

**Kia America, Inc. | Corporate Headquarters**

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August 31, 2023

Dear Kia Retailer,

Kia America is pleased to announce pricing for the 2024 Niro EV, Hybrid and Plug-in Hybrid. Entering its second model year, the capable crossover is available in three distinct powertrains (HEV, PHEV, EV), with the hybrid achieving best-in-class 53MPG combined fuel economy and nearly 600 miles of driving range. The Niro family of vehicles deliver best-in-class passenger and cargo room and offer an extensive list of standard features, with over a dozen collision avoidance and safety assist features including automatic emergency braking and blind spot detection technology.

Niro PHEV and EV may qualify for various state and local utility incentives. . For details on available program(s) please click on the links below.

- <https://plugstar.zappyride.com/incentives>
- <https://cleanvehiclerebate.org/en>
- <https://chargeup.njcleanenergy.com/>

MSRP Pricing (does not include \$1,325 destination):Hybrid

LX	\$26,840
EX	\$29,540
EX Touring	\$31,840
SX	\$32,940
SX Touring	\$35,240

Plug-in Hybrid

EX	\$34,290
SX Touring	\$40,040

EV

Wind	\$39,600
Wave	\$44,600

Complete pricing information may be found in the vehicle section of KDealer.com.

All the best,

Eric Watson
Vice President, Sales
KIA AMERICA

2024 NIRO EV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes			
<u>Series</u>	<u>Engine</u>	<u>Restraint</u>	<u>Trim</u>	<u>Trans</u>	<u>Trim</u>	<u>Trans</u>	<u>Engine</u>	<u>Model</u>
V	1	2	4	2	Wind	Auto	201HP EM	V1242
	Wave				Auto		201HP EM	V1282
	Series	V	Niro EV					
	Engine	1	201HP electric motor					
	Restraint	2	Airbag Equipped					
	Trim	4	Wind					
		8	Wave					
Trans	2	Automatic Transmission						
					Factory Installed Options			
					<u>Code</u>	<u>Description</u>	<u>Remarks</u>	
					CGV	Gray C-Pillar Trim		
					GCV	Light Gray Interior Color Package		
					PEV	Wind Preserve Package		
					PSV	Wave Preserve Package	EA, OR, WA Required	
Option Groups					Port Installed Options			
<u>Model</u>	<u>Opt Grp</u>	<u>Emission</u>	<u>MSC</u>	<u>Description</u>	<u>Remarks</u>	<u>Code</u>	<u>Description</u>	<u>Remarks</u>
Wind	010	50	G6Q	STD		BA	Bumper Applique	
	015	50	GPQ	PEV*		CAA	Cargo Mat, Two-Level	
Wave	010	50	HS1	STD		CB	Cross Bars	
	012	50	HT1	GCV		CF	Carpeted Floor Mats	
	015	50	HU1	PSV*		CN	Cargo Net	
	017	50	HV1	GCV, PSV*		CO	Cargo Cover	
	018	50	HW1	CGV, PSV*		CTA	Cargo Tray, Two-Level	
	019	50	HX1	CGV, GCV, PSV*		DKC	Digital Key Card	
						EH	EC Mirror w/ HomeLink	
					IL	Interior Light Kit		
					MUG	Mud Guards		
					WL	Wheel Locks		
Color Codes								
Wind and Wave Color Combinations								
	<u>Ext/Int</u>	<u>Exterior</u>	<u>Interior</u>	<u>Remarks</u>				
	ABP/CCV	Aurora Black	Charcoal	Opt 010 & 015 only				
	AGT/CCV	Graphite Gray	Charcoal					
	CGE/CCV	Cityscape Green	Charcoal					
	CR5/CCV	Runway Red	Charcoal					
	KLG/CCV	Steel Gray	Charcoal					
	M4B/CCV	Mineral Blue	Charcoal					
	ABP/EWR	Aurora Black	Light Gray	Opt 012 & 017 only				
	AGT/EWR	Graphite Gray	Light Gray					
	CGE/EWR	Cityscape Green	Light Gray					
	CR5/EWR	Runway Red	Light Gray					
	KLG/EWR	Steel Gray	Light Gray					
	M4B/EWR	Mineral Blue	Light Gray					
	SWP/CCV	Snow White Pearl	Charcoal	Opt 010, 015 & 018 only				
	SWP/EWR	Snow White Pearl	Light Gray	Opt 012, 017 & 019 only				
Notes								
1) PEV: Wind Preserve Package includes Heat Pump, Heated Rear Seats and Heated Steering Wheel (Required for Dealers in EA Region, OR, WA).								
1) PSV: Wave Preserve Package includes Heat Pump and Heated Rear Seats (Required for Dealers in EA Region, OR, WA).								

Effective Date: July 28, 2023

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2024 NIRO PHEV MODEL AND ACCESSORY CODES

Model Code Descriptions						Model Codes			
<u>Series</u>	<u>Engine</u>	<u>Restraint</u>	<u>Trim</u>	<u>Trans</u>		<u>Trim</u>	<u>Trans</u>	<u>Engine</u>	<u>Model</u>
W	4	2	4	2		EX	Auto	1.6L GDI	W4242
Series	W					SX Touring	Auto	1.6L GDI	W4292
Engine	4					Factory Installed Options			
Restraint	2					<u>Code</u>	<u>Description</u>		<u>Remarks</u>
Trim	4					CBW	Black C-Pillar Trim		EA, OR, WA Required
	9					PEW	EX Cold Weather Package		
						PSW	SX Touring Cold Weather Package		
Trans	2					Port Installed Options			
						<u>Code</u>	<u>Description</u>		<u>Remarks</u>
						BA	Bumper Applique		
						CA	Cargo Mat		
						CB	Cross Bars		
						CF	Carpeted Floor Mats		
						CN	Cargo Net		
						CO	Cargo Cover		
						CT	Cargo Tray		
						DKC	Digital Key Card		
						EH	EC Mirror w/ HomeLink (Wired)		
						EH1	EC Mirror w/ HomeLink (PnP)		
						IL	Interior Light Kit		
						MUG	Mud Guards		
						WL	Wheel Locks		
Color Codes									
EX & SX Touring Color Combinations									
<u>Ext/Int</u>		<u>Exterior</u>		<u>Interior</u>		<u>Remark</u>			
ABP/CCV		Aurora Black		Charcoal		Opt 010 & 015 only			
AGT/CCV		Graphite Gray		Charcoal					
CGE/CCV		Cityscape Green		Charcoal					
CR5/CCV		Runway Red		Charcoal					
KLG/CCV		Steel Gray		Charcoal					
SWP/CCV		Snow White Pearl		Charcoal					
M4B/CCV		Mineral Blue		Charcoal					
Notes									
1) PEW: EX Cold Weather Package includes Heat Pump, Heated Rear Seats and Heated Steering Wheel (Required for Dealers in EA Region, OR, WA).									
2) PSW: SX Touring Cold Weather Package includes Heat Pump and Heated Rear Seats (Required for Dealers in EA Region, OR, WA).									

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