



Kia America, Inc. | Corporate Headquarters

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August 26, 2024

Dear Kia Retailer,

Kia America is pleased to announce pricing for the 2025 Niro Hybrid and Plug-in Hybrid, Niro continues to deliver utility-vehicle versatility and roomy passenger accommodations, plus efficiency with best-in-class hybrid fuel economy. The Niro family of vehicles is also the only nameplate to offer three powertrains (HEV, PHEV, EV), delivering an efficient solution to a wide variety of consumers. (Niro EV pricing will be announced at a later date)

The Niro HEV is the most affordable hybrid CUV in America, starting at just \$26,990, and over five years, customers will save an estimated \$4,250 in fueling costs compared to the average new ICE vehicle, thanks to its inflation fighting 53 MPG. Orderable combinations have also been streamlined by optimizing color availability and reducing complexity on the PHEV, making the Cold-Weather Package standard on the SX Touring.

Further, Niro PHEV may also qualify for various state and local utility incentives, including HOV access. For example, in Colorado, the Niro PHEV is eligible for up to a \$5,000 tax incentive. Further details on these programs may be found in the links below.

- <https://plugstar.zappyride.com/incentives>
- <https://energyoffice.colorado.gov/transportation/grants-incentives/electric-vehicle-tax-credits>

MSRP Pricing (does not include \$1,375 destination):

Hybrid

LX	\$ 26,990
EX	\$ 29,790
EX Touring	\$ 32,090
SX	\$ 32,990
SX Touring	\$ 35,390

Plug-in Hybrid

EX	\$ 34,490
SX Touring	\$ 40,790

Complete pricing information may be found in the vehicle section of KDealer.com.

All the best,

Eric Watson

Vice President, Sales

KIA AMERICA

2025 NIRO PHEV MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes			
Series	Engine	Restraint	Trim	Trans	Trim	Trans	Engine	Model
W	4	2	4	2	EX	Auto	1.6L GDI 4 Cylinder	W4242
	SX Touring	Auto	1.6L GDI 4 Cylinder	W4292				
	Factory Installed Options							
	Code	Description		Remarks				
	PEW	EX Cold Weather Package		EA, OR, WA Required				
	Port Installed Options							
					Code	Description		Remarks
					CA	Cargo Mat		
					CB	Cross Bars		
					CF	Carpeted Floor Mats		
					CN	Cargo Net		
					CO	Cargo Cover		
					CT	Cargo Tray		
					EH	Auto-Dimming Mirror w/ HomeLink (Wired)		
					EH1	Auto-Dimming Mirror w/ HomeLink (PnP)		
					IL	Interior Light Kit		
					MUG	Mud Guards		
					WL	Wheel Locks		
Color Codes								
Trim & Option Group								
Ext/Int Code	Exterior	Interior	Remarks	EX		SX Touring		
				010	015	010		
ABP/CCV	Aurora Black Pearl	Charcoal		O	O	O		
AGT/CCV	Interstellar Gray	Charcoal		O	O	O		
CGE/CCV	Cityscape Green	Charcoal		O	O	O		
CR5/CCV	Runway Red	Charcoal		O	O	O		
KL6/CCV	Steel Gray	Charcoal		O	O	O		
M4B/CCV	Mineral Blue	Charcoal		O	O	O		
SWP/CCV	Snow White Pearl	Charcoal		O	O	O		
								Not available
							O	Option
Notes								
1) PEW: EX Cold Weather Package includes PTC Heater, Heated Rear Seats and Heated Steering Wheel (Required for Dealers in EA Region, OR, WA).								

Effective Date: October 16, 2024

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2025 NIRO HYBRID MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes										
Series	Engine	Restraint	Trim	Trans	Trim	Trans	Engine	Model							
G	4	2	2	2	LX	Auto	1.6L GDI 4 Cylinder	G4222							
	Series	G	Niro		EX	Auto	1.6L GDI 4 Cylinder	G4242							
	Engine	4	1.6L GDI 4 Cylinder		EX Touring	Auto	1.6L GDI 4 Cylinder	G4252							
	Restraint	2	Airbag Equipped		SX	Auto	1.6L GDI 4 Cylinder	G4262							
	Trim	2	LX		SX Touring	Auto	1.6L GDI 4 Cylinder	G4272							
		4	EX												
		5	EX Touring												
		6	SX												
7	SX Touring														
Trans	2	Automatic Transmission													
Option Groups					Factory Installed Options										
Model	Opt Grp	Emission	MSC	Description	Remarks	Code	Description	Remarks							
LX	010	50	D62	Std		CBG	Black C-Pillar Trim								
	015	50	D58	RRG		GCG	Light Gray Interior Color Package								
EX	010	50	GH4	Std		RRG	LX Roof Rails								
	012	50	GJ4	GCG											
EX Touring	010	50	GK4	Std											
	012	50	GL4	GCG											
SX	010	50	HY2	Std											
	012	50	HZ2	GCG											
SX Touring	010	50	HA3	Std											
	012	50	HB3	GCG											
	013	50	HC3	CBG											
	014	50	HD3	CBG, GCG											
					Port Installed Options										
Code	Description	Remarks			Code	Description	Remarks								
BA	Bumper Applique				CA	Cargo Mat									
CAA	Cargo Mat, Two-Level				CB	Cross Bars									
CF	Carpet Floor Mats				CN	Cargo Net									
CO	Cargo Cover				CTA	Cargo Tray, Two-Level									
EH	EC Mirror w/ HomeLink (Wired)				EH1	EC Mirror w/ HomeLink (PnP)									
IL	Interior Light Kit				MUG	Mud Guards									
WL	Wheel Locks														
Color Codes															
				Trim & Option Group											
Ext/Int Code	Exterior	Interior	Remarks	LX		EX		EX Touring		SX		SX Touring			
				010	015	010	012	010	012	010	012	010	012	013	014
ABP/CCV	Aurora Black Pearl	Charcoal		O	O	O		O		O		O			
ABP/DFS	Aurora Black Pearl	Medium Gray					O		O		O		O		
AGT/CCV	Interstellar Gray	Charcoal		O	O	O		O		O		O			
AGT/DFS	Interstellar Gray	Medium Gray					O		O		O		O		
CGE/CCV	Cityscape Green	Charcoal				O		O		O		O		O	
CGE/DFS	Cityscape Green	Medium Gray					O		O		O		O		O
CR5/CCV	Runway Red	Charcoal		O	O	O		O		O		O			
CR5/DFS	Runway Red	Medium Gray					O		O		O		O		
KLK/CCV	Steel Gray	Charcoal		O	O	O		O		O		O			
KLK/DFS	Steel Gray	Medium Gray					O		O		O		O		
M4B/CCV	Mineral Blue	Charcoal				O		O		O		O		O	
M4B/DFS	Mineral Blue	Medium Gray					O		O		O		O		O
SWP/CCV	Snow White Pearl	Charcoal		O	O	O		O		O		O			
SWP/DFS	Snow White Pearl	Medium Gray					O		O		O		O		
														<div></div> Not available	
														<div>O</div> Option	
Notes															

Effective Date: July 22, 2024

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