

Kia America, Inc. | Corporate Headquarters 111 Peters Canyon Road, Irvine, CA 92606 USA T \*1 949.468.4800

April 5, 2024

Dear Kia Retailer,

Kia America is pleased to announce pricing for the refreshed 2025 Kia K5. With notable exterior and interior design updates, a larger and more powerful standard engine, and a host of ADAS and technology upgrades the K5 places Kia at the cutting edge of the passenger car market.

All K5s benefit from enhanced suspension tuning and improved noise insulation for a more premium driving experience. In addition, the K5 interior receives the new advanced panoramic cockpit, providing a level of in-cabin technology and sophistication often seen in BMW and Mercedes sedans costing tens of thousands more.

The upgraded K5 GT with its class-leading 2.5-liter turbo powertrain is the most powerful midsize for the money and an ideal choice to capture new customers that can no longer be served by the departing Stinger or departing competitor performance variants, such as the recently discontinued Toyota Camry V6.

The popular selling GT-Line gains standard SynTex seat material, larger 12.3-inch Navigation display, front and rear parking sensors, enhanced auto emergency braking technology, highway driving assist, and more. GT-Line, EX, and GT trims appeal are broadened with Kia's new Connected Car Navigation Cockpit, aimed to create an enhanced seamless experience, featuring enhanced graphics, quicker access to key functions, plus wireless Apple CarPlay and Android Auto.

## What's new for the 2025 Model Year (standard and available features):

### Design

- Front/Rear: Lighting, grille, bumper facias, integrated spoilers
- All-new alloy wheels: 16-inch, 18-inch, and 19-inch (and available gloss black 19-inch on GT1)
- Four new colors including Steel Gray matte finish paint

### **Connectivity and Convenience**

- Panoramic curved 12.3" dual-display screens
- Connected Car Navigation Cockpit with wireless Apple CarPlay and Android Auto
- Smartphone Digital Key 2.0

# **Enhanced Safety and Advanced Driver Assistance Features**

- Seventeen standard driver's assist and safety assist features
- Blind-spot View Monitor
- Side parking sensors

MSRP for MY25 K5 models (does not include \$1,155 destination)

LXS	\$26,990
GT-Line	\$27,990
GT-Line AWD	\$29,590
EX	\$34,490
GT	\$33,090

Complete pricing information for the 2025 K5 lineup may be found in the vehicle information section on KDealer+.

Sincerely,

Eric Watson

GS. Watson

Vice President, Sales Operations

# 2025 K5 MODEL AND ACCESSORY CODES

Model Code Descriptions							Model Codes			
<u>Series</u>	Engine	Drivetrain	<u>Trim</u>	<u>Trans</u>	<u>Drivetrain</u>	<u>Trim</u>	<b>Engine</b>	<u>Model</u>		
L	4	2	3	2	FWD	LXS	2.5 GDI	L4232		
	Series	L	K5			GT-Line	2.5 GDI	L4252		
	Engine	4	2.5 GDI 4 Cylinder 2.5 Turbo-GDI 4 Cylinder			EX	2.5 GDI	L4262		
		6				GT	2.5T GDI	L6282		
	Drivetrain	2	Front Wheel I							
		·		,,,	AWD	GT-Line	2.5 GDI	L4452		
	Trim	3 5	LXS GT-Line			Facto	ry Installed Options			
		6	EX			1 4010	ry motunou optiono			
		8	GT		<u>Code</u>	Description		<u>Remarks</u>		
	Trans	2	Automatic Transmission			GT1 Package GT-Line Red Interior Color Package GT-Line Premium Package				
	Option Groups									
					Port Installed Options					
<u>Model</u>	Opt Grp	Emission	MSC FWD / AWD	Description Remarks	Code	<u>Description</u>		<u>Remarks</u>		
LXS FWD	010	50	D30 /	Std	BA CA	Bumper Appliqué (Textured Film) Cargo Mat				
GT-Line FWD / AWD	010	50	P92 / P83	Std	CF	Carpeted Floor Mats				
	015	50	P13 / P65	PRL	CN	Cargo Net				
	017	50	P55 / P75	IRL, PRL	CT	Cargo Tray	i.			
EX FWD	010	50	G73 /	Std	EC LTL MUG	EC Mirror w/ HomeLink LED Trunk Light Mud Guards				
GT FWD	010	50	K22 /	Std	WL	Wheel Locks				
	015	50	K62 /	G1L						

# Color Codes

					Trim & Option Group							
				LXS	GT-Line		EX	GT				
Ext/Int Code	Exterior	Interior	Remarks	010	010	015	017*	010	010	015		
ABP/WK	Aurora Black Pearl	Black		0	0	0	0	0	0	0		
AGT/WK	Interstellar Gray	Black		0				0				
C7S/WK	Wolf Gray	Black			0	0	0		0	0		
CR5/WK	Runway Red	Black		0	0	0		0	0	0		
DU3/WK	Yacht Blue	Black			0	0		0	0	0		
KLM/WK	Steel Matte Gray	Black			0	0	0		0	0		
SWP/WK	Snow White Pearl	Black		0	0	0	0	0	0	0		

<sup>\*</sup>Corresponding interior color package supersedes WK Black interior.

Not available Option

#### Notes

### Effective Date: June 6, 2024

"The content of this material is intended for informational purposes only and is subject to change. Therefore, any reliance placed on such information is strictly at your own risk. Kia America, Inc. (KUS) reserves the right to modify the information contained in this material at any time. While KUS makes all reasonable efforts to ensure that the information is correct at the time of publishing, accuracy cannot be guaranteed and KUS does not assume any responsibility for the accuracy, completeness or authenticity of any information contained in this material. For more detailed information on vehicles and their features, please contact your KUS representative."

<sup>1)</sup> G1L: GT1 Package includes 12.3" Instrument Display, Smartphone Digital Key, Bose Premium Audio w/ 12 Speakers, Active Sound Design, Memory Driver's Seat/Outside Mirrors, Power Front Passenger Seat w/ Power Lumbar, Ventilated Front Seats, Heated Steering Wheel, Parking Collision-Avoidance Assist - Reverse, Surround View Monitor, Blind-Spot View Monitor, Parking Distance Warning - Side, Power Folding Mirrors, 19" Gloss Black Alloy Wheels, and Auto Up/Down Front Passenger & Rear Windows.

<sup>2)</sup> PRL: GT-Line Premium Package includes Panoramic Sunroof w/ LED Interior Lighting, Bose Premium Audio w/ 12 Speakers, and Active Sound Design.