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June 5, 2024

Dear Valued Kia Retailer,

Kia is pleased to announce pricing for the refreshed 2025 Carnival MPV. The thoroughly refreshed Carnival receives exterior design enhancements to project more SUV likeness, as well as a revamped interior with new levels of convenience, family entertainment and safety technology. The most significant news is under the hood with the addition of an all-new turbo-hybrid powertrain featuring 242-HP and best-in-class 271 lb-ft of torque that delivers a 50% fuel economy improvement over the V6 gas powertrain. With this powertrain expansion, Kia is the only import automaker to offer both a powerful V6 gas motor (capable of towing 3,500 lbs.) and a fuel-efficient hybrid in an MPV.

On the outside, the 25MY Carnival design draws from Kia's line-up of bold SUVs and features new exterior front and rear fascia, all-new wheels, bolder grill, and vertical headlights. Both gas and turbo-hybrid powertrains will also offer a new Dark Edition option on the SX trim and standard on the on the SX-Prestige, featuring 19-inch black alloy wheels, blacked out front grille, front and rear skid plates, and other exterior trim.

Additionally, the 2025 Carnival includes an all-new dash design, larger available integrated rear seat entertainment screens, a quieter and more premium interior, as well as some of the same technologies offered in Telluride, including:

Connectivity and Convenience (standard and optional features)

- Panoramic curved 12.3-inch dual-display screens
- Full Display Digital Rear View Mirror
- Head-up Display
- Smartphone Digital Key 2.0
- Over-the-air (OTA) updates for infotainment system
- Fully integrated dual 14.6-inch rear entertainment system

Enhanced Safety and Advanced Driver Assistance Features (standard and optional features)

- Enhanced Auto Emergency Braking w/Junction Crossing and Evasive Steering Assist
- Side Parking Distance Warning
- Highway Driving Assist 2

There are two new interior colors Taupe & Black and Navy & Gray, as well as a new Ivory Silver exterior color.

MSRP for MY25 Carnival and Carnival HEV (does not include \$1,395 destination):

| <u>Gas Trims</u> | | <u>Hybrid Trims</u> | |
|------------------|----------|-----------------------------|----------|
| LX | \$36,500 | (available mid/late summer) | |
| LXS | \$38,500 | LXS Hybrid | \$40,500 |
| EX | \$40,700 | EX Hybrid | \$42,700 |
| SX | \$45,600 | SX Hybrid | \$47,600 |
| SX-Prestige | \$50,600 | SX-Prestige Hybrid | \$52,600 |

Complete pricing information for the 2025 Carnival lineup may be found in the vehicle information section of KDealer+.

