



## 2023 Niro Info and Dealer Order Guide

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All descriptions, features, and items in this guide are subject to change. Document is not a technical specification listing and may not include all features or descriptions

January 12, 2023

# Niro What's New and Selling Points

Niro is the only Vehicle in U.S with 3 “Green” Powertrain Options

## 2023 Niro



### HEV Improvements

- 53 MPG - Best Fuel Economy of any CUV sold in the U.S.
- More Standard ADAS Safety
- More Spacious Interior
  - Improved Rear Legroom
  - Roomiest of Entry CUVs
- Sophisticated and Modern Interior with Dual Pano screens



### PHEV Improvements\*

- Improved AER: 33 Miles (estimated)



\*EV shown



### EV Improvements

- Improved AER: 253 Mi Range
- Retains Front-Wheel Drive
  - Cold Weather Ready Features
- New Hi-Tech Features:
  - HUD
  - Digi-Key
  - On-Board Generator

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Digital Meter Cluster

### MECHANICAL

- 1.6L GDI 4-cyl 139 hp & 195lb-ft torque
- 6-Speed Automatic Transmission (DCT)
- Drive Mode Select (Sport and Eco)
- Idle Stop & Go

### EXTERIOR

- 16" Alloy Wheels
- Body-colored exterior mirror caps
- Heated Outside Mirrors
- Matte black exterior door cladding & wheel arch molding

### INTERIOR

- **New modern dash design with Digital Meter Cluster**
- **Interior is larger vs. 2022 Niro**
- 60/40 folding 2<sup>nd</sup> row seats
- Painted interior inlays

### CONVENIENCE/INNOVATION

- **8" Display Audio and 4.2" Supervision color cluster**
- Remote Keyless Entry
- Dual Zone Automatic Climate Control
- **4 USB Charging Ports**

### ADVANCED DRIVER ASSISTANCE

- New **STANDARD** Blind Spot Collision **Avoidance Warning**
- **Rear Cross-Traffic Collision Avoidance**
- Auto Emergency Braking Tech
- Forward Collision Avoidance w/Car & Pedestrian
- Lane Keeping Assist & Lane Following Assist
- Driver Attention Warning
- High Beam Assist

*Red font translates to new for MY23 Niro or new trim level*

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Rear  
USB Ports



New Modern Dash Design with Dual Screen Layout



Standard Lane Following Assist



Standard Auto Emergency Braking



Standard Blind Spot Collision Warning  
and Braking Avoidance



Standard Rear Cross Traffic Alert



10.25" Infotainment Screen with Navigation



Heated Seats



Smart Key and Push Button Start



Wireless Phone Charger

### Adds key features to LX

#### EXTERIOR

- Roof Rails

#### INTERIOR

- **Premium Interior** Trim w/ Combi cloth & vegan leather seating
- Vegan Leather-Wrapped Steering Wheel
- Leather-Wrapped Transmission Lever Knob
- High Gloss Inlays, Doors & Dash

#### CONVENIENCE/INNOVATION

- **10.25" Touchscreen w/ Navi + Kia Connect, & Sirius XM**
- Wireless Phone Charger
- Smart Key with Push Button Start and Remote Start
- Heated Front Seats
- 10-Way Power Driver's Seat w/2-way Power Lumbar
- **Rear Seat Climate Vents**
- **Rain Sensing Wipers**

#### ADVANCED DRIVER ASSISTANCE

- **Navi-based Smart Cruise Control** w/full-range Stop & Go and Curve Control
- **Enhanced** Forward Collision Warning, w/ Cyclist & Junction Turning
- **Highway Driving Assist**
- Rear Parking Sensors

#### OPTIONAL EX Touring Package

- 18" Alloy Wheels
- Sunroof
- Front LED Fog Lamps
- Power Folding Mirrors
- Aluminum Pedals
- Glossy Exterior Cladding & Trim
- 49 MPG



Highway Driving Assist





Sunroof



Power Liftgate



Full Synthetic Leather Interior Seating (vegan)



Memory Seats



Digital Key



Premium Audio



Ventilated (Cooled) Seats



Digital Key

### Adds key features to EX

#### EXTERIOR

- Sunroof
- **Power Liftgate**
- Power Folding Mirrors
- Glossy Exterior Cladding & Trim

#### INTERIOR

- Vegan Leather Seating
- **Driver's memory seat**
- Deluxe Scuff Plates
- Full LED Interior Lighting

