



Kia America, Inc. | Corporate Headquarters  
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Dear Kia Retailer,

Kia America is pleased to announce pricing for the 2024 Carnival Multipurpose Vehicle (MPV). The Carnival MPV is engineered to satisfy shoppers seeking the comfort and utility of a minivan yet demand the adventurous design and power of an SUV. Numerous awards have been bestowed upon Carnival, including:

- Car and Driver's 2023 Editors' Choice Award
- Best Family Car of 2023 by Cars.com

In addition, Carnival continues to bring these best-in-class accolades to shoppers:

- Best-in-Class Power: 290-HP 3.5L V6 to confidently tow up to 3,500 lbs
- Best-in-Class Passenger Room: Ensuring abundance of space for up to eight passengers
- Best-in-Class Cargo Room: More cargo room than even a Chevrolet Suburban

For 2024 the Carnival MPV carries over all the above noted strengths from the 2023 model year with the following changes:

- **LX & LX Seat Package:** Deletion of Silky Silver exterior color
- **EX:** Deletion of One-Touch Auto Up/Down Passenger Windows

**MSRP Pricing (does not include \$1,365 destination):**

LX	\$33,200
LX Seat Package	\$35,200
EX	\$38,700
SX	\$41,900
SX Prestige	\$46,300

Complete pricing information for the 2024 Carnival MPV may be found in the vehicle section of KDealer.com.

Good selling,

Eric Watson  
Vice President, Sales Operations  
**KIA AMERICA**

