

**Kia America, Inc.** | **Corporate Headquarters** 111 Peters Canyon Road, Irvine, CA 92606 USA T \*1 949.468.4800

March 26, 2025

## RE: 2025 EV6 Pricing Announcement

Dear Valued Kia Retail Partner,

Kia America is pleased to announce pricing for the 2025 EV6. Kia's innovative all-electric SUV has been comprehensively refreshed inside and out, with new technologies, more safety features, and an increase in AER thanks to its larger battery.

Further extending EV6's appeal is the adoption of the North American Charging Standard (NACS) charge port for access to the Tesla Supercharger Network *without* the use of an adaptor. And, to make charging more convenient, the charge port has been relocated to the left rear corner.

Additional conveniences have been added to all trims, including <u>wireless</u> versions of Apple CarPlay and Android Auto, hard buttons have replaced touch buttons on the center console, and all trims are now equipped with automatic pop-out door handles (previously only available on GT-Line/GT trims). And, similar to EV9, full over-the-air (OTA) updates are now standard, providing customers with more frequent updates and enhancing long-term product satisfaction.

Key selling features, such as Surround View Monitor and Blind-Spot View Monitor from last year's Technology Package, have been made standard on Wind trim. These features are now offered as an option for the lower priced Light Long-Range trims.

Another win for the 2025 EV6, with production moved to the West Point, Georgia, assembly plant (except for GT), along with new battery sourcing, the 2025 EV6 is now eligible for federal incentives of up to \$7,500 (IRA program, rules apply).

Please review the Dealer Order Guide for a comprehensive understanding of the changes to standard content, as some features have been added and removed in comparison to MY24.

## At-a-Glance:

- Updated Capability and Technology
  - Standard North American Charging Standard (NACS) Charge Port
  - o Charging port located on the driver's side (excluding GT)
  - Apple Car Play and Android Auto now have wireless connectivity
  - New full Over-the-Air updates
  - 400 lb. increased towing capability to 2,700 lbs
  - Updated Safety / ADAS
    - Standard side-mounted rear seat airbags

- Expanded availability of enhanced ADAS features, including Fusion+ Collision Avoidance, Parking Collision Avoidance, and HDA 2
- GT Trim
  - New standard power ventilated front sport bucket seats with driver's memory
  - Increased HP up to 641 HP and 568 lb.-ft. of torque (in Launch Mode)
- Design
  - o New front and rear fascia, lights, wheels, and materials for the interior
  - New exterior colors (Nebular Blue and Yacht Blue Matte)
  - New interior colors (Green/Gray and Black/Brown)

## MSRP for MY25 EV6 (does not include \$1,475 destination):

MSRP	EPA Range	Increase from MY24
\$42,900	237 mi	[+5 miles]
\$46,200	319 mi	[+9 miles]
\$50,300	295 mi	[+13 miles]
\$50,300	319 mi	[+9 miles]
\$54,300	295 mi	[+13 miles]
\$54,200	319 mi	[+9 miles]
\$58,900	270 mi	[+18 miles]
\$63,800	231 mi	[+13 miles]
	\$42,900 \$46,200 \$50,300 \$50,300 \$54,300 \$54,200 \$58,900	\$42,900       237 mi         \$46,200       319 mi         \$50,300       295 mi         \$50,300       319 mi         \$54,300       295 mi         \$54,200       319 mi         \$58,900       270 mi

Complete model pricing information may be found in the vehicle section of KDealer+.