#### CONVENIENCE/INNOVATION

- Harman Kardon Premium Audio
- Ventilated Front Seats
- **Digital Key**
- Heated Steering Wheel

#### ADVANCED DRIVER ASSISTANCE

- **Front and Rear Parking Sensors**

#### OPTIONAL

##### **SX Touring Package**

- **18" Alloy Wheels**
- **LED Projector Headlamps** (low & high beam)
- 49 MPG
- Front LED Fog Lamps
- Aluminum Pedals



Power Liftgate



Dial-Type Transmission Controller

### EXTERIOR

- **Power Liftgate**
- Remote Start (from key fob)
- Roof Rails
- AER 33 Miles (estimated)

### INTERIOR

- Premium Interior Trim w/ Combi cloth & vegan leather seating
- Vegan Leather-Wrapped Steering Wheel
- Rear Armrest w/ Dual Cup holder & Dual Seatback Storage Pocket
- High Gloss Inlays, Doors & Dash

### CONVENIENCE/INNOVATION

- **10.25" Touchscreen w/ Navi + Kia Connect, with Sirius XM**
- **Dial-Type Transmission Controller**
- Heated Front Seats
- **Rear Seat Climate Vents**
- **Rain Sensing Wipers**

### ADVANCED DRIVER ASSISTANCE

- **Navi-based Smart Cruise Control** w/ full-range Stop & Go and Curve Control
- **Enhanced** Forward Collision Warning, w/ Cyclist & Junction Turning
- **Highway Driving Assist**
- **Rear Parking Sensors**

### OPTIONAL

#### **Cold Weather Package**

- High Voltage PTC Heater
- Heated Steering Wheel
- Heated Rear Seats



18" Touring Design Wheels



Sunroof



Full Synthetic Leather Interior Seating (vegan)



Memory Seats



Digital Key



Ventilated  
(Cooled) Seats



Premium Audio

### Adds key features to EX

#### EXTERIOR

- **18" Alloy Wheels**
- Sunroof
- LED Projector Headlamps (low & high beam)
- Front LED Fog Lamps
- Aluminum Pedals

#### INTERIOR

- Vegan Leather Seating
- Driver's memory seat
- Deluxe Scuff Plates
- Glossy Exterior Cladding & Trim

#### CONVENIENCE/INNOVATION

- Harman Kardon Premium Audio
- **Digital Key**
- Ventilated Front Seats
- Heated Steering Wheel

#### ADVANCED DRIVER ASSISTANCE

- Front and Rear Parking Sensors

#### OPTIONAL

##### *Cold Weather Package*

- High Voltage PTC Heater
- Heated Rear Seats





Power Liftgate



New 17" Alloys

## EXTERIOR

- **17" Alloy Wheel**
- Roof Rails
- **Smart Power Tailgate**

## INTERIOR

- Premium Interior Trim w/ Combi Cloth & Leather Seating Material
- Vegan Leather-Wrapped Steering Wheel
- High Gloss Inlays, Doors & Dash

## CONVENIENCE/INNOVATION

- **10.25" Touchscreen w/ Navi + Kia Connect, & Sirius XM**
- **10.25" TFT Meter Cluster**
- Heated Front Seats
- Wireless Phone Charger
- Smart Key w/Push Button Start & Remote Start
- 10-Way Power Driver's Seat w/2-way Power Lumbar
- Rear Seat Climate Vents
- **Rain Sensing Wipers**
- Dial-Type Transmission Controller

## ADVANCED DRIVER ASSISTANCE

- **Navi-based Smart Cruise Control** w/ Full-Range Stop & Go and Curve Control
- **Enhanced** Forward Collision Warning, w/ Cyclist & Junction Turning
- Highway Driving Assist
- Rear Parking Sensors

## OPTIONAL

### *Preserve Package*

- Heated Steering Wheel
- Heated Rear Seats
- Battery Warmer
- Heat Pump



Heated Seats



Wireless Phone Charger



10.25" Infotainment Screen  
with Navigation



Dual Zone Auto Climate Control



Highway Drive Assist



10.25" TFT Meter Cluster

*Note: Niro will not be equipped with Portable 110V Charger Cable*

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Premium Audio



Sunroof



Full Synthetic Leather Interior Seating (vegan)