Sincerely,

Eric Watson
Vice President, Sales Operations

2025 CARNIVAL MODEL AND ACCESSORY CODES

| Model Code Descriptions | | | | | | Model Codes | | | |
|--|--------------------|--------------------------|---------|---------------|-------------|---------------------------|---------------------------------|---------------------------------|-------|
| Series | Engine | Restraint | Trim | Trans | | Trim | Trans | Engine | Model |
| M | 4 | 2 | 2 | 2 | | LX | Automatic | 3.5L V6 GDI | M4222 |
| Series | M | Carnival | | | | LXS | Automatic | 3.5L V6 GDI | M4232 |
| Engine | 4 | 3.5L V6 GDI | | | | EX | Automatic | 3.5L V6 GDI | M4242 |
| Restraint | 2 | Airbag Equipped | | | | SX | Automatic | 3.5L V6 GDI | M4282 |
| Trim | 2 | LX | | | | SX Prestige | Automatic | 3.5L V6 GDI | M4292 |
| | 3 | LXS | | | | | | | |
| | 4 | EX | | | | | | | |
| | 8 | SX | | | | | | | |
| | 9 | SX Prestige | | | | | | | |
| Trans | 2 | Automatic Transmission | | | | | | | |
| Option Groups | | | | | | Factory Installed Options | | | |
| Model | Opt Grp | Emission | MSC | Description | Remarks | Code | Description | Remarks | |
| LX | 010 | 50 | D22 | STD | EOP Jul '24 | DEM | SX Dark Edition Package | | |
| | 011 | 50 | D39 | TPM | SOP Aug '24 | ENM | Rear Seat Entertainment Package | | |
| | | | | | | SPM | SX Prestige Seat Package | | |
| | | | | | | TPM | Trailer Prewire Harness | SOP Aug '24 | |
| LXS | 010 | 50 | D46 | STD | EOP Jul '24 | | | | |
| | 011 | 50 | D49 | TPM | SOP Aug '24 | | | | |
| EX | 010 | 50 | G10 | STD | EOP Jul '24 | | | | |
| | 011 | 50 | GVS | TPM | SOP Aug '24 | | | | |
| SX | 010 | 50 | H66 | STD | EOP Jul '24 | | | | |
| | 011 | 50 | H10 | TPM | SOP Aug '24 | | | | |
| | 015 | 50 | H76 | DEM | EOP Jul '24 | | | | |
| | 016 | 50 | H20 | DEM, TPM | SOP Aug '24 | | | | |
| | 020 | 50 | H86 | DEM, ENM | EOP Jul '24 | | | | |
| | 021 | 50 | H30 | DEM, ENM, TPM | SOP Aug '24 | | | | |
| SX Prestige | 010 | 50 | H96 | STD | EOP Jul '24 | | | | |
| | 011 | 50 | H40 | TPM | SOP Aug '24 | | | | |
| | 015 | 50 | H07 | ENM | EOP Jul '24 | | | | |
| | 016 | 50 | H50 | ENM, TPM | SOP Aug '24 | | | | |
| | 020 | 50 | H17 | SPM | EOP Jul '24 | | | | |
| | 021 | 50 | H37 | SPM, TPM | SOP Aug '24 | | | | |
| | 025 | 50 | H27 | ENM, SPM | EOP Jul '24 | | | | |
| | 026 | 50 | H57 | ENM, SPM, TPM | SOP Aug '24 | | | | |
| | | | | | | Port Installed Options | | | |
| | | | | | | Code | Description | Remarks | |
| | | | | | | AW7 | All Weather Mats (7-Pass) | | |
| | | | | | | AW8 | All Weather Mats (8-Pass) | | |
| | | | | | | AWL | All Weather Mats (Luxury) | | |
| | | | | | | CA | Cargo Mat | | |
| | | | | | | CB | Cross Bars | | |
| | | | | | | CF7 | Carpeted Floor Mats (7-Pass) | | |
| | | | | | | CF8 | Carpeted Floor Mats (8-Pass) | | |
| | | | | | | CFL | Carpeted Floor Mats (Luxury) | | |
| | | | | | | CN | Cargo Net | | |
| | | | | | | CT | Cargo Tray | | |
| | | | | | | EH | EC Mirror w/ HomeLink | | |
| | | | | | | MUG | Mud Guards | | |
| | | | | | | TO | Tow Hitch (PNP) | | |
| | | | | | | WL | Wheel Locks | | |
| Color Codes | | | | | | | | | |
| Trim & Option Group | | | | | | | | | |
| Ext/Int Code | Exterior | Interior | Remarks | LX | LXS | EX | SX | SX Prestige | |
| | | | | 010 011 | 010 011 | 010 011 | 010 011 015 016 020 021 | 010 011 015 016 020 021 025 026 | |
| ABP/BM1 | Aurora Black Pearl | Tuscan Umber / Off-Black | | | | | | | |
| ABP/OFB | Aurora Black Pearl | Off-Black | | | | | | | |
| ABP/TPB | Aurora Black Pearl | Taupe / Off-Black | | | | | | | |
| C4S/NUP | Ceramic Silver | Navy / Gray | | | | | | | |
| C4S/OFB | Ceramic Silver | Off-Black | | | | | | | |
| C4S/TPB | Ceramic Silver | Taupe / Off-Black | | | | | | | |
| C7R/TPB | Flare Red | Taupe / Off-Black | | | | | | | |
| D2U/BM1 | Astra Blue | Tuscan Umber / Off-Black | | | | | | | |
| D2U/OFB | Astra Blue | Off-Black | | | | | | | |
| D2U/TPB | Astra Blue | Taupe / Off-Black | | | | | | | |
| D9B/BM1 | Deep Chroma Blue | Tuscan Umber / Off-Black | | | | | | | |
| D9B/TPB | Deep Chroma Blue | Taupe / Off-Black | | | | | | | |
| ISG/NUP | Ivory Silver | Navy / Gray | | | | | | | |
| ISG/OFB | Ivory Silver | Off-Black | | | | | | | |
| ISG/TPB | Ivory Silver | Taupe / Off-Black | | | | | | | |
| P2M/NUP | Panthera Metal | Navy / Gray | | | | | | | |
| P2M/OFB | Panthera Metal | Off-Black | | | | | | | |
| P2M/TPB | Panthera Metal | Taupe / Off-Black | | | | | | | |
| SWP/NUP | Snow White Pearl | Navy / Gray | | | | | | | |
| SWP/OFB | Snow White Pearl | Off-Black | | | | | | | |
| SWP/TPB | Snow White Pearl | Taupe / Off-Black | | | | | | | |
| <div><div></div> Not available</div> <div><div></div> Option</div> | | | | | | | | | |
| Notes | | | | | | | | | |
| 1) DEM: SX Dark Edition Package includes 19" Dark Edition Black Wheels and Unique Exterior Accents. | | | | | | | | | |
| 2) ENM: Rear Seat Entertainment Package includes Dual Screen Rear Seat Entertainment System. | | | | | | | | | |
| 3) SPM: SX Prestige Seat Package includes Heated/Ventilated 2nd Row Power "VIP" Lounge Seats w/ Wing-Out Headrests & Leg Extension, Ambient Lighting, Glossy Interior Trim, and Laminated 2nd Row Windows. | | | | | | | | | |

Effective Date: July 3, 2024

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