats, and Digital Key. Not available with Two-Tone Paint.															

Effective Date: July 1, 2024

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