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Dear Kia Retailer,

Kia is pleased to announce pricing for the refreshed 2024 Sorento gas powered models. The facelift Sorento draws from its Telluride family lineage by featuring new vertically stacked LED headlights that flank a new wide upright grille and rest upon a more squared off bumper fascia below. All of which is complimented by distinctive new amber daytime running headlights that are capped off with an all-new hood design. This new confidence inspiring design is more than just skin deep as the 2024 Sorento also borrows some of Telluride's rugged capabilities with the introduction of an all-new X-Pro trim, featuring increased towing capacity and all-terrain tires.

In addition, the 2024 refreshed gas powered Sorento includes an all-new dash design, more premium seat stitch designs, and borrows some of the same technologies available on Telluride, including:

Connectivity and Convenience

- Panoramic curved 12.3" dual-display screens
- Digital Rear View Mirror
- Digital Key 2.0
- Wi-Fi Hotspot
- Over-the-air (OTA) updates for infotainment system

Enhanced Safety and Advanced Driver Assistance Features

- Rear Side Airbags
- Enhanced Auto Emergency Braking w/Junction Crossing
- Evasive Steering Assist
- Parking Distance Warning – Side
- Highway Driving Assist 2

There are also four new colors available, Midnight Lake Blue, Dawning Red, Jungle Green and Road Rider Brown. For the X-Line and X-Pro, Olive Brown and Sage Green leather seat trim is available.

MSRP for MY24 Sorento models (does not include \$1,375 destination)

LX FWD	\$31,990	X-Line EX	\$41,690
S FWD	\$34,390	X-Line SX	\$43,490
S AWD	\$36,390	X-Line SX Prestige	\$46,390
EX FWD	\$37,990	X-Pro SX Prestige	\$47,390
SX FWD	\$41,690		

Complete pricing information for the 2024 Sorento lineup may be found in vehicle information section of KDealer.com.

Sincerely,

Eric Watson
Vice President, Sales Operations
KIA AMERICA

2024 SORENTO

MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes				
Series	Engine	Drivetrain	Trim	Trans	Drivetrain	Trim	Trans	Engine	Model
7	3	2	2	2	FWD	LX	Auto	2.5L GDI	73222
						S	Auto	2.5L GDI	73232
	Series	7	Sorento			EX	Auto	2.5L Turbo GDI	76252
	Engine	3	2.5L GDI			SX	Auto	2.5L Turbo GDI	76272
		6	2.5L Turbo GDI						
	Drivetrain	2	Front Wheel Drive		AWD	S	Auto	2.5L GDI	73432
		4	All Wheel Drive			X-Line EX	Auto	2.5L Turbo GDI	76462
	Trim	2	LX			X-Line SX	Auto	2.5L Turbo GDI	76482
		3	S			X-Line SX-Prestige	Auto	2.5L Turbo GDI	76492
		5	EX			X-Pro SX-Prestige	Auto	2.5L Turbo GDI	764A2
		6	X-Line EX						
		7	SX						
		8	X-Line SX						
		9	X-Line SX-Prestige						
		A	X-Pro SX-Prestige						
Trans	2	Automatic Transmission							
Option Groups					Factory Installed Options				
					Code	Description	Remarks		
					OB7	Olive Brown Leather Package			
					PA7	Panoramic Sunroof Package			
					SA7	Sage Leather Package			
					Port Installed Options				
					Code	Description	Remarks		
Model	Opt Grp	Emission	MSC	Description	Remarks	BA	Bumper Applique		
			FWD / AWD			CB	Cross Bars, Std		
LX	010	50	D64 /	Std	FWD Only	CBX	Cross Bars X-Line		
S	010	50	P20 / P22	Std		CF	Carpeted Floor Mats		
	015	50	P32 / P23	PA7		CN	Cargo Net		
EX	010	50	G78 /	Std	FWD Only	CO	Cargo Cover		
	015	50	G88 /	PA7		CT	Cargo Tray, Folding		
X-Line EX	010	50	/ G09	Std	AWD Only	CTS	Cargo Mat, Carpeted w/Seatback Protection		
SX	010	50	H03 /	Std	FWD Only	DKC	Digital Key Card		
X-Line SX	010	50	/ H92	Std	AWD Only	EH	Auto Dimming Mirror w/Homelink		
X-Line SX-Prestige	010	50	/ H70	Std		EH1	Auto Dimming Mirror w/Homelink (PnP)		
	012	50	/ H22	OB7	AWD Only	IL	Interior Lighting Kit		
	014	50	/ H32	SA7		MUG	Mud Guards		
X-Pro SX-Prestige	010	50	/ H01	Std		MUX	Mud Guards (X-Line)		
	012	50	/ H42	OB7	AWD Only	RSE	Rear Seat Entertainment		
	014	50	/ H52	SA7		SKD	Skid Plate, Front		
						SSX	Side Step Bars, Black		
						TO	Tow Hitch PnP (Turbo Only)		
						TVP	Illuminated Rear Cargo Panel		
						WL	Wheel Locks		
						WLJ	Wheel Locks, Chrome (EX & Higher)		
Color Codes									
S, (X-Line) EX & (X-Line) SX Color Combinations					LX Color Combinations				
Ext/Int	Exterior	Interior	Remarks		Ext/Int	Exterior	Interior	Remarks	
C7S/GYT	Wolf Gray	Gray			DWR/WK	Dawning Red	Black		
C7S/WK	Wolf Gray	Black			EB/WK	Ebony Black	Black		
DWR/GYT	Dawning Red	Gray			ERG/WK	Everlasting Silver	Black		
DWR/WK	Dawning Red	Black			GWP/WK	Glacial White Pearl	Black		
EB/GYT	Ebony Black	Gray			KDG/WK	Gravity Gray	Black		
EB/WK	Ebony Black	Black			X(Line & -Pro) SX-Prestige Color Combinations				
ERG/GYT	Everlasting Silver	Gray			C7S/WK	Wolf Grey	Black		
ERG/WK	Everlasting Silver	Black			EB/WK	Ebony Black	Black		
GWP/GYT	Glacial White Pearl	Gray			ERG/WK	Everlasting Silver	Black		
GWP/WK	Glacial White Pearl	Black			GWP/WK	Glacial White Pearl	Black		
KDG/GYT	Gravity Gray	Gray			JUG/WK	Jungle Green	Black		
KDG/WK	Gravity Gray	Black			KDG/WK	Gravity Gray	Black		
MLB/GYT	Midnight Lake Blue	Gray			M2Y/WK	Road Rider Brown	Black		
MLB/WK	Midnight Lake Blue	Black			DWR/WK	Dawning Red	Black		
JUG/GYT	Jungle Green	Gray			MLB/WK	Midnight Lake Blue	Black		
JUG/WK	Jungle Green	Black							
M2Y/GYT	Road Rider Brown	Gray							
M2Y/WK	Road Rider Brown	Black							
Notes									
1) PA7: Panoramic Sunroof Package includes Panoramic Power Sunroof w/ Power Sunshade and LED Interior Lighting.									

Effective Date: March 25, 2024

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