



Kia America, Inc. | Corporate Headquarters
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Dear Kia Retailer,

Kia America is pleased to announce pricing for the all-electric 2024 Kia EV6 crossover. For this model year, the EV6 will offer new LIGHT Long-Range model (77.4 kWh battery) in both RWD and AWD. This will provide longer range at a more accessible price point. We will continue to offer the LIGHT RWD trim (58kWh battery).

Also new, the GT trim EPA range gets a boost to 218 miles, up from 206 miles. The rest of the EV6 line-up is unchanged with all models benefitting product improvements based on customer feedback:

- Charge-port lighting to improve visibility in dark environments
- Addition of "I" shaped mark on charge-port door identifying where to press to open charge-port
- Steering wheel haptic feedback

EV6 is one of the most awarded EVs on the market, with more than 11 awards & accolades since it launched in 2022. Among the most prestigious are:

- North American Utility Vehicle of the Year
- World Performance Car of the Year
- Car and Driver 10 Best
- IIHS Top Safety Pick +
- Most Appealing Compact SUV – J.D. Power APEAL study

MSRP Pricing (does not include \$1,325 destination charge):

<u>TRIM</u>	<u>Power / Battery / Drive</u>	<u>EPA Range</u>	<u>MSRP</u>
Light SR	167-HP / 58 kWh / RWD	232 miles	\$42,600
Light LR	225-HP / 77.4 kWh / RWD	310 miles	\$45,950
Light LR	320-HP / 77.4 kWh / e-AWD	282 miles	\$49,850
Wind	225-HP / 77.4 kWh / RWD	310 miles	\$48,700
Wind	320-HP / 77.4 kWh / e-AWD	282 miles	\$52,600
GT-Line	225-HP / 77.4 kWh / RWD	310 miles	\$52,900
GT-Line	320-HP / 77.4 kWh / e-AWD	252 miles	\$57,600
GT	576-HP / 77.4 kWh / e-AWD	218 miles	\$61,600

Note: MSRP pricing for all carryover trims from 23MY are unchanged. Pricing details and an EV6 Dealer Order Guide may be found in the vehicle info section of KDealer.com.

Good Selling,

Eric Watson
Vice President, Sales Operations
KIA AMERICA

2024 EV6

MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes				
Series	Powertrain	Drivetrain	Trim	Trans	Drivetrain	Trim	Trans	Powertrain	Model
N	4	3	5	2	RWD	Light (SR)	Auto	58.0 kWh Lithium Ion	N2342
						Light (LR)	Auto	77.4 kWh Lithium Ion (SM)	N4342
						Wind	Auto	77.4 kWh Lithium Ion (SM)	N4352
						GT-Line	Auto	77.4 kWh Lithium Ion (SM)	N4362
	Series	N	EV6						
	Powertrain	2	58.0 kWh Lithium Ion						
		4	77.4 kWh Lithium Ion (Single Motor)						
		5	77.4 kWh Lithium Ion (Dual Motor)						
	Drivetrain	3	Rear Wheel Drive						
		4	All Wheel Drive						
Trim	4	Light							
	5	Wind							
	6	GT-Line							
	7	GT							
Trans	2	Automatic Transmission							
					Factory Installed Options				
					Code	Description	Remarks		
					GWN	GT-Line White Seat Package			
					ISN	GT-Line SynTex Suede Seat Package			
					TEN	Wind Technology Package			
Option Groups					Port Installed Options				
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	Remarks	
			RWD / AWD						
Light Std Range (SR)	010	50	G6R /	STD	RWD only	CAB	Cargo Mat w/ Luggage Board		
						CF	Carpeted Floor Mats		
Light Long Range (LR)	010	50	GVB / GXB	STD		CFG	Carpeted Floor Mats, GT		
						CN	Cargo Net, Floor		
						CO	Cargo Cover		
Wind	010	50	GWQ / GYQ	STD		CTL	Cargo Tray w/ Luggage Board		
	015	50	GXQ / GZQ	TEN		EH	EC Mirror w/ HomeLink		
						IL	Interior Light Kit		
GT-Line	010	50	KY0 / KB1	STD		MUG	Mud Guards		
	012	50	KZ0 / KC1	GWN		MUT	Mud Guards GT-Line		
	014	50	KA1 / KD1	ISN		SPL	Door Sill Plates, Illuminated		
						TH	Tow Hitch		
GT	010	50	/ H67	STD	AWD only	WL	Wheel Locks		
Color Codes									
Light and Wind Color Combinations					GT-Line Color Combinations				
Ext/Int	Exterior	Interior	Remarks		Ext/Int	Exterior	Interior	Remarks	
AGT/WK	Interstellar Gray	Black			ABP/WK	Aurora Black Pearl	Black		
B4U/WK	Gravity Blue	Black			CR5/WK	Runway Red	Black	Opt 010 & 014 only	
SWP/WK	Snow White Pearl	Black			DU3/WK	Yacht Blue	Black		
					KLK/WK	Steel Gray	Black	RWD Opt 014 only EOP Jul '23	
ABP/WK	Aurora Black Pearl	Black	Light Long Range and Wind only		KLM/WK	Steel Matte Gray	Black	Opt 012 & 014 only	
CR5/WK	Runway Red	Black			SWP/WK	Snow White Pearl	Black	Opt 010 & 014 only	
GLB/WK	Glacier	Black							
ABP/CVH	Aurora Black Pearl	Gray*							
AGT/CVH	Interstellar Gray	Gray*							
B4U/CVH	Gravity Blue	Gray*							
DU3/CVH	Yacht Blue	Gray*	Wind only		ABP/WK	Aurora Black Pearl	Black		
DU3/WK	Yacht Blue	Black			CR5/WK	Runway Red	Black		
GLB/CVH	Glacier	Gray*			DU3/WK	Yacht Blue	Black		
KLK/WK	Steel Gray	Black			KLM/WK	Steel Matte Gray	Black		
					SWP/WK	Snow White Pearl	Black		
*Charcoal / Misty Gray Two-Tone									
Notes									
1) GWN: GT-Line White Seat Package includes White SynTex Seats w/ Black SynTex Suede Accent Trim.									
2) ISN: GT-Line SynTex Suede Seat Package includes Black SynTex Suede Seats w/ White SynTex Accent Trim.									
3) TEN: Wind Technology Package includes Parking Collision-Avoidance Assist - Reverse, Remote Smart Parking Assist, Surround View Monitor, and Blind-Spot View Monitor.									