



Kia America, Inc. | Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606 USA
T +1 949.468.4800

April 10, 2025

RE: 2026 Sportage ICE (gas only) Pricing Announcement

Dear Valued Kia Retail Partner,

Kia America is pleased to announce pricing for the heavily refreshed 2026 Kia Sportage (Gas Models). With extensive product enhancements in design, innovation, technology and customer convenience features Sportage has undergone its most significant change since the fifth-generation model launched. These changes were designed to enhance Sportage's competitiveness and maintain the focus as Kia's top selling model.

Sportage design has been brought firmly into the Kia family look with smooth, soft surfaces offset by rugged, sheer forms, combining off-road confidence with cutting edge modern cues. Significant interior enhancements turn Sportage's cabin into a premium living space with new tech, connectivity and comfort features; highlighted by several new standard features such as Smart Key with Push Button Start and Wireless Apple Car Play/Android Auto. Additional safety features have been added to Sportage like standard Auto Emergency Braking with Pedestrian, Cyclist, Car and Junction Turning detection.

There are also two new option packages:

- LX Convenience Package: featuring a Power Driver's Seat, Heated Front seats, Heated Outside Mirrors with LED indicator, and Blind Spot Collision Warning with Rear Cross Traffic Avoidance-Assist
- X-Line Technology Package: Dual 12.3-inch Curved Panoramic IP Cluster & Infotainment Displays, 360-degree Surround View Monitor, Blind-Spot View Monitor, Harman Kardon Premium Audio, 2-position Memory Driver's Seat & Outside Mirrors, Parking Collision Avoidance-Rear, Parking Distance Warning-Front/Side/Rear

For additional Sportage product details please refer to the 2026 Sportage Dealer Order Guide located on KDealer for a comprehensive understanding of the changes to product content, as some features have been added and removed in comparison to 2025 model year.

What's new for the 2026 Model Year At-a-Glance:

Design

- New front and rear bumper designs
- Stacked vertical headlights with distinctive amber Star Map DRLs
- All-new alloy wheels: 17-inch, 18-inch, and 19-inch
- New Interior design elements with two new interior colors

Connectivity and Convenience

- 12.3" Infotainment Display Screen standard
- Standard Wireless Apple CarPlay and Android Auto
- Smart Key & Push Button Start standard
- Power Liftgate, now standard on EX trim and above

Improved Safety and Capability (standard features)

- Auto Emergency Braking (FCA Fusion: Car/Ped/Cyc/Junction Turning)
- Smart Cruise Control w/ Stop & Go
- Parking Distance Warning: Front & Rear
- New Terrain Mode for All-Wheel Drive models

MSRP for 2026 Sportage ICE models (does not include \$1,395 destination)

LX	2.5L GDI	FWD	\$28,690
EX	2.5L GDI	FWD	\$30,490
SX	2.5L GDI	FWD	\$34,290
SX-Prestige	2.5L GDI	FWD	\$36,290
LX	2.5L GDI	AWD	\$30,490
EX	2.5L GDI	AWD	\$32,290
X-Line	2.5L GDI	AWD	\$32,990
SX-Prestige	2.5L GDI	AWD	\$38,090
X-Pro Prestige	2.5L GDI	AWD	\$39,590

Note: X-Pro Trim has been deleted for 2026 model year. Also, the EX Premium Package has been renamed "EX Pano Roof Package" for 2026 model year.

HEV and PHEV models will be released this summer and pricing will be announced closer to the product release.