Memory Seats



Remote Start Park Assist



Ventilated  
(Cooled) Seats



Head Up Display (HUD)



Digital Key

### Adds key features to Wind

#### EXTERIOR

- **Sunroof**
- Power-Folding Mirrors

#### INTERIOR

- Vegan Leather Seating
- **Driver's Memory Seat**
- Glossy Exterior Cladding & Trim
- Full LED Interior Lighting
- Deluxe Scuff Plates

#### CONVENIENCE/INNOVATION

- Harman Kardon Premium Audio
- Ventilated Front Seats
- **Head Up Display**
- Auto Dimming Rear View Mirror
- **HomeLink Garage Opener**
- **Digital Key**
- **Battery Heater**
- Heated Steering Wheel
- **10-Way Power Front Passenger Seat**
- **On-Board Power Generator (V2L)**

#### ADVANCED DRIVER ASSISTANCE

- **Parking Collision Avoidance - Rear**
- **Remote Start Park Assist**
- **Blind-Spot Collision Avoidance Assist - Rear**
- Front and Rear Parking Sensors

#### OPTIONAL

- Preserve Package*
- Heated Rear Seats
- Heat Pump

Note: Niro will not be equipped with Portable 110V Charger Cable

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## Exterior/Interior Color Combinations





## Three Two-Tone Paint Schemes

HEV



City Scape Green body / Black Sail Panel (HEV only)

PHEV



Mineral Blue / Black Sail Panel (PHEV only)

EV



Snow White Pearl / Grey Aero Blade Panel (EV only)



# Specification Summary

Refer to model and accessory code sheet for latest update.



# 2023 Kia Niro HEV

Model Code	LX G4222	EX G4242, G4252 (Touring)	SX G4262, G4272 (Touring)
MSRP (does not include \$1,325 D&H)	\$26,590	\$29,190, \$31,490 (Touring)	\$32,590, \$34,890 (Touring)
Mechanical	LX	EX	SX
1.6LHybrid w/ 139 HP and 195 lb-ft torque	●	●	●
Electronic Braking with Auto-Hold	●	●	●
6-Speed Dual Clutch Automatic Transmission	●	●	●
Drive Mode Select (Sport and Eco)	●	●	●
ADAS / Driving Tech	LX	EX	SX
Auto Emergency Braking Tech	●	●	●
Blind Spot Collision <u>Warning</u> , Rear Cross Traffic Warning / Avoidance	●	●	●
Enhanced Auto Emergency Braking Tech w/ Junction Turn Detection	-	●	●
Smart Cruise w/ Stop & Go	-	●	●
Parking Sensors	-	● (Rear)	● (Front & Rear)
Exterior	LX	EX	SX
Alloy Wheels	● (16")	● (16") O - (18" w/ Touring)	● (16") O - (18" w/ Touring)
Roof Rails	-	●	●
Smart Power Liftgate	-	-	●
Sunroof	-	O - (Touring Pkg)	●
LED Fog Lights	-	O - (Touring Pkg)	●
LED Headlights	-	O - (Touring Pkg)	O - (Touring Pkg)
Interior	LX	EX	SX
Dual Zone Climate Control	●	●	●
10.25" Display with Navigation, Kia Connect, SiriusXM Sat Radio	-	●	●
Wireless Phone Charger	-	●	●
Push Button Start with Smart Key	-	●	●
Power Driver's Seat, Heated Front Seats	-	●	●
Ventilated Front Seats w/ Driver's Memory	-	-	●
Heated Steering Wheel	-	-	●
Seating Trim	Cloth	SynTex & Cloth	SynTex
Upgraded Interior (Center rear armrest, seatback pockets, rear vents)	-	●	●
Harman Kardon Prem Audio	-	-	●
Smartphone Digital Key (requires Kia Connect)	-	-	●
Auto Dimming Rear View Mirror	-	-	●

For reference: Touring Exterior



EX Touring



SX Touring



# Specification Summary

Refer to model and accessory code sheet for latest update.



