



Kia America, Inc. | Corporate Headquarters  
 111 Peters Canyon Road, Irvine, CA 92606-1790 USA  
 T 1 949 468 4800

June 1, 2023

Dear Kia Retailer,

Kia America is pleased to announce pricing for the 2024 K5. Entering its fourth model year, K5 further extends its consumer appeal by adding heated front seats to the GT-Line FWD trim as standard equipment. The addition of this feature secures one the most highly desired features on four of the five trims available on K5.

K5 offers consumers a choice of fun-to-drive turbo-charged powertrains, available in either front or all-wheel drive, that also deliver great fuel economy (up to 38 MPG with the 1.6T). K5 continues to accumulate awards and accolades, most recently recognized with the following:

- Car and Driver Editor’s Choice Award
- U.S. News & World Report:
  - o “Best Midsize Car for Families”
  - o “Best Midsize Car for the Money”
- J.D. Power-ALG Award for Best residual value in the Midsize segment

**MSRP Pricing (does not include \$1,125 destination):**

FWD	LXS	1.6T / 8AT	\$25,390
FWD	GT-Line	1.6T / 8AT	\$26,890
AWD	GT-Line	1.6T / 8AT	\$28,490
FWD	EX	1.6T / 8AT	\$29,290
FWD	GT	2.5T / 8DCT	\$31,790

Complete pricing information may be found in the vehicle section of KDealer.com.

Sincerely,

Eric Watson  
 Vice President, Sales Operations  
**KIA AMERICA**

## 2024 K5 MODEL AND ACCESSORY CODES

Model Code Descriptions					Model Codes			
<u>Series</u>	<u>Engine</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Trans</u>	<u>Drivetrain</u>	<u>Trim</u>	<u>Engine</u>	<u>Model</u>
L	4	2	3	2	FWD	LXS	1.6T GDI	L4232
Series	L		K5			GT-Line	1.6T GDI	L4252
Engine	4		1.6 Turbo-GDI 4 Cylinder			EX	1.6T GDI	L4262
	6		2.5 Turbo-GDI 4 Cylinder			GT	2.5T GDI	L6282
Drivetrain	2		Front Wheel Drive					
	4		All Wheel Drive					
Trim	3		LXS					
	5		GT-Line					
	6		EX					
	8		GT					
Trans	2		Automatic Transmission					
<b>Option Groups</b>					<b>Factory Installed Options</b>			
<u>Model</u>	<u>Opt Grp</u>	<u>Emission</u>	<u>MSC</u>	<u>Description</u>	<u>Code</u>	<u>Description</u>	<u>Remarks</u>	
			FWD / AWD		G1L	GT1 Package		
LXS FWD	010	50	B11	Std	IBL	GT Chestnut Brown Interior Color Package		
GT-Line FWD / AWD	010	50	P85 / P95	Std	IRL	GT-Line Red Interior Color Package		
	015	50	P06 / P46	PRL	IUL	EX Ash Blue Interior Color Package		
	017	50	P16 / P56	IRL, PRL	PAL	GT-Line Panoramic Sunroof Package		
	020	50	P26 / P66	PAL, PRL	PIL	EX Premium Package		
	022	50	P36 / P76	IRL, PAL, PRL	PRL	GT-Line Premium Package		
EX FWD	010	50	G56	Std				
	012	50	G66	IUL				
	015	50	G85	PIL				
	017	50	G95	IUL, PIL				
GT FWD	010	50	K24	Std				
	012	50	K34	IBL				
	015	50	K63	G1L				
	017	50	K73	G1L, IBL				
<b>Color Codes</b>					<b>Port Installed Options</b>			
<b>LXS &amp; EX Color Combinations</b>					<b>GT-Line and GT Color Combinations</b>			
<u>Ext/Int</u>	<u>Exterior</u>	<u>Interior</u>	<u>Remarks</u>		<u>Code</u>	<u>Description</u>	<u>Remarks</u>	
ADR/WK	Passion Red	Black	Opt 010 & 015 only		BA	Bumper Appliqué (Textured Film)		
DU2/WK	Sapphire Blue	Black	EX Opt 010 & 015 only		CA	Cargo Mat		
EB/WK	Ebony Black	Black			CF	Carpeted Floor Mats		
ERG/WK	Everlasting Silver	Black			CN	Cargo Net		
GWP/WK	Glacial White Pearl	Black			CT	Cargo Tray		
KDG/WK	Gravity Gray	Black			EH	EC Mirror w/ Homelink (no compass)		
					LTL	LED Trunk Light		
					MUG	Mud Guards		
					TRC	Trunk Cargo Management System		
					WL	Wheel Locks		
<b>Notes</b>								
<p>1) G1L: GT1 Package includes Heated Steering Wheel, Memory Driver's Seat &amp; Outside Mirrors, Safe Exit Assist w/Lock, Power Child Lock, Power Front Passenger Seat w/Power Lumbar, Smart Cruise Control w/Stop &amp; Go, Forward Collision-Avoidance Assist - Cyclist/Junction Turning, Highway Driving Assist, Navigation-Based Smart Cruise Control - Curve, Leather-Wrapped Shift Knob, LED Projection Headlamps, Parking Collision-Avoidance Assist - Reverse, Bose Premium Audio w/12 Speakers, Active Sound Design, Ventilated Front Seats, Surround View Monitor, Power Folding Mirrors, Parking Distance Warning - Forward/Reverse, and Auto Up/Down Rear Windows.</p> <p>2) PAL: GT-Line Panoramic Sunroof Package includes Panoramic Sunroof, LED Interior Lighting, and Gloss Black B-Pillar Trim/Windshield Trim/Shark Fin.</p> <p>3) PIL: EX Premium Package includes Heated Steering Wheel, Memory Driver's Seat &amp; Outside Mirrors, Safe Exit Assist w/Lock, Power Child Lock, Power Front Passenger Seat w/Power Lumbar, Smart Cruise Control w/Stop &amp; Go, Forward Collision-Avoidance Assist - Cyclist/Junction Turning, Highway Driving Assist, Navigation-Based Smart Cruise Control - Curve, LED Rear Combination Lamps, Parking Collision-Avoidance Assist - Reverse, Bose Premium Audio w/12 Speakers, Active Sound Design, Surround View Monitor, Power Folding Mirrors w/LED Turn Signals, Parking Distance Warning - Forward, and Auto Up/Down Rear Windows.</p> <p>4) PRL: GT-Line Premium Package includes Smart Cruise Control w/Stop &amp; Go, Forward Collision-Avoidance Assist - Cyclist/Junction Turning, Highway Driving Assist, and LED Projection Headlamps.</p>								

Effective Date: May 31, 2023

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