Sincerely,



Eric Watson
Vice President, Sales Operations
KIA AMERICA

2026 SPORTAGE MODEL AND ACCESSORY CODES

Model Code Descriptions						Model Codes										
Series	Engine	Drivetrain	Trim	Trans		Drivetrain	Trim	Trans	Engine	Model						
4	2	2	2	2		FWD	LX	Auto	2.5L GDI	42222						
							EX	Auto	2.5L GDI	42242						
							SX	Auto	2.5L GDI	42262						
							SX-Prestige	Auto	2.5L GDI	42282						
	Series	4	Sportage			AWD	LX	Auto	2.5L GDI	42422						
	Engine	2	2.5L GDI 4 Cylinder				EX	Auto	2.5L GDI	42442						
	Drivetrain	2	FWD				X-Line	Auto	2.5L GDI	42452						
		4	AWD				SX-Prestige	Auto	2.5L GDI	42482						
	Trim / Door	2	LX				X-Pro Prestige	Auto	2.5L GDI	42492						
		4	EX													
	5	X-Line														
	6	SX														
	8	SX-Prestige														
	9	X-Pro Prestige														
Trans	2	Automatic Transmission														
Option Groups						Factory Installed Options										
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	Remarks								
			FWD / AWD			CE4	LX FWD Convenience Package	KaGA only								
LX	010	50	D00 / D11	Std	KaGA / KHQ											
	015	50	D42 / D52	CE4 / CV4	KaGA only											
EX	010	50	G26 / G36	Std												
	015	50	G06 / G60	PA4 / PN4												
X-Line	010	50	/ P06	Std	AWD only											
	015	50	/ P16	PR4												
	020	50	/ P36	PR4, TE4												
SX	010	50	K73 /	Std	FWD only											
	012	50	K04 /	RL4	FWD only SOP Jun '25											
SX-Prestige	010	50	H06 / H60	Std												
	012	50	H16 / H61	RL4												
X-Pro Prestige	010	50	/ A36	Std	AWD only											
	015	50	/ A46	TT4												
Port Installed Options						Code	Description	Remarks								
						AWM	All-Weather Floor Mats									
						CA	Cargo Mat									
						CB	Cross Bars									
						CBX	Cross Bars X-Line									
						CF	Carpeted Floor Mats									
						CN1	Cargo Net (w/Audio)									
						CN2	Cargo Net (w/o Audio)									
						CO	Cargo Cover									
						CT	Cargo Tray									
						CTS	Carpet Cargo Mat w/Seatback Protection									
						EH	Auto-Dimming Mirror w/HomeLink									
						FA1	First Aid Kit, Small									
						MUG	Mud Guards									
						RAK	Roadside Assistance Kit									
						SKD	Skid Plate, Front									
						SS	Side Step Bars									
						TH	Tow Hitch									
						WL	Wheel Locks									
Color Codes																
Ext/Int Code	Exterior	Interior	Remarks	Trim & Option Group												
				LX		EX		X-Line			SX		SX-Prestige		X-Pro Prestige	
				010	015	010	015	010	015	020	010	012*	010	012*	010	015
AC3/WK	Runway Red / Black Roof	Black														O
AC4/WK	Nebular Blue / Black Roof	Black														O
C7S/CTT	Wolf Gray	Terracotta						O	O	O						
C7S/WK	Wolf Gray	Black				O	O	O	O	O	O	O	O	O	O	
CR6/WK	Runway Red	Black						O	O	O			O	O	O	
EB/CTT	Ebony Black	Terracotta						O	O	O						
EB/GYT	Ebony Black	Gray				O	O									
EB/WK	Ebony Black	Black		O	O	O	O	O	O	O	O		O	O	O	
FSB/WK	Fusion Black	Black	KHQ production only	O												
GWP/CTT	Glacial White Pearl	Terracotta						O	O	O						
GWP/WK	Glacial White Pearl	Black		O	O	O	O	O	O	O	O	O	O	O	O	
KDG/WK	Gravity Gray	Black	KHQ production only	O												
KL6/WK	Steel Gray	Black	KHQ production only	O												
LAB/WK	Nebular Blue	Black				O	O	O	O	O	O		O		O	
PML/CTT	Panthera Metal Gray	Terracotta						O	O	O						
PML/GYT	Panthera Metal Gray	Gray				O	O						O			
PML/WK	Panthera Metal Gray	Black		O	O	O	O	O	O	O	O		O		O	
PMM/CTT	Panthera Metal Matte	Terracotta						O	O	O						
PMM/WK	Panthera Metal Matte	Black						O	O	O			O	O	O	
SWP/WK	Snow White Pearl	Black	KHQ production only	O												
US1/WK	Glacial White Pearl / Black Roof	Black														O
US6/WK	Wolf Gray / Black Roof	Black														O
*Corresponding interior color package supersedes WK Black interior. NOTE: All exterior/interior color combinations are KaGA production only unless otherwise stated.																
Notes																
1) CE4: LX FWD Convenience Package includes 10-Way Power Driver's Seat, Heated Front Seats, Blind-Spot Collision Warning, Rear Cross-Traffic Collision-Avoidance Assist, Safe Exit Warning, and Heated Outside Mirrors w/LED Turn Signal Indicators.																
1) CV4: LX AWD Convenience Package includes 10-Way Power Driver's Seat, Blind-Spot Collision Warning, Rear Cross-Traffic Collision-Avoidance Assist, Safe Exit Warning, and Outside Mirror LED Turn Signal Indicators.																
2) PA4: EX FWD Panoramic Sunroof Package includes Panoramic Sunroof, LED Interior Lighting, and Roof Rails.																
2) PN4: EX AWD Panoramic Sunroof Package includes Panoramic Sunroof and LED Interior Lighting.																
3) PR4: X-Line Premium Package includes Panoramic Sunroof, LED Interior Lighting, and Smart Power Liftgate.																
4) TE4: X-Line Technology Package includes 12.3" Touchscreen w/ Navigation, 12.3" Instrument Display, Memory Driver's Seat and Outside Mirrors, Power-Folding Outside Mirrors, LED Fog Lights, 8-Speaker Harman/Kardon Premium Audio, Parking Collision Avoidance-Assist - Reverse, Parking Distance Warning - Forward/Reverse/Side, Blind-Spot View Monitor, and Surround View Monitor.																
5) TT4: X-Pro Two-Tone Roof Package includes Ebony Black Roof.																

Effective Date: April 18, 2025

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