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Dear Valued Kia Retail Partner,

Kia America is pleased to announce pricing for the refreshed 2026 Sportage turbo hybrid and plug-in turbo hybrid models. These electrified models follow the substantial product enhancements that the MY26 Sportage gas has undergone and completes the trio of available powertrains. These changes are aimed at enhancing the entire Sportage lineup's competitiveness within the segment, while continuing to accelerate Sportage's position as Kia's top-selling model. Sportage continues to offer class-leading 2nd row legroom and a best-in-class 39.6 cubic feet of cargo space and room for 5 passengers.

New for 26MY, Sportage HEV features a new S All-Wheel Drive trim, slotted between LX and EX, this new trim ups the design quotient, with larger 18-inch dark alloy wheels and is packed with additional convenience and safety features. With the addition of the S AWD trim, the LX trim will now be offered exclusively as Front-Wheel Drive. Further expanding the Sportage HEV appeal is a new X-Line trim, intended to draw consumers desiring a more rugged appearance combined with key features including panoramic sunroof. Increased turbo hybrid (HEV) production volume is planned to help meet anticipated demand and to drive new customers to your showroom. With HEV allocation commencing, PHEV release is estimated in late-Q3

New trim highlights:

- S Hybrid AWD (replaces LX AWD): Includes 18-inch dark alloy wheels, Power Driver's Seat, Blind-spot Collision Avoidance, Rear Cross-traffic Collision Avoidance, heated outside mirrors w/ LED indicators
- X-Line Hybrid AWD: Includes 19-inch black alloy wheels, LED fog lights, Panoramic Sunroof, Power Liftgate

For additional Sportage HEV product details please refer to the 2026 Sportage HEV Dealer Order Guide located on KDealer for a comprehensive understanding of the changes to product content, as some features have been added and removed in comparison to the 2025 model year.

What's new for the 2026 Model Year At-a-Glance:

Design

- New front and rear bumper designs

- Stacked vertical headlights with distinctive amber Star Map DRLs
- All-new alloy wheels: 17-inch, 18-inch, and 19-inch
- New interior design elements with two new interior colors

Connectivity and Convenience

- Smart Key & Push Button Start - standard
- 12.3-inch Infotainment Display Screen - standard
- Wireless Apple CarPlay and Android Auto - standard
- Rear Heated Seats - on Prestige trims
- 10-inch Head-up Display (HUD) w/ integrated wireless Apple Car Play/Android Auto - on Prestige trims

Improved Safety and Capability (standard features)

- Auto Emergency Braking (FCA Fusion: Car/Ped/Cyc/Junction Turning)
- Smart Cruise Control w/ Stop & Go
- Parking Distance Warning: Front & Rear
- New Terrain Mode for All-Wheel Drive models

MSRP for 2026 Sportage HEV & PHEV models (does not include \$1,395 destination)

LX	1.6T HEV	FWD	\$30,290
S	1.6T HEV	AWD	\$32,590
EX	1.6T HEV	AWD	\$33,590
X-Line	1.6T HEV	AWD	\$35,490
SX-Prestige	1.6T HEV	AWD	\$40,390
X-Line	1.6T PHEV	AWD	\$40,490
X-Line Prestige	1.6T PHEV	AWD	\$47,190

Note: The EX Premium Package has been renamed "EX Pano Roof Package" for the 2026 model year.



Sincerely,

Eric Watson
Vice President, Sales Operations

2026 SPORTAGE HEV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes						
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Trans	Engine	Model		
S	4	2	2	2	FWD	LX	Auto	1.6L Turbo GDI	S4222		
	Series	S	Sportage HEV		AWD	S	Auto	1.6L Turbo GDI	S4432		
	Engine	4	1.6L Turbo GDI Hybrid			EX	Auto	1.6L Turbo GDI	S4442		
	Drivetrain	2	FWD			X-Line	Auto	1.6L Turbo GDI	S4452		
		4	AWD			SX-Prestige	Auto	1.6L Turbo GDI	S4482		
	Trim / Door	2	LX		Factory Installed Options						
		3	S								
		4	EX								
	5	X-Line		<u>Code</u>	<u>Description</u>	<u>Remarks</u>					
	8	SX-Prestige									
Trans	2	Automatic Transmission		PAS	EX Panoramic Sunroof Package						
				RLS	Carmine Red Interior Color Package						
Option Groups					Port Installed Options						
<u>Model</u>	<u>Opt Grp</u>	<u>Emission</u>	<u>MSC</u> FWD / AWD	<u>Description</u>	<u>Remarks</u>	<u>Code</u>	<u>Description</u>	<u>Remarks</u>			
						AWM	All-Weather Floor Mats				
						CA	Cargo Mat				
						CB	Cross Bars				
						CBX	Cross Bars, X-Line				
						CF	Carpeted Floor Mats				
						CN1	Cargo Net (w/ Audio)				
						CN2	Cargo Net (w/o Audio)				
						CO	Cargo Cover				
						CT	Cargo Tray				
						CTS	Carpet Cargo Mat w/Seatback Protection				
						EH	Auto-Dimming Mirror w/HomeLink				
						FA1	First Aid Kit, Small				
						MUG	Mud Guards				
						RAK	Roadside Assistance Kit				
SKD	Skid Plate, Front										
TH	Tow Hitch										
WL	Wheel Locks										
Color Codes											
<u>Ext/Int Code</u>					<u>Trim & Option Group</u>						
					<u>LX</u>	<u>S</u>	<u>EX</u>		<u>X-Line</u>	<u>SX-Prestige</u>	
					<u>010</u>	<u>010</u>	<u>010</u>	<u>015</u>	<u>010</u>	<u>010</u>	<u>012*</u>
C7A/CTT	Wolf Gray	Terracotta							O		
C7A/WK	Wolf Gray	Black				O		O	O	O	O
FSB/CTT	Fusion Black	Terracotta							O		
FSB/GYT	Fusion Black	Gray					O	O			
FSB/WK	Fusion Black	Black			O	O	O	O	O	O	O
HRB/GYT	Heritage Blue	Gray					O	O		O	
HRB/WK	Heritage Blue	Black					O	O	O	O	
KDG/CTT	Gravity Gray	Terracotta							O		
KDG/GYT	Gravity Gray	Gray					O	O		O	
KDG/WK	Gravity Gray	Black			O	O	O	O	O	O	
KLK/WK	Steel Gray	Black			O						
MGG/CTT	Shadow Matte Gray	Terracotta							O		
MGG/WK	Shadow Matte Gray	Black							O	O	O
SWP/CTT	Snow White Pearl	Terracotta							O		
SWP/WK	Snow White Pearl	Black			O	O	O	O	O	O	O
<div>*Corresponding interior color package supersedes WK Black interior.</div> <div><div></div>Not available</div> <div><div>O</div>Option</div>											
Notes											
1) PAS: EX Panoramic Sunroof Package includes Panoramic Sunroof and LED Interior Lighting.											

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