Good selling,

ES. Watson

Eric Watson Vice President, Sales Operations

## 2025 EV6 MODEL AND ACCESSORY CODES

		Model Co	de Descrip	otions						Model Code	S		
							Drivetrain	<u>Trim</u>	Trans	Powertrain			Me
Se	ries Po	owertrain	<u>Drivetrain</u>	<u>Trim</u>	Trans		RWD	Light (SR)	Auto	63.0 kWh Li	thium lon		N2
N	2		3	4	2		RWD	Light (LR)	Auto		thium Ion (SN	1)	N4
								Wind	Auto		thium Ion (SN	,	<b>N</b> 4
	Se	eries	Ν	EV6				GT-Line	Auto	84.0 kWh Li	thium Ion (SM	1)	N4
	Po	owertrain	2	63.0 kWh Lith	ium Ion								
			4	84.0 kWh Lith			AWD	Light (LR)	Auto		thium Ion (DN		N5
			5	84.0 kWh Lith	ium Ion (Dua	il Motor)		Wind GT-Line	Auto Auto		thium Ion (DN thium Ion (DN	,	N5 N5
	Dri	rivetrain	3	Rear Wheel [	Drive			GT	Auto		thium Ion (DN		NS
			4	All Wheel Dri	ve						Ontions		
	Tri	rim	4	Light					Facto	ory Installed C	Options		
			5	Wind									
			6	GT-Line			Code	Description	<u>n</u>			<b>Remarks</b>	
			7	GT			ISN	GT-Line Sv	nTex Suede	Seat Package			
	Tra	rans	2	Automatic Tra	ansmission		TEN		chnology Pa				
										Ū.			
		Opti	ion Groups	;					Рог	t Installed Op	tions		
							Code	Description	n			Remarks	
									_				
Model	Op	pt Grp	Emission	MSC RWD / AWD	Description	n <u>Remarks</u>	CAB CAG		w/Luggage B w/Luggage B				
				RWD/ AWD			CF	Carpeted F		oard (GT)			
Light Std Range (SR)	<b>RWD</b> 01	10	50	G07 /	STD		CFG	Carpeted F	loor Mats (G	Г)			
Salation Dense (10		10	50	047/007	OTD		CN	Cargo Net					
Light Long Range (LR	<b>7)</b> 010 011		50 50	G17 / G37 G99 / G00	STD TEN		CNG CO	Cargo Net, Cargo Cove	Floor Style (	(16			
	01.	10	50	0337000			CTG		w/Luggage E	Board (GT)			
Wind	01	10	50	G49 / G59	STD		CTL		w/Luggage E				
GT-Line	01	10	50	K81 / K90	STD		EH FA1	Auto-Dimm First Aid Kit	ing Mirror w/ł	HomeLink			
GT-Line	01		50 50	K01 / K90 K02 / K61	ISN		MUG	Mud Guard					
				1027101			MUT	Mud Guard	s (GT-Line)				
GT AWD	01	10	50	/ H33	STD	KHQ only	RAK		ssistance Kit				
							TH WL	Tow Hitch Wheel Lock	s				
						Color	Codes						
						000	Codes		<b>T</b> .(				
						Trim & Option G Light SR Light LR Wind				GT-Line GT			
Ext/Int Code		xterior		Interior		Remarks	010	010	015	010	010	014*	010
ABP/WK C7S/CGR		urora Black /olf Gray	Pearl	Black Hunter Green	Minter Care		_			0			0
C7S/WK		olf Gray		Black	Inisty Gray			0	0	0	0	0	
CR6/WK		unway Red		Black				0	0	0	0	0	
DUM/WK		acht Blue M		Black									0
<u>EB/WK</u> GWP/CGR		bony Black lacier White		Black Hunter Green	Misty Gray			0	0	0	0	0	
GWP/WK		lacier White		Black	nviisty Glay		0	0	0	0	0	0	
	Ne	ebular Blue	;	Black							0	0 0	
		lidnight Lake		Black/Mild To	ffee Brown		-	-	-	0			
_AB/WK MLB/CRJ		idnight Lake anthera Met		Black Black/Mild To	ffee Brown		0	0	0	0			
MLB/CRJ MLB/WK		anthera Met		Black	liee blowii		0	0	0	0			
MLB/CRJ MLB/WK PML/CRJ				Black		SOP TBD					0	0	
MLB/CRJ MLB/WK PML/CRJ PML/WK PMM/WK	Pa Pa	anthera Met		Blook/Mild To	ffee Brown	SOP TBD				0			
MLB/CRJ MLB/WK PML/CRJ PML/WK PMM/WK RSL/CRJ	Pa Pa Ivo	ory Silver								0			
MLB/CRJ MLB/WK PML/CRJ PML/WK SSL/CRJ RSL/WK	Pa Pa Ivo Ivo	ory Silver ory Silver	Pearl	Black		SOP TBD	-						0
ALB/CRJ ALB/WK ML/CRJ PML/WK PMM/WK SSL/CRJ RSL/WK	Pa Pa Ivo Ivo	ory Silver	Pearl			SOP TBD							0
MLB/CRJ MLB/WK PML/CRJ PML/WK	Pa Pa Ivo Ivo Sn	ory Silver ory Silver now White I		Black Black		SOP TBD				Ŭ		Not available	
MLB/CRJ ALB/WK PML/CRJ PML/WK PMM/WK PMM/WK SSL/CRJ SSL/WK SWP/WK	Pa Pa Ivo Ivo Sn	ory Silver ory Silver now White I		Black Black		SOP TBD		Ī			0	Not available Option	

2) TEN: Light LR Technology Package includes Forward Collision-Avoidance Assist - Fusion Plus, Parking Distance Warning - Side, Parking Collision Avoidance-Assist - Reverse, Highway Driving Assist 2, Surround View Monitor, and Blind-Spot View Monitor.

Effective Date: April 11, 2025

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