

Kia America, Inc. | Corporate Headquarters 111 Peters Canyon Road, Irvine, CA 92606-1790 USA T 1 949 468 4800

October 2, 2023

Dear Kia Retailer,

Kia America is pleased to announce pricing for the all-electric 2024 Kia EV6 crossover. For this model year, the EV6 will offer new LIGHT Long-Range model (77.4 kWh battery) in both RWD and AWD. This will provide longer range at a more accessible price point. We will continue to offer the LIGHT RWD trim (58kWh battery).

Also new, the GT trim EPA range gets a boost to 218 miles, up from 206 miles. The rest of the EV6 lineup is unchanged with all models benefitting product improvements based on customer feedback:

- Charge-port lighting to improve visibility in dark environments
- Addition of "I" shaped mark on charge-port door identifying where to press to open charge-port
- Steering wheel haptic feedback

EV6 is one of the most awarded EVs on the market, with more than 11 awards & accolades since it launched in 2022. Among the most prestigious are:

- North American Utility Vehicle of the Year
- World Performance Car of the Year
- Car and Driver 10 Best
- IIHS Top Safety Pick +
- Most Appealing Compact SUV J.D. Power APEAL study

MSRP Pricing (does not include \$1,325 destination charge):

<u>TRIM</u>	Power / Battery / Drive	EPA Range	<u>MSRP</u>
Light SR	167-HP / 58 kWh / RWD	232 miles	\$42,600
Light LR	225-HP / 77.4 kWh / RWD	310 miles	\$45,950
Light LR	320-HP / 77.4 kWh / e-AWD	282 miles	\$49,850
Wind	225-HP / 77.4 kWh / RWD	310 miles	\$48,700
Wind	320-HP / 77.4 kWh / e-AWD	282 miles	\$52,600
GT-Line	225-HP / 77.4 kWh / RWD	310 miles	\$52,900
GT-Line	320-HP / 77.4 kWh / e-AWD	252 miles	\$57,600
GT	576-HP / 77.4 kWh / e-AWD	218 miles	\$61,600

Note: MSRP pricing for all carryover trims from 23MY are unchanged. Pricing details and an EV6 Dealer Order Guide may be found in the vehicle info section of KDealer.com.

Good Selling,

Eric Watson

Vice President, Sales Operations

KIA AMERICA

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2024 EV6 MODEL AND ACCESSORY CODES

Model Code Descriptions								Model Codes		
						Drivetrain	Trim	Trans	Powertrain	<u>Model</u>
<u>Series</u>	<u>Powertrain</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>			· 			
N	4	3	5	2		RWD	Light (SR)	Auto	58.0 kWh Lithium Ion	N2342 N4342
N	4	3	5	2			Light (LR) Wind		77.4 kWh Lithium Ion (SM) 77.4 kWh Lithium Ion (SM)	N4342 N4352
	Series	N	EV6				GT-Line		77.4 kWh Lithium Ion (SM)	N4362
			50.0114//13//							
	Powertrain	2 4	58.0 kWh Lith	ium Ion ium Ion (Single	Motor)	AWD	Light (LR)	Auto	77.4 kWh Lithium Ion (DM)	N5442
		5		ium Ion (Dual I		AWD	Wind		77.4 kWh Lithium Ion (DM)	N5452
				`	,		GT-Line	Auto	77.4 kWh Lithium Ion (DM)	N5462
	Drivetrain	3	Rear Wheel D				GT	Auto	77.4 kWh Lithium Ion (DM)	N5472
		4	All Wheel Drive					Factory Installed Ontions		
	Trim 4 Light			Factory Installed Options						
		5	Wind			<u>Code</u>	<u>Description</u>			Remarks Programme Remarks
		6	GT-Line							
		7	GT			GWN ISN	GT-Line White S			
	Trans	2	Automatic Tra	nsmission		TEN	GT-Line SynTex Wind Technology			
		-	, ratorriatio i ra			. =		,	-90	
Option Groups								Port Installed Options		
									•	
<u>Model</u>	Opt Grp	Emission	MSC	Description	Remarks	Code	Description			Remarks
<u>Model</u>	<u>орг отр</u>	Lillioololl	RWD / AWD	<u>Description</u>	rtomarko	<u> </u>	<u> Description</u>			Romarko
1: 1: 0: 1 P (OD)	040	50	000 /	OTD	DWD I	CAB	Cargo Mat w/ Lu		Board	
Light Std Range (SR)	010	50	G6R /	STD	RWD only	CF CFG	Carpeted Floor M Carpeted Floor M		т	
Light Long Range (LR)	010	50	GVB / GXB	STD		CN	Cargo Net, Floor		1	
						CO	Cargo Cover			
Wind	010	50		STD		CTL	3 7 93 3			
	015	50	GXQ / GZQ	TEN		EH IL	EC Mirror w/ Hor Interior Light Kit	neLink		
GT-Line	010	50	KY0 / KB1	STD		MUG	Mud Guards			
	012	50	KZ0 / KC1	GWN		MUT	Mud Guards GT-	Line		
	014	50	KA1 / KD1	ISN		SPL	Door Sill Plates,	Illumina	ated	
0.7	040	50	/1107	CTD	AVA/D	TH	Tow Hitch			
GT	010	50	/ H67	STD	AWD only	WL	Wheel Locks			
					Colo	r Codes				
Light and Wind Color Combinations						GT-Line Color Combinations				
=	•	. 00.01 00								
Ext/Int	<u>Exterior</u>		<u>Interior</u>	Remarks		Ext/Int	<u>Exterior</u>		<u>Interior</u>	Remarks
AGT/WK	Interstellar Gray		Black			ABP/WK	Aurora Black Pea	arl	Black	
B4U/WK	Gravity Blue		Black			CR5/WK	Runway Red		Black	Opt 010 & 014 only
SWP/WK	Snow White Pearl		Black			DU3/WK	Yacht Blue		Black	DWD Ont 044 only LEON SHIPS
ABP/WK	Aurora Black Pearl		Black			KLG/WK KLM/WK	Steel Gray Steel Matte Gray	,	Black Black	RWD Opt 014 only EOP Jul '23 Opt 012 & 014 only
CR5/WK	Runway Red		Black	Light Long F		SWP/WK	Snow White Pea		Black	Opt 010 & 014 only
GLB/WK	Glacier		Black	Wind	only					•
ABP/CVH	Aurora Black Pearl		Gray*						GT Color Combinations	
AGT/CVH	Interstellar Gray		Gray*						C. COIOI COIIIDIIIALIOIIS	
B4U/CVH	Gravity Blue		Gray*			ABP/WK	Aurora Black Pea	arl	Black	
DU3/CVH	Yacht Blue		Gray*	Wind	only	CR5/WK	Runway Red		Black	
DU3/WK	Yacht Blue		Black			DU3/WK	Yacht Blue		Black	
GLB/CVH	Glacier Stool Croy		Gray*			KLM/WK SWP/WK	Steel Matte Gray Snow White Pea		Black	
KLG/WK	Steel Gray		Black			SWP/WK	Show white Pea	11	Black	
*Charcoal / Misty Gray Two-Tone										

¹⁾ GWN: GT-Line White Seat Package includes White SynTex Seats w/ Black SynTex Suede Accent Trim.

Effective Date: July 26, 2023

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²⁾ ISN: GT-Line SynTex Suede Seat Package includes Black SynTex Suede Seats w/ White SynTex Accent Trim.

³⁾ TEN: Wind Technology Package includes Parking Collision-Avoidance Assist - Reverse, Remote Smart Parking Assist, Surround View Monitor, and Blind-Spot View Monitor.