# 2023 Kia Niro PHEV

Model Code	EX W4242	SX TOURING W4292
MSRP (does not include \$1,325 D&H)	\$33,840	\$39,590
Mechanical	EX	SX TOURING
1.6L Plug-In Hybrid Electric Motor, 180 HP, 195 lb.-ft Torque	•	•
Dial-Type Transmission Shifter	•	•
Drive Mode Select: Sport and Eco Modes	•	•
6-Speed Dual-Clutch Automatic Transmission	•	•
Electronic Braking with Auto Hold	•	•
ADAS / Driving Tech	EX	SX TOURING
Enhanced Forward Collision Avoidance w/ Cyclist & Junction Turning	•	•
Blind Spot Collision Avoidance- Rear w/ Parallel Exit	•	•
Navi-based Smart Cruise Control w/ Curve Control	•	•
Parking Distance Warning- Reverse	•	•
Parking Distance Warning- Forward	-	•
Highway Driving Assist	•	•
Exterior	EX	SX TOURING
16" Alloy Wheels	•	(18")
Smart Power Liftgate	-	•
Roof Rails	•	•
LED Fog Lights	-	•
LED Headlights	-	•
Power Sunroof	•	•
C-Pillar Accent Trim	-	•
Interior	EX	SX TOURING
Navigation w/ 10.25" Display	•	•
Kia Connect, Sirius XM Audio	•	•
Dual Zone Climate Control	•	•
Wireless Phone Charger	•	•
Power Driver's Seat with Power Lumbar	•	•
Driver's Memory Seat	-	•
Ventilated Front Seats	-	•
Heated Front Seats	•	•
Heated Rear Seats	Cold Weather Package	Cold Weather Package
Premium Interior Trim w/ Combi Cloth & Vegan Leather Seating	•	-
Vegan Leather-Wrapped Steering Wheel	•	-
Heated Steering Wheel	Cold Weather Package	•
Power Folding Mirrors	-	•
Auto Dimming Rear View Mirror	-	•
Harman Kardon Premium Audio	-	•
Digital Key	-	•
Push Button & Smart Key	•	•

# Specification Summary

Refer to model and accessory code sheet for latest update.

# 2023 Kia Niro EV

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Model Code	Wind V1242	Wave V1282
MSRP (does not include \$1,325 D&H)	\$39,550	\$44,550
Mechanical	Wind	Wave
64.8 kWh battery, 201 HP, 188 lb-ft Torque	●	●
1- Speed Transmission	●	●
Drive Mode Select: Sport, Eco & Normal Modes	●	●
Dial-Type Transmission Shifter	●	●
Electronic Braking with Auto Hold	●	●
Battery Warmer	Preserve Package	●
Heat Pump	Preserve Package	Preserve Package
ADAS / Driving Tech	Wind	Wave
Navi-based Smart Cruise Control w/ Curve Control	●	●
Enhanced Forward Collision Avoidance w/ Cyclist & Junction Turning	●	●
Highway Driving Assist	●	HDA 2
Blind-Spot Collision Avoidance Assist- Rear	●	●
Parking Distance Warning- Reverse	●	●
Parking Distance Warning- Forward	-	●
Parking Collision Avoidance- Rear	-	●
Remote Smart Park Assist	-	●
Exterior	Wind	Wave
17" Alloy Wheels	-	-
Smart Power Liftgate- Height Adjustable	●	●
Roof Rails	●	●
Power Folding Mirrors	-	●
Fog Lights	-	●
LED Headlights	-	●
Power Sunroof with Sunshade	-	●
Rain Sensing Wipers	●	●
C-Pillar Accent Trim	-	●
Interior	Wind	Wave
Navigation w/ 10.25" Display	●	●
Kia Connect, Sirius XM Audio	●	●
Dual Zone Climate Control	●	●
Wireless Phone Charger	●	●
Power Driver & Passenger's Seat with Power Lumbar	-	●
Driver's Memory Seat	-	●
LED Interior Lighting	-	●
Vegan Leather-Wrapped Steering Wheel	●	●
Heated Front Seats	●	●
Heated Rear Seats	Preserve Package	Preserve Package
Heated Steering Wheel	Preserve Package	●
Ventilated Front Seats	-	●
Combination Vegan Leather & Cloth Seating	●	●
Vegan Leather Seating	-	●
Harman Kardon Prem Audio	-	●
HUD + Supervision Meter	-	●
Push Button & Smart Key	●	●
V2L Inverter	-	●
Auto Dimming Rear View Mirror + HomeLink	-	●
Power Folding Mirrors	-	●
Transferrable Digital Key	-	●

For reference: Exterior Trim



Wind



Wave



Wave with exclusive Gray Aero Blade

Preserve Package MSRP \$1300

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